

**SRHR MEDIA TRAINING ON 22 & 23 MAY, 2019**  
**VENUE: TAMWA CONFERENCE CENTRE**



**SRHR media training participants and facilitators, seating (L-R) Gladness Munuo (Coordinator & Facilitator), Idda Shirima (SRHR Expert )and Dominica Haule (GEMSAT Chairperson and Guest Speaker)**

**Dar es Salaam, Tanzania  
May, 2019**

## Table of Contents

<b>Abbreviations</b>	<b>3</b>
<b>Synopsis</b>	<b>4</b>
<b>Purposes</b>	<b>4</b>
<b>Background and Rationale</b>	<b>4</b>
<b>Objectives</b>	<b>5</b>
<b>Program Implementation</b>	<b>5</b>
<b>Coordinating invitations to the training</b>	<b>5</b>
<b>Facilitation of the training</b>	<b>5</b>
<b>Day One</b>	<b>6</b>
<b>Day Two</b>	<b>6</b>
<b>Evaluation</b>	<b>6</b>
<b>Achievements</b>	<b>7</b>
<b>Challenges</b>	<b>7</b>
<b>Outputs</b>	<b>8</b>
<b>Outcomes</b>	<b>8</b>
<b>Annex I</b>	<b>9</b>
<b>Annex II</b>	<b>10</b>
<b>Annex III</b>	<b>12</b>
<b>Annex IV</b>	<b>14</b>
<b>Annex V</b>	<b>15</b>
<b>References</b>	<b>16</b>

**Abbreviations:**

<b>AIDS</b>	<b>Acquired Immune Diseases Syndrome</b>
<b>GBV</b>	<b>Gender Based Violence</b>
<b>GL</b>	<b>Gender Links</b>
<b>HIV</b>	<b>Human Infection Virus</b>
<b>SADC</b>	<b>Southern Africa Development Cooperation</b>
<b>SDG</b>	<b>Sustainable Development Goals</b>
<b>SRHR</b>	<b>Sexual Reproductive Health and Rights</b>
<b>STIs</b>	<b>Sexual Transmitted Infections</b>
<b>TBC</b>	<b>Tanzania Broadcasting Corporation</b>
<b>TSN</b>	<b>Tanzania Standard Newspapers</b>

## **1.0 Synopsis**

Sexual and reproductive health and rights (SRHR) are fundamental for promoting development, fighting poverty and, ultimately, for achieving the Sustainable Development Goals (SDGs) attaining the targets of the 2015 SADC Protocol on Gender and Development.

GL is calling for stories that highlight the SRHR challenges that are evident in SADC countries. Through media training on the different themes provide guidelines on some of the key issues. Whereby each Journalist trainee must submit at least two published stories to GL. These stories will be submitted for the SADC Gender Protocol@Work Summits.

Therefore, a total number of 15 Journalists invited to participants. Also, those who invited they worked with Gender Links specific on the project of SRHR before, whereby they all submitted their pitch and later stories related to SRHR. Therefore, this time, GL observed this best practices that is how they decided to invest more in this Journalists.

## **2.0 Purpose**

The project is known as Sexual and Reproductive Health and Rights (SRHR). It has to be known that, The SRHR is a SADC strategy 2019-2030. It is a build up to the previous SADC SRHR Strategy 2006-2015.

Therefore, the main purpose of this work is to make sure that about 15 Tanzanian Journalists from traditional media both print and electronic media are being trained/oriented on issues related to SRHR.

This is to consider that majority of women globally including Tanzania suffer from lack of voice, choice and control over their health and rights. This may be due to cultural and religious factors in society that deny women these rights or curtail their enjoyment of them. Furthermore, some policies and legislations that are in place serve to curtail women's enjoyment of these rights. "Some of the key challenges to attaining sexual and reproductive health include HIV and AIDS, unintended pregnancy and unsafe abortion, infertility resulting from STIs and sexual dysfunction, gender inequality and gender-based violence, lack of choice impact significantly on the attainment of sexual and reproductive rights for women and girls".

Media in Tanzania are also required to look for:

1. Menstrual Health;
2. Maternal Health;
3. Sexual education and services;
4. Teenage pregnancies;
5. Safe abortion;
6. HIV and Aids;
7. GBV;
8. Child Marriages; and
9. Sexual Diversity.

## **3.0 Background and Rationale**

Gender Links will work with journalists from Tanzania and across the region to contribute to the increased coverage of SRHR. Also, the coverage will demonstrate accurate and holistic understanding of SRHR topics from a human rights perspective. This includes media coverage that challenges discriminatory social norms and stereotypes.

Therefore, this training seek to support the media in Tanzania to strengthen coverage and understanding of SRHR. Therefore, activities in this project included were:

1. **Capacity building:** 15 Journalists from traditional print and electronic media, and also others drawn from community media from Dar es Salaam and Upcountry participated in two days training at Dar es Salaam. It was a participatory and intensive training all together.
2. **Development of News Ideas on SRHR:** All 15 participants each prepared pitch news for two articles, whereby everyone committed to work on with three weeks after the training.
3. **Field Work:** All journalists participants required to do fird work, and all received an advance of Tshs. 150,000/00. It is earmarked that the gender and media summit will be convened in Dar es Salaam as a platform to highlight SRHR practises in Tanzania.

#### **4.0 Objectives**

The two main objectives of this initiative include:

- Increase media coverage of SRHR from a human rights perspective. Including media coverage that challenges discriminatory social norms and stereotypes. This coverage should also hold government, private sector and civil society accountable for implementing SRHR commitments.
- Strengthen gender and SRHR reporting in the media. It will help journalists to more easily understand and accurately report on SRHR topics, and thus lead to improved media coverage of SRHR issues in the region.

#### **5.0 Programme Implementation**

- Selection of 15 Journalists from different print/electronic and Community Radios;
- Looking for affordable venue;
- Coordinate invitation letters to the training;
- Looking for SRHR Specialist to make presentation at the training on Day One;
- Facilitating and moderating for all two days; and
- Assigned and still do follow up on stories agreed on and during the training.

##### **1. Coordinate Invitations to the training:**

As a Consultant, I also make sure that, invitation letters and the program that also followed by phone calls, were done so that all selected 15 reporters. The confirmed participants from the invited media outlets attached in **Annex: I** A list comprises with reporters who attended the SRHR Media training on May 22<sup>nd</sup> - 23<sup>rd</sup> , 2019 at TAMWA Conference Room in Dar es Salaam.

## **2. Facilitation of the Training:**

On 22<sup>nd</sup> and 23<sup>rd</sup> May, 2019 a training on 'SRHR Media Reporting' taken off, whereby a total of 15 participants whereby 10 females and 5 males participated.

As a main facilitator my duty was to make sure that, training sessions has to go smoothly. Whereby opening session was officially done by the GEMSAT Chairperson Madam Dominica Haule, she reminded all participants to be Ambassadors of Gender at their media outlets. The document for Opening Remarks attached.

### **DAY ONE:**

Formal introduction including an expectations of the two days sessions has been done (Facilitators and the trainees).

It was identified that, two (2) participants arrived DSM for the first time since this year (2019), at the same time One (2) persons it is their first time to be at TAMWA premises.

After the Introduction, as a main facilitator for the training, I provided them a very clear background about the project/activity at the same time to re-narrate on what has been done so far and what are the expectations to our Tanzania media this including Gender and Media Summit News.

As per the shared program for the day one, all topics were covered. Including a session with SRHR analysis for Tanzania, whereby I invited one of the research specialist on Science and Social Science to share her experience on SRHR. It was a nice interactions and participants interacted well. (Slides for the SRHR Expert attached).



*Iddie Juma from Afya FM –Mwanza, explain one of the assignment given during the training, while Auleria Gabriel listening attentively.*

### **DAY TWO:**

On the second day, the session began with a recap. Also, participants were reminded on preparing news pitch ready for the summit but also just to make sure that, we are fulfilling our main goal and objectives of this training.

The topics scheduled were covered accordingly. Whereby those who managed to achieve awards during the 2018 News summit shared their experience. And those who joined a team were all enthusiasts.

The first half day completed by presentations of the different themes related to SRHR, while the other half done by participants work on their news idea (pitch) application forms.

Major success in this session was for the participants managed to submit two stories ideas each.



*Participants working on their story ideas (pitch) on the second day of training.*

### **Evaluation**

As an evaluation of the training, I admin a pre- assessment and post-assessment for all fifteen (15) participants (Annex VI attached). Through that, I came to know the level of the participants in different angles related to SRHR and also little bit on LGBTI. Participants also fill-in the online Evaluation forms from the Link that also I shared with them.

But all in all, all participants were very happy with the subject/themes taught to them. The time also was not enough as for both two days session extended up to 18:30hrs.

### **3. Follow up on stories agreed during the training:**

As an output after the session, all participants were given a chance to think and submit story ideas that covered SRHR as per as training objectives and outputs.

Out of 15 participants, all of them submitted their story ideas and were approved. Only One participant her news idea was not accepted so she also re work and submit the new idea.

### **4. What happened/occurred during the training**

On the implementation of all the mentioned activities, it was not easy to go through from the beginning to the end without facing some obstacles. Therefore, I faced some achievements and challenges during the process:

#### **6.0 Achievements**

- All 15 pp were active and all participated in all two days;
- These including major media houses such as Tanzania Broadcasting Corporation (TBC) and the Tanzania Standard Newspapers (TSN) received our messages very positively;

- All submitted their pitches two each; and
- They showed interest to work seriously because they all plan to go further to regional summit.

## **7.0 Challenges**

- Change of the dates due to funds for organising was a big challenge whereby I required to resend new invitations so that they can get new permission from their offices;
- I found that, more things related to gender such as Gender Barometer, Gender and Development Protocols and other gender related concepts and conventions need to be taught in each session due to new faces in every session;
- In all media houses in Tanzania, still LGBTI reporting is not allowed. It is against to our culture and tradition, so no one can address that issues; and
- Currently more journalists need to be trained but little resources is an obstacle.

## **8.0 Outputs**

- 15 participants attended the May, 2019 SRHR session (Registration attached).
- Fifteen stories ideas (30 story pitches from the 15pp). Please see the Annex V for more detailed articles that the trained journalists are going to work. Also, the work is in different stages.
- Pictures taken during the training.

## **9.0 Outcomes**

- 15 trained journalists from electronic and print media (Private and Public media) imparted knowledge that can change their reporting format into gender conscious and SRHR. The subject matter created a talk of the two days. During an exercise of creating a drama or any scenario related to the matter, more participants thought of having a pregnant school girl/s. After the session they only admit that, SRHR is a major component that missed explanations to reporters who are required to inform the community.
- Participants also learnt on the different protocols and conventions that are support SRHR issues.
- Participants from Dar es Salaam and out of Dar es Salaam being participated.
- More than 30 feature articles related to SRHR shall be published and aired.



## ANNEX I: INVITATIONS



# GENDER LINKS

## FOR EQUALITY AND JUSTICE

**17 May, 2019**

Dear Colleague,

**Re: Invitation to workshop on strengthening media reporting on Sexual Reproductive Health and Rights in Southern Africa**

Gender Links (GL) as co-ordinator of the SADC Gender Protocol Alliance invites you to a workshop on strengthening media reporting on Sexual and Reproductive Health and Rights (SRHR) in Southern Africa.

**Date: 22-23 May, 2019** (arrival Tuesday 21<sup>st</sup> May, departure Friday, 22<sup>nd</sup> May).

Venue: TAMWA Conference Centre. (***Please note that the dates have been rescheduled***)

Following a regional call for innovative stories on SRHR in November 2018, the aim of the training is to strengthen coverage of SRHR in the Southern African media through capacity building.

This workshop will on the first and second days will include training and capacity strengthening of journalists.

### Conditions

- As part of the training, journalists will be awarded small grants to undertake field reporting on the different thematic areas using the skills and guidance learnt during their training. All journalists will be expected to produce and publish at least one story that will be shared during SADC Protocol@Work summits between June and July.
- GL will cover the cost of your travel, accommodation and dinner at the most cost effective rate.
- Lunch, tea and coffee will be provided for all participants during the day for the duration of the workshop at the venue. Kindly, use the moderate means of Transport and make sure you get the genuine receipt that shall be reimbursed.
- Dar es Salaam participants shall be given a moderate Transport Refund.

Should you have any queries please contact Gladness Munuo, Media Consultant.

We look forward to welcoming you and working together for a region in which equality exists.

*Gmedi*

**Best Regards!**  
**Gladness H. Munuo**

**ANNEX II: PROGRAM FOR 2 DAYS SESSION**

**STRENGTHENING SRHR REPORTING IN SADC WORKSHOP**

**22-23 May, 2019**

**TAMWA CONFERENCE CENTRE**

**Programme**

**Objectives**

- To enhance journalists' knowledge on SRHR and the latest SRHR developments in SADC.
- To identify innovative and in-depth story ideas on SRHR linked to the national and local SRHR campaigns.

<b>Time</b>	<b>Item</b>	<b>Who</b>	<b>Resources</b>
08h30 – 09h00	Registration	Gladness	Registration forms; workshop pack
09h30 – 09h40	Welcome and introductions	Gladness	
<b><i>Group work</i></b>			
09h45 – 09h55	Participant reflect in groups on their understanding and perceptions on Sexual orientation and Gender Identities.	Gladness	SRHR training module, exercise one
09h55 – 10h00	Feedback	All	
10h00 – 10h30	What is SRHR Panel of five journalists presenting SRHR stories they published last year	Gladness and the pp	Power Point
<b>10h30 – 11h00</b>	<b>Tea</b>	<b>ALL</b>	
<b>11h05 – 11h20</b>	<b>Note from the Guest Speaker</b>	GEMSAT Chairperson	
<b><i>Sexual orientation and gender identities</i></b>			
11.20 -11.30	Tanzania Over view Panel of five journalists presenting SRHR stories they published last year	Gladness	Published Articles
11h30 – 12h20	Group work : Identifying SRHR Stories	All	Published Articles
12h20 – 13h00	Discussion	All	
<b>13h00 – 14h00</b>	<b>Lunch</b>	<b>ALL</b>	
<b><i>Developing story ideas on SRHR issues</i></b>			
14h00 – 14h45	Story ideas and identifying sources on key SRHR issues / Sharing story ideas	Group work	Template to record story ideas

<b>Time</b>	<b>Item</b>	<b>Who</b>	<b>Resources</b>
14h45 – 15h30	<b>SRH Consultant</b>	<b>Idda Swai Shirima</b>	
16h00 – 16h30	Feed-back & Logistics for Day One	All	Evaluation form
<b>Day two: Thursday, 23 May, 2019</b>			
08h00 – 08h30	Registration	Gladness	Registration forms; workshop pack
08h30 – 08h45	Welcome and Recap	Gladness	Programme
<b>Working Session- Group Work Feed Back</b>			
08h45 – 09h45	➤ Feed back from the Groups and Discussions		
09h45 – 10h30	Feed back and discussion on body mapping	All	Body mapping images; feed-back template
<b>10h30 – 11h00</b>	<b>Tea</b>	<b>ALL</b>	
<b>SRHR context in SADC</b>			
11h00 – 11h30	Presenting the SADC SRHR Strategy. Divide into six groups Develop a skit on five thematic areas: <ul style="list-style-type: none"> <li>• Menstrual health</li> <li>• Maternal health</li> <li>• Comprehensive sexual education and teenage pregnancy</li> <li>• Safe abortion</li> <li>• HIV and AIDS</li> <li>• Child marriages</li> </ul>	Gladness and PP	Presentation
11h30 – 12h00	SRHR commitments and campaigns Voice and Choice campaign	Gladness	Power Point
12h00 – 13h00	Questions and discussion	All	
<b>13h00 – 14h00</b>	<b>Lunch</b>	<b>ALL</b>	
<b>Unpacking SRHR concepts</b>			

Time	Item	Who	Resources
14h00 – 15h00	Divide into six groups Develop a skit on five thematic areas: <ul style="list-style-type: none"> <li>• Menstrual health</li> <li>• Maternal health</li> <li>• Comprehensive sexual education and teenage pregnancy</li> <li>• Safe abortion</li> <li>• HIV and AIDS</li> <li>• Child marriages</li> </ul>	Group work	Briefs for the skits
15h00 – 15h30	Presentation of skits	Groups	Skits
<b>15h30 – 16h00</b>	<b>Tea</b>		
16h00 – 16h30	Presentation of skits cont ...	Groups	Skits
16h30 – 17h00	<ul style="list-style-type: none"> <li>• Developing story ideas – pitching story ideas</li> <li>• Developing roll out plan and budget</li> </ul>	All	Presentation
	Finalizing Contracts	Journalists; GL Representative	Online; plan and budget template; draft contracts
	Evaluation and closure	All	Evaluation form link

### ANNEX III: OPENING REMARKS

#### **UFUNGUZI WA MAFUNZO – SRHR 22/05/2019**

#### **NASAHA TOKA KWA MWENYEKITI WA GEMSAT - MS DOMINICA C. HAULE**

#### **Wanahabari, Mratibu Gender Links**

Nitoe shukrani na pongezi za pekee: Mosi, kwa G/L kwa kuwa mstari wa mbele kuwanoa wanahabari wa Tanzania kila wapatapo fursa mpya. Ni mwaka wa ..... sasa toka waanze kutupatia upendeleo huu. Kwa niaba ya Bodi na wanachama wote wa GEMSAT nachukua nafasi hii kuwashukuru sana.

Pili, pongezi kwa Mratibu wa GEMSAT Gladnes Hemed Munuo kwa kujitua kwake kila wakati kupokea majukumu ya kusimamia fursa hizi kwa ajili ya wanahabari bila kuchoka. Ndugu zangu wana habari, mratibu wetu anatumia muda wake mwingi sana na kwa upendo mkubwa ili wanahabari wa Tanzania wanufaike na fursa mbalimbali zinazopatikana.

Ndugu zangu wanahabari, wengine bado hamjui ni kiasi gani mratibu huyu, anavyotekeleza majukumu haya pengine kwa kujitolea zaidi kuliko kujali manufaa kama ilivyo kwa wengi wetu.

Nawaomba tumpashie kumpongeza.

Tumeambiwa madhumuni ya mafunzo haya ni pamoja na kupanua uwigo ktk kupasha habari/kuelimisha/kutoa uelewa kwa umma ktk masuala yahasuyo afya ya uzazi na haki.

Wanahabari, wakipatiwa nyenzo sahihi na kwa wakati mwafaka, watapasha/wataelimisha umma kwa ufanisi mkubwa.

Nyenzo hizo ni zipi?. Uelewa mpana/utaalamu n.k. kuhusu masuala ya afya ya uzazi na haki zinazomhusu mzazi, mwanahabari ataandika/ataangaza/atapasha habari zenye viwango kwa maana ya usahihi wa kile anachompatia mlaji.

Ni vile hatujitathmini, ni kwa kiasi gani, tumatajiri wa kutegemewa na umma ktk makundi mbalimbali. Na athari za kutojitathmini ni kubebeshwa lawana. Mbona gazeti fulani liliandika, mbona redio/tv fulani imetangaza/imesema?.

Serikali pia tutaisadia tukipasha umma habari sahihi, ambayo itabadilisha mitizamo/mienendo yao na ikaleta tija ktk maisha yao ya kila siku. Mfano elimu kuhusu afya ya uzazi ikiboreshwa, tutakuwa na taifa bora. Taifa bora litaitetea nchi maendeleo.

Japokuwa masuala ya uzazi yameonekana yanahusu zaidi jinsia ya (ke) kwa kuwa wao ndiyo walezi wa familia ktk kaya nyingi, tamaduni zetu sambamba na imani zetu za kiroho, zimechangia kutoona athari ziletwazo na kutokana na kutozingatia afya salama na haki za hao walioachiwa kubeba jukumu hili.

Hapa ndipo wanahabari wanatakiwa kujikita kisawasawa ktk kuhakikisha elimu pana na sahihi inatolewa kwa umma ili kukwepa kulibebesha kundi moja mzigo mzito. Hatima yake ni kwanza: kuelemeza na kaya masikini sambamba na serikali kurudi nyuma kimaendeleo.

Ktk utangulizi, tumehabarishwa kuwa duniani kote jinsia ya (ke) haina sauti wala maamuzi juu ya afya na haki kuhusiana na masuala ya afya ya uzazi.

Sababu zinazotolewa ni tamaduni na imani za kidini. Tamaduni zinamwona mwanamke kuwa chombo cha kuzalisha binadamu tena bila ya ukomo. Wakati dini zinashika bango kwa mujibu wa vitabu vitakatifu, Mungu aliagiza 'zaeni muijaze dunia'.

Wote tu mashahidi wa kushuhudia athari zitokanazo na uzazi usiozingatia afya kadhalika haki. Vifo vya mama na watoto ni vingi mno.

Ni jukumu letu wanahabari kuliangalia hili kwa jicho la ziada. Wengine wanasema jicho la tatu.

Tufanyeje?. → Tujikite ktk tafiti mbalimbali

→ Tuwahoji (ke)/wasichana

→ Tuwahoji (me)/wavulana

→ Tuwahoji madaktari/wauguzi/wahudumu ktk vituo vya afya

→ Tuwahoji watetezi wa haki za binadamu

Tupanue uwigo wa kukusanya takwimu ili tupate uthibitisho wa ukubwa wa athari zitokanazo na uelewa mdogo wa jamii ktk makundi mbalimbali juu ya elimu ya afya ya uzazi na haki.

Tuandike/tutangaze ktk lugha nyepesi. Lugha inayoeleweka na makundi yote ktk jamii.

Mwisho. Ombi, tutumie fursa hii kwa umakini wa hali ya juu, ili mafunzo haya yalete tija kwanza kwa wanahabari wenyewe, kwa umma wa Watanzania na muhimu zaidi kwa serikali ambayo vipaumbele vyake vya maendeleo, vinatokana na sauti kutoka makundi mbalimbali wakiwemo wanahabari.

Natangza, mafunzo yamefunguliwa rasmi, na nawatakia heri na fanaka.

## **ANNEX V: NEWS IDEAS**

<b>S/N</b>	<b>NAME</b>	<b>FIRST IDEA</b>	<b>SECOND IDEA</b>	<b>REMARKS</b>
1	Auleria Gabriel	Menstruation to young girls	GBV among the women agriculturalists	Not yet Aired
2	Anne Robbi	Sanitary towels for girls and women in rural areas (Phase 2)	How teenage pregnancies contributes to maternal mortality in Tanzania.	In final stages
3	Crispin Samson	ongoing incidence of Child Marriage in Tanzania	the position of teachers and parents in fostering comprehensive sexual education to teenagers	In final stages
4	Christina Gauluhanga	Men engage in Reproductive Health education	School children program on Reproductive Health Advantages and Disadvantages	Still collecting data
5	Godfrey Ismael	How family will benefits through investing in family planning. T	Starvation facing girls living in streets during menstrual period	Data and other comments still pending
6	Janeth Leonard	Menstrual health management for women and girls with disabilities	Women at the market place and sexual harassment issues	Still working
7	Julieth Muunga	Women in Industrial area and the sexual harassment issues	Parents should invest to their kid on SRHR education.	Not yet done
8	Betty Tesha	Virginal cancer and the vaccine issues		
9	George Mapunjo	Climate change women affected mentally and physically	Early pregnancies to young girls still is a problems in rural areas: Case study of Kigamboni	Not complete
10	Iddi Juma	Ghana Island at Lake Victoria is the fishermen area and the area there is a rampant of HIV/AIDS	Followup story of a widow woman with 70 years, her land was being grabbed by the man who had a copy of land	Not yet completed

			ownership.	
11	Joel Headman	Early Children pregnancy is now a rampant problems	The importance of circumcision for the men	Not yet completed
12	Najjat Omar	Campaigning for each village with a Health Centre...	Parents to be responsible for their children in order to rescue them on so many harm around	Still working.
13	Neema Msafiri	Paternity leave should be very serious to young men.	The effect of menopause to the old women..	Still working
14	Violet Chonya	the use of sexual and reproductive health education among the adolescents	Women workers and the Breastfeeding exercise	Not complete.
15	Salome Kitomari	Enrolment of girls education from Secondary Schools to Universities	FGM Practices at Kitunda 2018 vis avis 2017 after the advocacy made by Tanzania CSOs.	Not yet completed

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