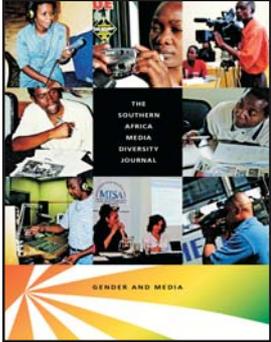


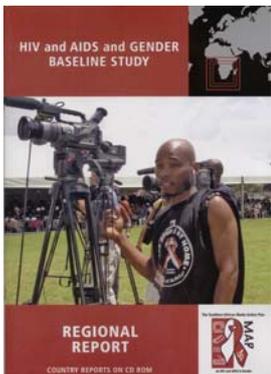
# New Gender Links publications



## **The Southern Africa Media Diversity Journal** Edited by Janine Moolman

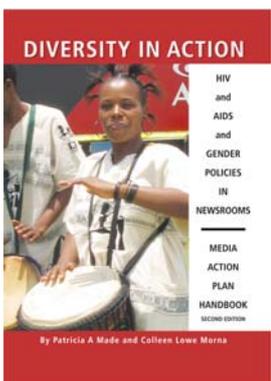
The Southern Africa Media Diversity Journal exists to promote a deepening of media diversity in the Southern Africa region. The journal fills a critical gap between media theory and practice as it publishes analytical and reflective content on media practice for those involved in media – as news producers, news consumers and news shapers. It creates the space for critical reflection, debate, criticism and arguments for media diversity in Southern Africa. Underpinning the journal is the idea that knowledge is produced in multiple sites and that good media practice reflects this in content, policy, training, research and ownership.

R 100.00/ \$ 15.00



**The Southern African HIV and AIDS and Gender Baseline Study** is the most extensive study of its kind ever to be undertaken in the region. A corner stone of the Media Action Plan (MAP) on HIV and AIDS and Gender, the baseline study involved monitoring 37 000 news items in eleven countries of Southern Africa for a one month period. Among the wealth of information generated by this study is the fact that HIV and AIDS constitutes only 3% of total coverage in the region and that People with HIV comprise a mere 5% of news sources on the topic.

The baseline study, conducted by the Media Monitoring Project (MMP) that leads the monitoring and evaluation leg of MAP, and Gender Links, responsible for the policy sub-sector of MAP, provides a key rationale for an ambitious programme to assist media houses in developing HIV and AIDS and Gender policies. MAP is led by the Southern African Editors Forum. Included with the regional report is a CD Rom with the 11 country pamphlets.



## **Diversity in action** **HIV and AIDS and Gender policies in newsrooms – Media action plan handbook** By Patricia Made and Colleen Lowe Morna

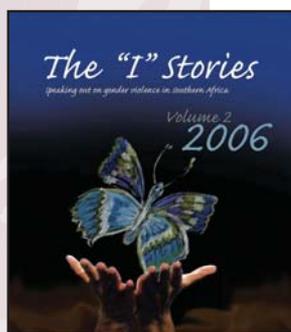
This handbook forms part of the Media Action Plan (MAP) on HIV and AIDS and Gender led by the Southern African Editor's Forum (SEAF), Gender Links (GL), the Gender and Media Southern Africa Network (GEMSA) and the Media Institute of Southern Africa (MISA) are the lead agencies for the HIV and AIDS and Gender Policy sub-sector of MAP.

The Media Action Plan (MAP) on HIV and AIDS and Gender is a collaborative effort by the Southern African Editors Forum (SAEF) and NGO partners to improve coverage of gender and HIV and AIDS; to promote diversity, the equitable and fair treatment of all within the media workplaces; as well as mitigate the effects of the pandemic on the media industry.

The handbook is targeted at key decision-makers within media houses who are pivotal to providing vision and effective leadership as well ensuring that policies are turned into action. These include media owners (publishers), boards of directors or other governance structures, senior managers and editors.

R60.00/ \$ 10.00

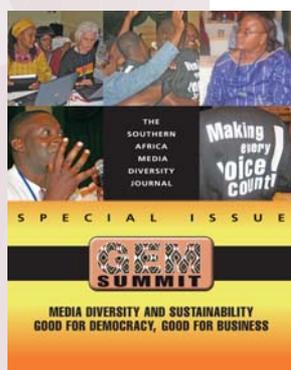
## New Gender Links publications



### The "I" Stories: Volume 2

The 20 written stories covering topics such as gender violence and the law; domestic work; children; HIV and AIDS and sexual orientation, a foreword to the book warns that these stories "are not for your comfort. Told with the rawness and pain with which they have been experienced, they will shock and upset you...c9 But they will also give you hope. Hope that women in our region are speaking out. Hope that many years too late politicians have recognised that women's rights are human rights. Hope that our best bet in getting action taken is by breaking the silence."

R60.00/\$10.00



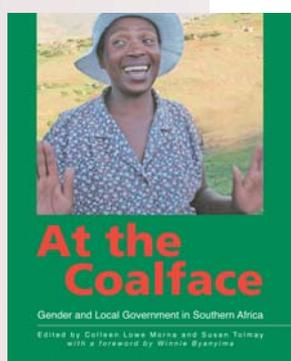
### The Southern Africa media diversity journal: Issue 2

Edited by Colleen Lowe Morna and Kubi Rama

The second Gender and Media summit closed in Johannesburg in September 2006 with a call for greater media diversity in all areas - ownership, content and audiences. Held under the theme "*Media Diversity: Good for Democracy, good for business*" the summit highlighted a number of ways in which the media is failing in one of its core functions - giving voice to the voiceless. The summit, convened by Gender Links (GL), the Media Institute of Southern Africa (MISA), and the Gender and Media Southern Africa (GEMSA) Network brought together 224 media practitioners, editors, media marketing executives, as well as gender activists. The two day programme featured 81 examples of good practice in diversifying sources, markets and ownership of the media. Some 50 of these have been selected for this bumper edition of the Media Diversity Journal.

This issue of the Media Diversity Journal reflects the enormous amount of work that is already taking place. It should spur us to take that work to even greater heights. Collectively, we can create a media that is a powerful force in shaping our fragile democracies through ensuring that all citizens, women and men, young and old, of all ethnic and racial hues, have their say. The energy that runs through these pages should serve as an inspiration for all of us.

R 100.00/ \$ 15.00



### At the Coalface: Gender and Local Government

Edited by Colleen Lowe Morna and Susan Tolmay

With a growing number of Southern African countries from different political and electoral backgrounds showing that gender parity *can* be achieved in local government, there is no longer any excuse for any country in the region not to achieve this goal. However, if women are to make a difference in this sphere of decision-making - the "coalface" of service delivery - far more needs to be done to strengthen local government and to integrate gender considerations into its work.

These are the key findings of a ground breaking new study on gender and local government in Southern Africa by Gender Links, a Southern African NGO that specialises in gender, governance and the media. Over a year in the making, the study included interviews with 478 local councillors, 438 civil society representatives and 30 experts and officials in four Southern African countries, Lesotho, Mauritius, Namibia and South Africa.

R100.00/ \$15.00