

# MADAGASCAR



**Iailfine Papisy**  
Local Action For Gender Justice  
Madagascar Facilitator



**Zotonantenaina Razanadratafa**  
Local Action For Gender Justice  
Madagascar Senior Finance and  
Programme Officer



**Jannie Betrasimplice**  
Madagascar Intern

Gender Links Madagascar (GLM) has been operational since 2011 and is the Franco-phone head office of GL. In 2020, GLM organized and participated in 77 events, reached 1156 beneficiary, including 601 women, 540 men and 15 other. GLM implemented the following activities in 2020:

- Faced with travel restrictions as a result of the COVID-19 pandemic mobilised nine facilitators in local councils. Using Zoom and *Whats App*, GLM trained the facilitators to roll out the GL programmes in partnership with local councils.
- The trained facilitators implemented the business revival programme with Sunrise entrepreneurs in 14 councils. The programme brought together 185 beneficiaries who succeeded in revising their business plans to mitigate the effects of COVID-19. Of the total, 184 of them have restarted their businesses as a result of mentoring and the distribution of start-up funds. The start-up funds were paid into 175 bank accounts, opened for the first time because of the business revival initiative.
- Launched the SADC 2020 Barometer in partnership with Alliance partner Federation pour la Promotion Feminine et Infantine (FPFE).
- 50/50 advocacy in Madagascar resulted in the adoption of a mixed FPTP and Proportional Representation (PR) electoral system without a gender quota at the local level. GL Madagascar held a 50/50 election workshop. The workshop resulted in a draft submission to Parliament on Women's Participation in Decision-Making Positions in Madagascar. The draft bill was tabled with the Ministry of Justice in December 2020.

- Conducted quantitative and qualitative research for the 2020 Gender Media Progress Study, and the Global Media Monitoring Project of 16 national newsrooms and monitored the representation of women in these media.
- Rolled out the programme in 14 hub councils and 28 spoke councils. The process comprised induction workshops followed by action planning workshops. The spoke councils reviewed and updated their gender action plans and the hub councils developed support and mentorship plans.
- Established a Women in Local Economic Development Network (WLED).

GL's Monitoring and Evaluation through the COE scorecard based on the data for 27 councils show that:

- **Representation of women** in COEs in Madagascar is 15% (8% points higher than the national statistic) and 36% in COE chairing committees.
- **Women represent** 39% of the employees and 32% of managers in the COEs
- **Land:** 41% of all land in COE councils is allocated to women.
- **Housing:** 62% of COE housing is allocated to women.
- **Disability facilities:** 55% of councils have facilities that cater for people with disability.



Hub and Spoke induction and planning workshop in Fianarantsoa. Photo by Zotonantenaina Razanadratafa