

Introduction to value for money

Social cost benefit analysis

1. Like it, dislike it?
 2. Useful for you, not useful for you?
 3. Liked by your audience, not liked by your audience?
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2. Dislike it - complicated/technocratic
 3. Monetarises change & does not take into account other change e.g. social
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1. Seems very interesting
 2. But also difficult to apply. Need a special team to work on this!
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1. Mostly dislike
 2. Don't tend to see worth applying to our programs on social behaviour
 3. My audience = program leadership will likely again argue against the quantifications (interested to see valuations!)
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1. Not sure if I like it – seems extremely complicated for most projects.
 2. Yes, useful on simple forms of cost-benefit analysis – but is any intervention simple?
 3. Imagine some audiences like it
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2. Useful for ways of looking at measurable indicators for social outcomes
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1. Complex methodology
 2. that may not be used in a lot of cases
 3. May seem a bit too numbers based
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1. Depends on timing of analysis
 2. Useful but I would want a quantity of uncertainty
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1. Not sure
 2. Not sure
 3. Not sure
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1. Very interesting
 2. but wondering how we would apply this? Are there consultants who can help?
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1. Interested in finding out more.
 2. Seems a bit more useful to apply than CEA.
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1. I can see the heuristic value of counterfactuals & distributional analysis;
 2. can't see how we would actually calculate values in practice.

1. Like it
2. Useful in arguing for investment in family planning services for women in terms of the benefits derived by having fewer children, healthier mothers & families, and more income per family member.

1. Love it! 😊
2. Too complicated 😞 - how do we simplify it/make it practical?
3. Don't know 😐

1. Find it interesting
2. Too complicated for my org
3. Unclear

1. Much more in line with our work