

REPORT

CENTRES OF EXCELLENCE STAGE FIVE WORKSHOP

Country: Zimbabwe

Council: Chitungwiza

Dates: 14 March 2011

Venue: Chitungwiza Council



Participants at the Chitungwiza COE workshop



UCAZ



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Welcome remarks

The Mayor of Chitungwiza Municipality Mr Chipiyo welcomed everyone to the workshop. He thanked Gender Links for the gender mainstreaming programme which he said is so beneficial and helpful to the council in terms of engendering council process. In his welcome remarks he went on to say he believes that Gender Links will continue giving the Municipality the necessary support in order to achieve gender equality.

Objectives

- To explore the roles that are assigned to women and men in the society and how they are portrayed in the media.
- To equip participants with skills to analyse the different medium
- To highlight different approaches to communication

Plenary discussions on Media Literature

Participants went through plenary discussions about the media i.e. how information is disseminated. From the discussions participants were able to highlight the different kinds of medium which are audio (radio), Visual (Television, Internet and billboards) and print media (newspapers).

Media Clippings/Newspapers



With this exercise, participants were given newspaper cuttings to analyse what the media says about men and women. The exercise helped participants to be able to differentiate roles, duties and occupations that are assigned to men and women in the society and how they are portrayed in the media

A participant making a contribution

Campaigns

In groups participants came up with very interesting slogans and constructive messages for GBV campaigns. In addition, participants came up with songs and role plays

Closing Remarks

The Mayor thanked the participants for their participation in the workshop and Gender Links for the workshop which he believed was so educative. He also mentioned that he has confidence that Chitungwiza Municipality was going to be represented during the Gender and Local Government summit.

Annex A

PROGRAMME**Stage 5 Capacity building and on the job support workshop**

DAY/TIME	ACTIVITY	WHO
Day one		
8:00 – 8:30	Registration	GL
8:30 – 8:45	Opening	Council/GL
8:45 – 9:15	Introductions and objectives <ul style="list-style-type: none"> • To provide background and agree on objectives for the workshop • To develop guidelines of participation • Eyes and ears 	GL
Gender and Media Literature		
9:15 – 10:15	Objective	GL
10:15 – 10:30	TEA	
10:30 – 13:00	What is Media Literature? Different Medium What is Media monitoring Group work: Media clippings/Newspapers	GL/Group
<i>13:00 -14:00</i> LUNCH		
Holding the Media Accountable		
14:00– 15:30	Campaign methods What are campaign methods Key Questions for campaign Design campaign: Exercise Report back	
15:30 – 15:45	T/break	Group
15:45– 16:00	Challenges and Way forward/Evaluations	GL
16:00	CLOSURE	

Annex B**Event: Stage 5: Capacity building and on the job support workshop****Country: Zimbabwe****Venue: Chitungwiza Council****Date: 14 March 2011**

NAME	Sex M/F	ORGANISATION	DESIGNATION	PHONE	FAX	E MAIL
P. Chipiyo	M	Chitungwiza	Mayor	0773387280		
Peter. Keri	M	Chitungwiza	Councillor	07725309172		pkeri@chitmun.co.zw
Leonard Mkwesha	M	Chitungwiza	Councillor	0772346075		
Marengu Tembo	M	Chitungwiza	Councillor	0772466531		
Clara Makwara	F	Chitungwiza	Councillor	0772913793		alliancegrassroots@gmail.com
R.Mutingwende	M	Chitungwiza	Deputy mayor	0773644845		
Tinashe Kazururu	M	Chitungwiza	Councillor	0772239949		
Wendy.Chiriri	F	Chitungwiza	Councillor	0773265312		chiririwendy4@gmail.com
Jacob Rukweza	M	Chitungwiza	Councillor	0772928272		jrukweza@yahoo.com
Tichaona Chapfika	M	Chitungwiza	Councillor	0772447866		
Lorraine Usayiwevhu	F	Chitungwiza	Councillor	0773011143		
Godfrey Mafuratidze	M	Chitungwiza	Councillor	0773399591		
Priscilla Maposa	F	Gender Links	Country Facilitator	0772735722		zimlocalgvt@genderlinks.org.za
Patricia Mahachi	F	Gender Links	Intern	0772862112		patriciamhch845@gmail.com

Attendance statistics by gender:

Females	5	36
Males	9	64
TOTAL	14	100%

Annex C **GL EVALUATION FORM**
11 Evaluations Received

	<u>EXCELLENT</u>	<u>GOOD</u>	<u>FAIR</u>	<u>POOR</u>	<u>VERY POOR</u>
1. PROGRAMME DESIGN	5	4	2	0	0
2. PROGRAMME CONTENT	4	5	2	0	0
3. DOCUMENTATION	6	4	1	0	0
4. FACILITATION	8	2	1	0	0
5. GROUP WORK	9	1	1	0	0
6. OUTPUTS	0	0	0	0	0
7. OUTCOMES AND FOLLOW UP PLANS	7	3	1	0	0
8. LEARNING OPPORTUNITY	6	4	0	0	0
9. NETWORKING OPPORTUNITY	6	3	1	0	0
10. ADMINISTRATIVE ARRANGEMENTS	8	2	1	0	0

COMMENTS

1. Which session did you find most useful? Why?

- Media Clippings ,helped me to be gender sensitive
- Media Literature because it gave me an insight of what the media says about men and women
- All sessions were good they were educative and they were an eye opener.
- Gender and Media Literature because women have realised that they should occupy decision making posts and participate in news
- Developing Campaigning slogans, the session was exciting because of the use of dramas and songs.

2. Which session did you find least useful? Why?

N/A

3. How will you apply what you have gained from this engagement?

- I shall share with my family and show them how to analyse newspapers, news and adverts'
- I will start also buying newspapers, always thought men were supposed to do that.
- Read the newspaper with a gender lens
- Will develop an interest in media issues, start listening to news and watching TV

4. Any other comments?

- I have seen that it is very important to be gender aware so as to improve our work and personal relations
- Group works has been so useful since everybody contributed to the best of his or her knowledge
- The workshop was educative and designed in a unique style
- Keep training us .I really appreciate the work Gender links is doing.
- If funds permitting GL should continue doing these workshop to sensitise communities.
- Will try to raise funds as a council and invite GL to come and facilitate