



Fifth Gender and Media Summit
“Empowering Women in and through the Media - Providing a Voice for Gender Equality”
17th - 18th August 2016,
Windhoek-Namibia
PROGRAMME

14.00	TRAINING 15-16 AUGUST
	SUMMIT DAY ONE: WEDNESDAY 17TH AUGUST 2016
8.00 - 8.30	Registration
OPENING SESSION	
8.30 - 8.40	Welcome address Ellen Nanuses – Secretary General - Southern Africa Broadcasting Association
8.40 – 8.50	Introductory Remarks GAMAG: Colleen Lowe Morna – Chief Executive Officer – Gender Links, Chair GAMAG
8.50 - 9.00	Remarks on Media and Gender: Stanley Similo – NAMIBIA BROADCASTING CORPORATION DG and President of SABA
9.00 - 9.10	Support Message on SDG’s and Goal 5: Her Excellency Anita Kiki Gbeho – UN Resident Coordinator
9.10 - 9.20	Video message: Special message from Christian Amanpour-Recorded Message
9.20-9.30	The Education of the Girl-Child: Hon. Katrina Hanse-Himarwa – Minister of Education, Arts, Culture

9.30-9.45	Keynote Address: Rt. Dr. S. Kuugongelwa-Amadhila – Prime Minister of the Republic of Namibia		
9.45-10.00	Key objectives- parallel sessions: Umbi Karuaihe Upi- Head Corporate Affairs – Namibia Broadcasting Corporation		
10.00 -10.30	Coffee and Tea Break		
Presentation of good practices			
11.00-13.00	RADIO/PRINT	TELEVISION/PHOTO-JOURNALISM	LEADERSHIP/ INSTITUTIONAL
Breakaway room	Innovation Room	Activation Room	Board Room
Judges	1. Thabani Mpofu	1. Richard Rooney	1. Comfort Mabuza
	2. Gladness Munuo	2. Sheila Mmusi	2. Anna Mayimona Ngemba
	3. Beata Kasale	3. Maclan Kanyangwa	3. Perpetual Sichikwenkwe
Chair	Colleen Lowe Morna	Zororo Mavindidze	Abigail Gamanya
Rapporteur	Taraisi Nyamweda	Sarry Xoagus Eises	Veronica
10.30-11.00	1. Joseph Mwale - Nation Publications Limited, Malawi -Print	1. Thoko Chikondi - Nation Publications Limited, Malawi-Photojournalism	1. Ts'epang Ts'ita - Mosena, BAM Media Group Lesotho - Institutional
11.00-11.30	2. Jairos Saunyama - News Day, Zimbabwe- Print	2. Avinash Bissoondoyal - Mauritius Broadcasting Corporation, Mauritius - TV	2. Lloyd Kaisi Phiri, Malawi Institute of Journalism, Malawi- Institutional
11.30-12.00	3. Nathalie Didier - Mauritius Broadcasting Corporation, Mauritius – Radio	3. Emsie Erastus- Namibian Broadcasting Corporation, Namibia- TV	3. Tshwelelo Mogotsi - Gabz FM, Botswana - Leadership
12.00-12.30	4. Aurelie Gabriel, Radio Kwizera Fm, Tanzania- Radio	4. Pennipher Sikainda-Nyirenda - Zambia National Broadcasting Corporation, Zambia - TV	4. Ts'epang Ts'ita - Mosena, BAM Media Group, Lesotho - Leadership
12.30-13.00			5. Charity Moonga –Times of Zambia, Zambia - Leadership
13.00 -13.30	General comments and feedback by judges		
13.30 -14.30	LUNCH		
25th Anniversary of Windhoek Declaration-Freedom Whose Freedom			
15.00 -15.20	Introductory remarks: Zoe Titus – Namibia Media Trust		
15.20 -15.30	Performance: Children and Youth on the Move (CYM)		

15.30 -15.45	Speech: Gender Equality in the Media is Ethical Journalism – D'Oud Vries-Assigning Editor-Namibia Broadcasting Corporation
15.45-16.00	Freedom of Expression Report - Zororo Mavindidze, FXI
16.00 - 16.15	Key Note Address: Gwen Lister – The Freedom of Expression for Women
16.15 -16.45	Discussion and questions
	CLOSE OF DAY ONE
SUMMIT DAY TWO: THURSDAY, 18 AUGUST 2016	
08.00-08.30	REGISTRATION
	GENDER AND MEDIA PROGRESS STUDY LAUNCH
08.30 - 09.00	Welcoming Remarks and Overview of Key findings: CEO, Gender Links – Colleen Lowe Morna
09.30-10.30	Round Table Discussion: Emily Brown, Ellen Nanuses, Colleen Lowe-Morna, Thabani Mpfu, Prof Sheila Mmusi, Tarisai Nyamweda
10.30-10.55	Keynote Address: Hon. Doreen Sioka – Minister of Gender Equality and Child Welfare
10.55-11.00	Launch of Report and Photo Opportunity
11.00-11.15	Vote of Thanks and Break
11.15 - 11.30	SADC Gender Development Protocol – Lucia Witbooi – Deputy Minister Gender Equality and Child Welfare Key objective on parallel sessions, Umbi Upi

PARALLEL SESSIONS	Advocacy: Global and Regional efforts in addressing gender inequalities in media	Research: Gender and Media Research in SADC and beyond	Media Content: Repurposing media content for the sustainable development of women	Policies: Gender policies in media houses
Breakaway room	Innovation Room	Activation Room	Board Room	Ground Level
Chair	Abigail Gamanga	Thabani Mpfu	Beata Kasale	Comfort Mabuza
Rapporteur		Tarisai Nyamweda		Zororo Mavindidze
Presentations				
11.30-13.00	<ul style="list-style-type: none"> The importance of Politicians and media framing the conversation 	<ul style="list-style-type: none"> Woman need equal access to resources such as land, funding, seeds to reduce 	<ul style="list-style-type: none"> How to empower your newsrooms to gather, write and report gender 	<ul style="list-style-type: none"> Namibia on increasing access for women to information and ICT's as

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	<p>right for SDG's and Gender Equality in the Media</p> <ul style="list-style-type: none"> • Commission on the Elimination of all forms of discrimination against women and girls and equal opportunity for all. CEDAW • SADC Model Law on the Elimination of Child Marriages and Protecting those who are already married. Case study of Malawi. By SADC-PF, Moses Magadza. • The Education of the Girl-Child and the Boy Child to learn how to respect each other and Gender equality for sustainable development from a young age. Ministry of Education, Arts and Culture 	<p>poverty and hunger. MP Ida Hoffman-Chairperson Parliamentary standing committee on Gender Development.</p> <ul style="list-style-type: none"> • How does the media cover access to sexual and maternal health for women and girls, including gender based violence is there sensitivity. Letisia Alfeus-UNFPA • Regional efforts on gender and media in SADC case studies <ul style="list-style-type: none"> - Anna Mayimona Ngemba, UCOFEM - Gladness Munuo, TAMWA, - Abigail Gamanya Gender and Media Connect. • SADC Barometer 2015 – Alliance of Civil Society Organisations to review implementation targets of SDG's and SADC Gender Development Protocol targets. Collee Lowe Morna, Gender Links Chief Executive Officer 	<p>sensitive as well as gender equal stories, month by month and year-on-year. Dr. Tikhala Chibwana-Wan/Ifra</p> <ul style="list-style-type: none"> • Gender mainstreaming in the era of SDG's-How committed is Print media to cover stories by women and on women, what process goes into planning in the diary meetings to allow for gender equality. Ronelle Rademeyer-News Editor-Republikein • Media contributing to Sustainable development by joining in the conversation of empowering the female gender through content planning, production and programming. Maria Indongo, HOD Content Hub-NAMIBIA BROADCASTING CORPORATION 	<p>per the Beijing declaration and Platform for Action goals. Ministry of ICT.</p> <ul style="list-style-type: none"> • Leadership and the implementation of sound policies and legislation to support elimination of gender based discrimination and strengthen the empowerment of women in and through the media • Is there a business case that can be made for reporting on Gender as businesses will always look to the bottom line for sustainability and is it replicable – BBC • Championing gender policies in media houses case study and the COE process in media houses- Emily Brown-Chairperson Genderlinks • NaMedia-Review of gender equality in

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			<ul style="list-style-type: none"> Finding the Gender discourse in the era of social media-Wietz Coetzee-Newsroom Editor-One Africa 	Namibian media. By Natasja Byleveld, MD Namedia
13.00 -14.00	LUNCH			
14.00-15.00	Report back from parallel sessions <ul style="list-style-type: none"> Advocacy Research Media Content Policy 			
15.00- 15.30	<ul style="list-style-type: none"> Discussion: Identifying key strategies to take forward under each area 			
15.30 - 16.00	<ul style="list-style-type: none"> Evaluation, closure and press briefing 			

Fifth Gender and Media Summit& Awards

**MEDIA AWARDS NIGHT
PROGRAMME**

Director of programmes: Emily Brown

Time	Activity	Who
18.30 -18.45	Official welcome and opening	Emily Brown
18.45 -19.00	Importance of standards in Media & Journalism	Stanley Similo
19.00 -19.15	Motivational Message - Nelson Mandela Prize Winner	Dr. Helena Ndume
19.15 - 19.30	Message of Support – EU Ambassador	Jana Hybaskova
19.30 - 19.45	Keynote address	Hon. Minister Tjekero Tweya
19.45 -19.55	Global Alliance on Media and Gender (GAMAG) launch	Colleen Lowe Morna Gender Links CEO and GAMAG Chairperson
19.55-20.00	Message from UNESCO	
<i>Recognition Ceremony</i>		
20:00 – 20:30	Radio	GL/SABA
	Print	GL/SABA
	TV	GL/SABA
	Photo journalism	GL/SABA
	Leadership	GL/SABA
	Institutional	GL/SABA
20.30	Vote of Thanks	SABA – Ellen Nanuses
20.30	Dinner	All