

ASRHR ADVOCACY

Judges Feedback

* hashtags are just way too long * activities well thought out * good thought into how to use radio and tv to boost the reach and impact of the campaign - something other groups could learn from

Great campaign strategy with a clear plan on activities and the audience. Try not to use the words 'non menstruators' in any of your public messaging around the campaign.

Great presentation that seeks to improve access to menstrual hygiene in schools and churches and ensure that it is everyone's responsibility. The quality of the presentation can be improved on the blending of colours of the slides.

Narrowed focus to menstrual health which is an important part of ASRHR. Not quite clear how men will be involved. But very active set of activities. Good use of community media. Setting up new social media links. Great networking across countries - SA/ Lesotho/ Zim Two groups on menstrual health - need to link them. This group focusing more on June - youth month. Learning on online presentations - full slides (GL)