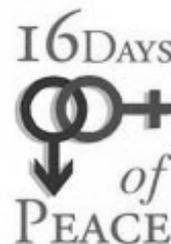


Tjooon' in to



About Tjooon' in

Tjooon' in is a Gender Links production in partnership with Ekurhuleni Metropolitan Municipality and Gauteng Women in Transport, produced with assistance from CMFD Productions as part of the 2008 16 Days of Activism campaign. The CD is a mix of fun and interesting audio pieces, including spots (PSAs), music, personal testimonies, and reports that raise awareness about various 16 Days themes, particularly gender violence, xenophobia, human trafficking, and men as partners.

Tjooon' in was produced in a participatory way via a series of workshops with transport stakeholders, taxi drivers, city councilors and survivors of gender violence, as well as by collaborating with organisations who have already produced content.

Production of Tjooon' in was supported by the Department for International Development (DFID) UK.

Tjooon' in was recorded and produced at CMFD Productions' studios in Johannesburg.

The People Behind the Tjooons

Presenters

Hlayisanani Salani
Dineo Lusenga

Spots created and voiced by:

Imogene Mnlwango
Josephine Selepe
Doris Ngwenya
Motlatsi Matladi
Nozipho Mabuza
Patience Nomawethu Mafa
Khomotso Rejoice Mzimba
Emma Hlophe
Dorcas Gwele
John J Dlamini
Pelisa Nkunjana
W Mathatha
Faith Mahloma
LCJ Mkhaliphi
Rain Chiya
Patricia Kumalo
Nezi Sathekge

Features created and voiced by:

Jeffrey Monakasi
Sehlapi Sibanda
Natasha Kangele
Nthabiseng Sibeko
Saphia Mugisha
Gugu Mofokeng
Kankindi Triphose
Salome Mathole
Pedro Simão
Cindy Dzanya
Emilio Langa

Project Management

Deborah Walter

Project Coordinator

Tonya Graham

Administrative Assistant

Cindy Dzanya

Scriptwriting

Tonya Graham

Audio Production

Tonya Graham
Pedro Simão
Emilio Langa

Music recording and production (Humbanane, MAX)

Daniel Walter

Music Mastering

Peter Pearlson

Musicians Against Xenophobia (MAX)

Daniel Walter
Ibroimo Mussa
David Chinyanga
Firmino Luis Hungwana
Idrisse Basse Munemena
Valy Mamade Camal
Judith Mudau
Edith Mudau
Abraham Saidi Mhlanga
Takalani Ndou

Humbanane Music

Judith Mudau
Edith Mudau
Clement Benny
Isaias Nhacolane
Louis Mhlanga
Trevor Smith
Daniel Walter

Feya Faku
Sifiso Simelani
Khethi
Ayanda Sikade
Mlungisi Gegana

Ubuntu Bamadoda Music

Khayalitsha United
Mambazo

Special thanks to the
Ekurhuleni Metropolitan
Municipality

"It is reassuring to know that men are starting to be included in the fight against gender violence. It is only by including both men and women that we can ever hope to curb, and one day end, the violence."

- Gugu Mofokeng,
Domestic Violence Feature

Dineo Lusenga of
YFM at CMFD's
studio.



Musicians Against Xenophobia

South African, Zimbabwean and Mozambican musicians came together to use music to fight xenophobia in South Africa. The musicians worked together to write and record four songs aimed at empowering migrants and encouraging pan-Africanism, three of which are included in Tjoo'n'in. The project was initiated by CMFD Productions and supported by MMINO.

- Turning of the Tables – talks about brotherhood and how just as neighbouring countries helped South Africa during the Struggle, so South Africa should help now that those same countries are facing hardship.
- Sinjengo Mfula – uses the metaphor of a great river with many tributaries to speak about how regardless of where we were born or what language we speak, we are all one people.
- Kaya – talks about treating people with respect, no matter where they come from, and building a home where everyone feels like family.

Ubuntu Bamadoda! Men Singing Against Violence

The Ubuntu Bamadoda CD was produced by Sonke Gender Justice as part of the original One Man Can toolkit with support from the Office of the Premier of the Western Cape. Four male voice choirs collaborated to produce an album that demonstrates that men can speak out, or in this case, sing out, about violence. The songs included in Tjoo'n'in were written and composed by Khayalitsha United Mambazo.

- My Strength is not for Hurting – encourages men to use their strengths for positive change in their communities.

For more from Khayalitsha United contact Simphiwe Hoboshe at +27 (0)83 960 8547.

Humanane

This Afro-jazz compilation, produced by CMFD Productions in collaboration with well-known Southern African musicians and the Johannesburg-based Mozambican youth group Alertas da Vida, aims to combat violence against women and promote human rights. Tjoo'n'in showcases two of the three songs on the album. The compilation was produced with support from the Global Fund for Women.

- Andiyiqondi - A mellow jazz tune telling of a wise old woman questioning the violence she sees around her.
- Alertas Da Vida - A funky marrabenta inspired beat calling to Africans to care for each other. The theme song for the Alertas Da Vida group.

"Yes, I have been affected by this violence of my father against my mother, but I recognised it. I don't want to do that; I want to do good things."

- Pascal Akimana, 2008 'I Stories' participant

Feature reports

Young media students, representatives of organisations, and survivors of gender violence collaborated to make radio features for the CD. During the course of the workshop, participants learned how to plan a programme, make a radio feature, conduct interviews, and script narration. They went out into central Johannesburg to interview representatives of organisations, researchers, and people at taxi ranks and on the streets about gender violence. The result is four feature reports exploring domestic violence, xenophobia, human trafficking and men as partners.

Spots/ Public Service Announcements

Produced in a one-day workshop with stakeholders and city councillors from the municipality of Ekurhuleni, six entertaining and engaging radio spots are designed to get people thinking about the gender discrimination we see around us every day.

Tjoo'n'in Developed By:

Gender Links

Formed in March 2001, GL began its work with a strong focus on "promoting gender equality in and through the media." This work has two facets: research, training and advocacy for achieving greater gender sensitivity and balance within the media and in its editorial content; as well as strategic communication skills for gender activists and women in decision-making to better access and influence media content. GL's pioneering work on developing strategic communications campaigns linked to the Sixteen Days of Activism on Gender Violence has also grown to include initiatives to ensure sustained, year-long campaigns for ending gender violence.

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CMFD (Community Media for Development) Productions

CMFD Productions works with communities, non-profit radio stations and media organisations to strengthen the use of media and communication for development. In addition to producing high quality media/ communication products CMFD provides technical assistance and training, to enable individuals, organisations, journalists, and communities to address issues through media. CMFD is committed using participatory strategies, facilitating this process in a way that participants gain important skills while creating communication that works.

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Kankindi Triphose and
Gugu Mofokeng
preparing their feature.



Tjoo'n'in was produced and supported by:

