

#VoiceandChoice SRHR MEDIA APPLICATION

Response ID:308 Data

1. (untitled)

1. Did you participate in GL SRHR training in Johannesburg or in your country ahead of the summit?

No

2. Date

07/11/2019

3. Country

Malawi

4. Type of media

Print

5. Title of article/radio or television segment/online article

Left to rot: How Systems Neglect The Poor (Part I)

6. Please indicate SRHR theme is covered in your submission:

Maternal health

7. Name of newspaper title/radio or television programme/ website

Left to rot: How Systems Neglect The Poor (Part I)

8. Media House

Nation Publications Limited-NPL

9. Ownership

Private

10. Contact information

First Name

Joseph

Last Name

Mwale

Designation

Journalist

Email Address

jomwale86@gmail.com

Cell Number

+265888027346

Website

Sex

Male

2. (untitled)

11. If the artefact is less than 50 MB, please upload here. Please ensure that the file is named using the following naming protocol:

Nameofsubmission_yourname_country_monthandyear

E.G. womeninthemarket_ruthdube_zimbabwe_062016

[LEFT_TO_ROT-HOW_HEALTH_SYSTEMS_NEGLECT_THE_POOR-PART_1-Joseph_Mwale-122018.pdf](#)

12. If the artefact is more than 50 MB, but has been published online, please provide the URL here.

13. If the artefact is more than 50 MB, but has been not been published online, please provide a drop box link and password for opening it.

3. (untitled)

14. Synopsis (300 words)

Brief description of the story - What do you wish to write about? Why? What makes this a relevant and timely story? What are the new angles in the story?

In Chitipa, the northern part of Malawi, post-natal mothers are forced to walk for a kilometer to find Sekwa River to bath and wash whatever that was used when delivering. Their health Center, Wenya, does not have running water, and all postnatal mothers have been doing this since 2013. So, weak they may be, but the only water closer is a kilometer away, in River Sekwa. The story, takes you to some of the most neglected areas in the country, where access to health and safe motherhood is, but a mockery.

15. Background (200 words)

Why did you do the story? What problem or context is it responding to?

Hospitals must offer hope to patients, they ought to be an embodiment of cleanliness, where sanitation and hygiene is a priority; pregnant women must always rush to these facilities to deliver their long awaited babies. At these facilities, systems must always provide running water; wards, toilets and bathrooms must be clean to prevent patients and guardians from contracting various diseases. This is what is found in all the beautiful strategies like the Health Sector Strategic Plan II, Health Policy, Essential Health Package, and Human Resources for Health Strategic Plan. So the story was generally written to remind authorities that their promises are imply on paper, women, on the ground are facing worse situations because of failure by authorities to put into action the ideal.

16. Key objectives (100 words)

What did you hope to achieve with this coverage?

There were few objectives. The main one was to ensure that Malawi respects safe motherhood by doing what is required as explained in the many guidelines and policies outline above.

Second, that hospitals must be an embodiment of hope, a place where people can look up to for cleanliness.

Thirdly, it was also aimed at ensuring that the locals of Wenya are given clean portable water, to better their lives

17. Target audience (200 words)

Who did you hope to reach? Did you succeed in reaching this audience? What evidence do you have to that effect?

First it was the government because they are entrusted by the citizenry through the Constitution to provide the necessary services. In this case, the Government was failing in its obligation in providing people of Wenya and Kapenda with the necessary services. They were surely reached at, because they issued a statement immediately after we published a blurb about the story. Evidence is attached below.

The people of Wenya were also targeted, the aim was to ignite the need for them to start demanding better services, and indeed they started meeting to demand what is right for them

Lastly, the NGO fraternity for them to try and offer help to the people

18. How did you go about producing the submission?

How did you gather the data, how many sources, female and male did you consult? Why did you choose these sources and how were their voices important?

The story was done through: Visiting the affected areas and having face to face interviews with people; Phone interviews, content analysis of policy documents; In the story three 6 women were interviewed, against two men. The essence was to let women speak for themselves on the atrocities they face at the hands of government. No one would tell a maternal story better than a mother.

19. Feedback (300 words)

How will you use social media to maximise the impact of the story? What impact did it have? What evidence do you have to illustrate impact?

Please provide any examples of feedback that you received from the articles (from websites, letters, etc.)

The first blurb was posted on my FB Wall and the following is evidence of what the social media did, leading to a government statement. After the blurb on Social Media, government came out with guns blazing, trying to diffuse and hoodwink the country on the situation at Wenya. The status was widely shared including by international organisations like Oxfam, which also tagged other international institutions on how the issue can be dealt with

20. Attach all relevant feedback documentation here:

[MoH_feedback.pdf](#)

21. Follow up (300 words)

Did you conduct a follow up to your story and why?

Have been in contact with the people of Wenya and Kapenda. The situation at Kapenda has not changed, while at Wenya, a certain NGO has helped with a water system.

Government which disputed our story is yet to provide water at the place. Will be visiting Wenya in due course to see how the situation has changed.

4. (untitled)

22. Please rate your programme on GL's Gender and Media (GEM) Awareness Index. Judges will verify the rating. Please rate 0 to 10 where 0=weak; 10=excellent

	0	1	2	3	4	5	6	7	8	9	10
The subject is either specifically about gender or one in which gender is mainstreamed.										X	
Women and men (boys and girls) views are consulted equally and given equal weight.											X
The article/programme/photo consults the views of those who make decisions as well as those affected showing differential impact between women and men											X
Male and female sources are treated with dignity and respect.											X
The article/programme/photo challenges gender stereotypes and embraces diversity.											X
The article/programme/photo prompts gender awareness through informed public debate.											X
Relevant statistics are disaggregated by gender.											X
The article/programme/photo takes a rights based approach.											X
The article/programme/photo provides fresh views on everyday news.											X
The article/programme/photo is bold and courageous.											X

5. (untitled)

Total Score

99

23. By ticking this box, I hereby certify that the work presented is my original work.

I certify that this work is my original work

24. This may be verified by

First Name

Emmanuel

Last Name

Luciano

Designation

Editor, Nation on Sunday

Email Address

eluciano@mwnation.com

Cell Number

+265888757782

6. (untitled)

25. To post questions on the summit and get regular updates please sign up to our [Community of Practice](#) and go to the forums section.

Did you sign up?

No

26. Would you like to receive a PDF copy of your application?

Yes

27. Insert the email address it should be sent to.

PLEASE NOTE - if you do not receive it within a few minutes of submitting, please check you junk mail box as it may have been sent there.

jomwale86@gmail.com

7.

New Send Email

Jul 15, 2019 04:49:22 Success: Email Sent to: media@genderlinks.org.za,mande@genderlinks.org.za

Applicant New Send Email

Jul 15, 2019 04:49:23 Success: Email Sent to: jomwale86@gmail.com

9. Thank You!

Average Judges Score

Judge 3 Score

Judge 2 Score

Judge 1 Score