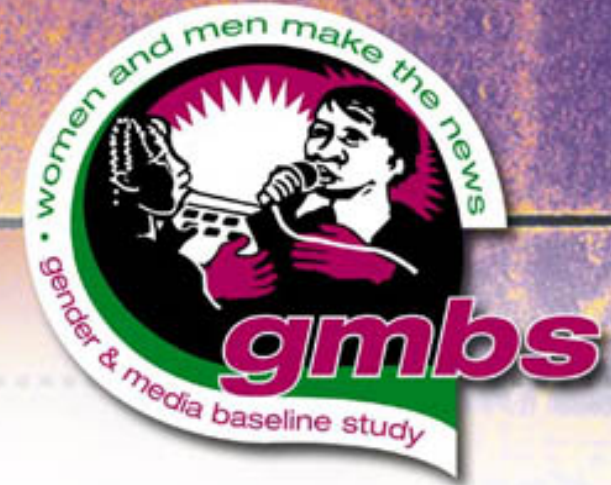




gmb's





What is the GMBS

- The most extensive gender and media monitoring project- regionally, and globally.
- Twelve Southern African countries
- One month (September 2003). Global studies covered one day.
- 25 000 news items, compared to 16 000 in the global study conducted in 2000.
- Outputs: one regional overview; twelve country reports; training material

Objectives

- Baseline data for monitoring progress toward achieving gender balance in media coverage;
- Build capacity for monitoring media content from a gender perspective;
- Become a key advocacy tool



Partners

- Media Institute of Southern Africa (MISA)
- Gender Links
- 20 institutional partners in the 12 countries
- Partners in Malawi:
 - Media Women's Association of Malawi (MAMWA)
 - Malawi Polytechnic (University of Malawi)
- Media Monitoring Project (MMP) South Africa-technical advisers
- Margaret Gallagher- International adviser



Global Context



- 71 countries took part in the first GMMP before the Fourth World Conference on Women in Beijing- 1995.
- 70 countries took part in the GMMP 2000 -“Who Makes the News”. The GMMP inspired the GMBS, but this spanned a whole month, rather than one day.
- Quantitative and qualitative findings.
- Slogan: “*Women and men make the news*”.

Media Monitored



- 117 out of the 340 print and electronic media in the 12 countries covered, or 34 percent of the media.
- 9 out of 16 media houses, or 56 % of the total.
- A total of 25 110 news items; 1528 items, or 6 % of news items came from Malawi.

Scope of Study

- The study focused on the news.
- It did not include entertainment and advertising.
- For radio and television, the study did not cover news feature programmes.
- These genres are important for future studies.

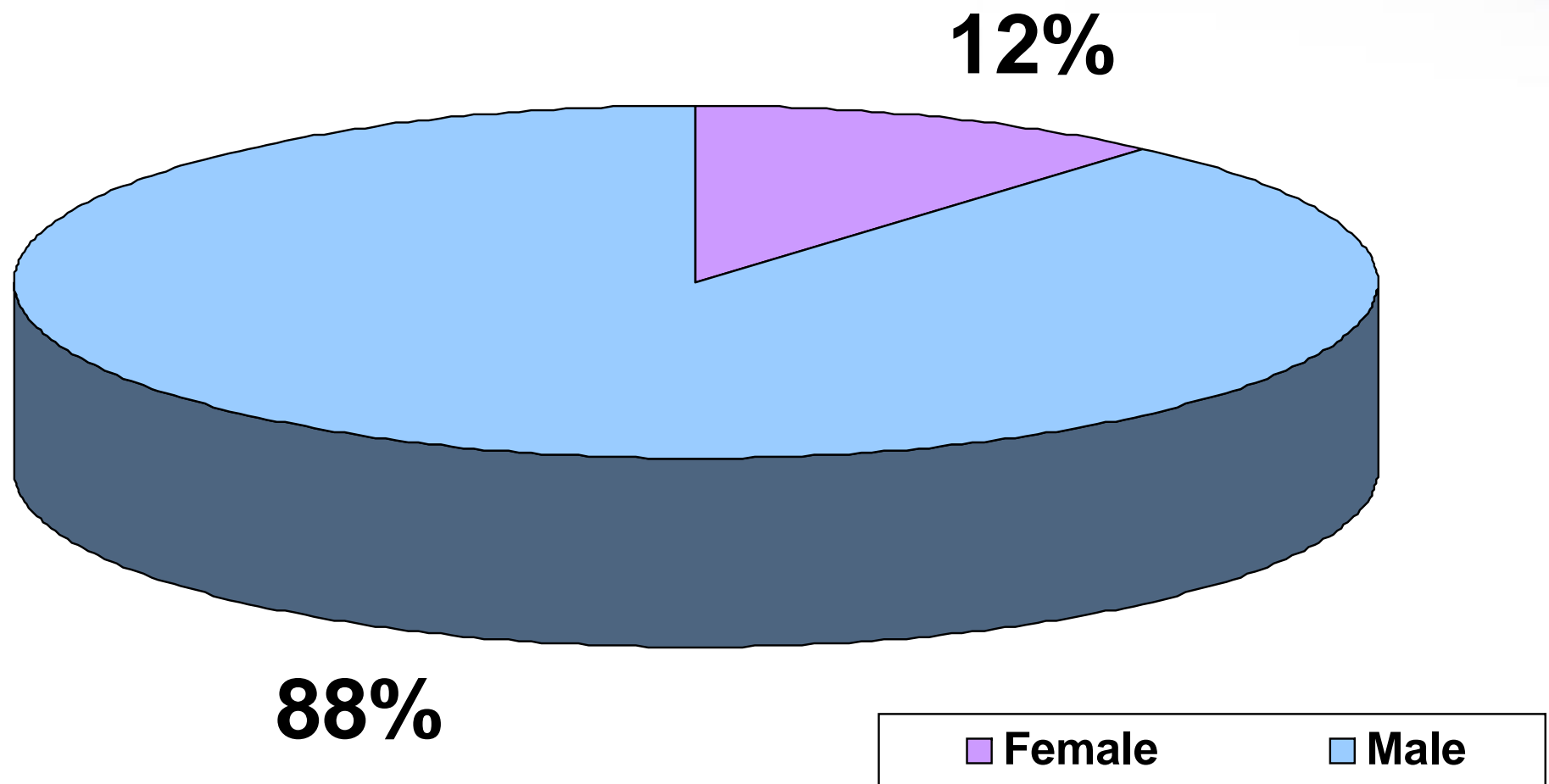




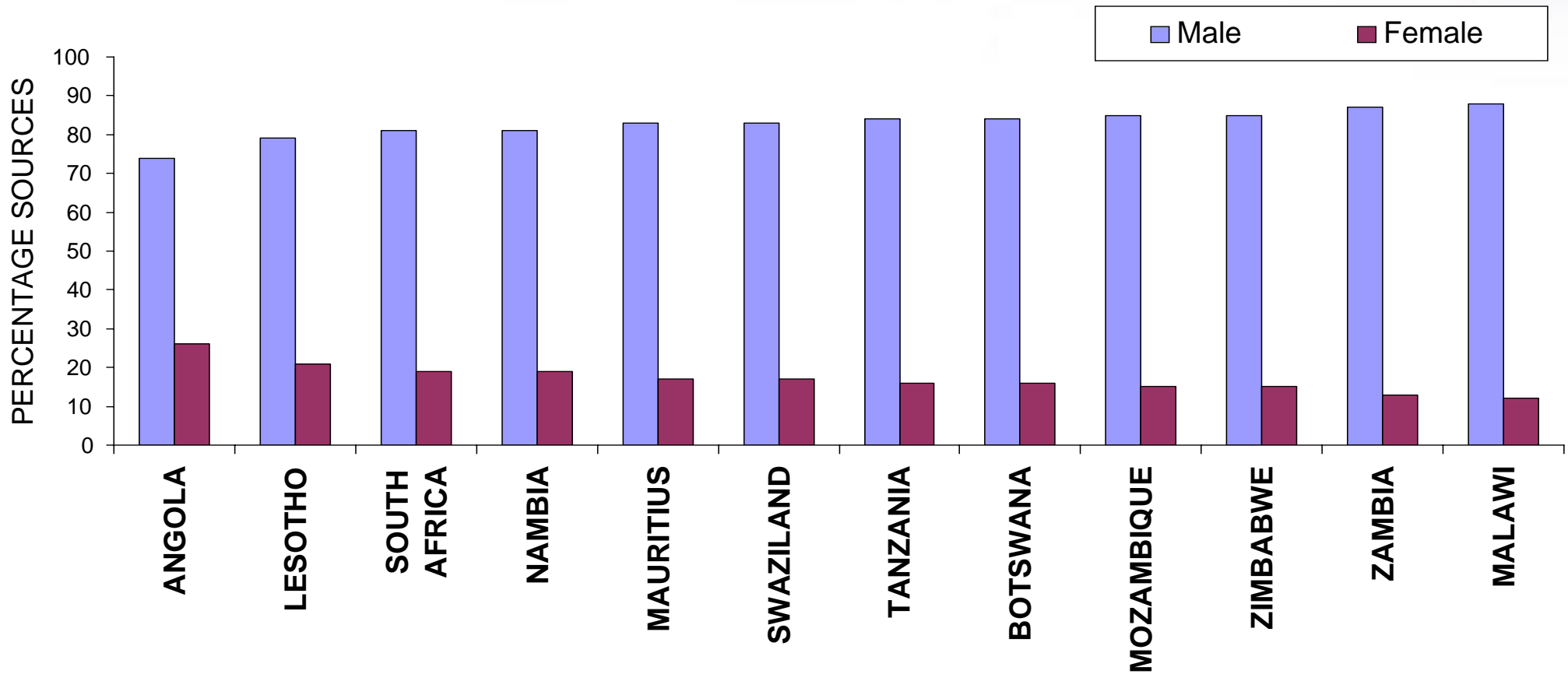
QUANTITATIVE FINDINGS

Sources

Analysis of male and female sources for all media

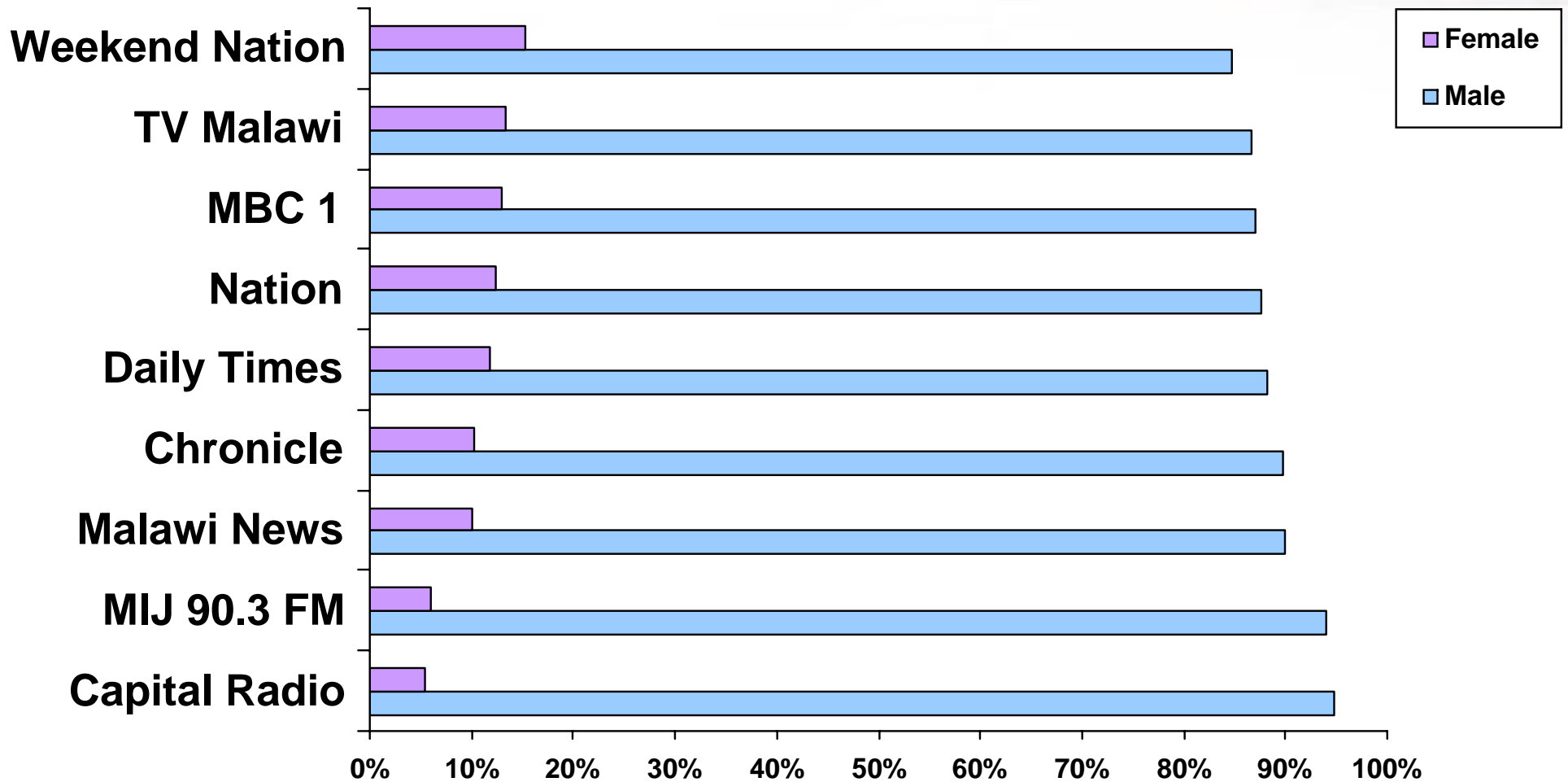


Sources in comparison to the region

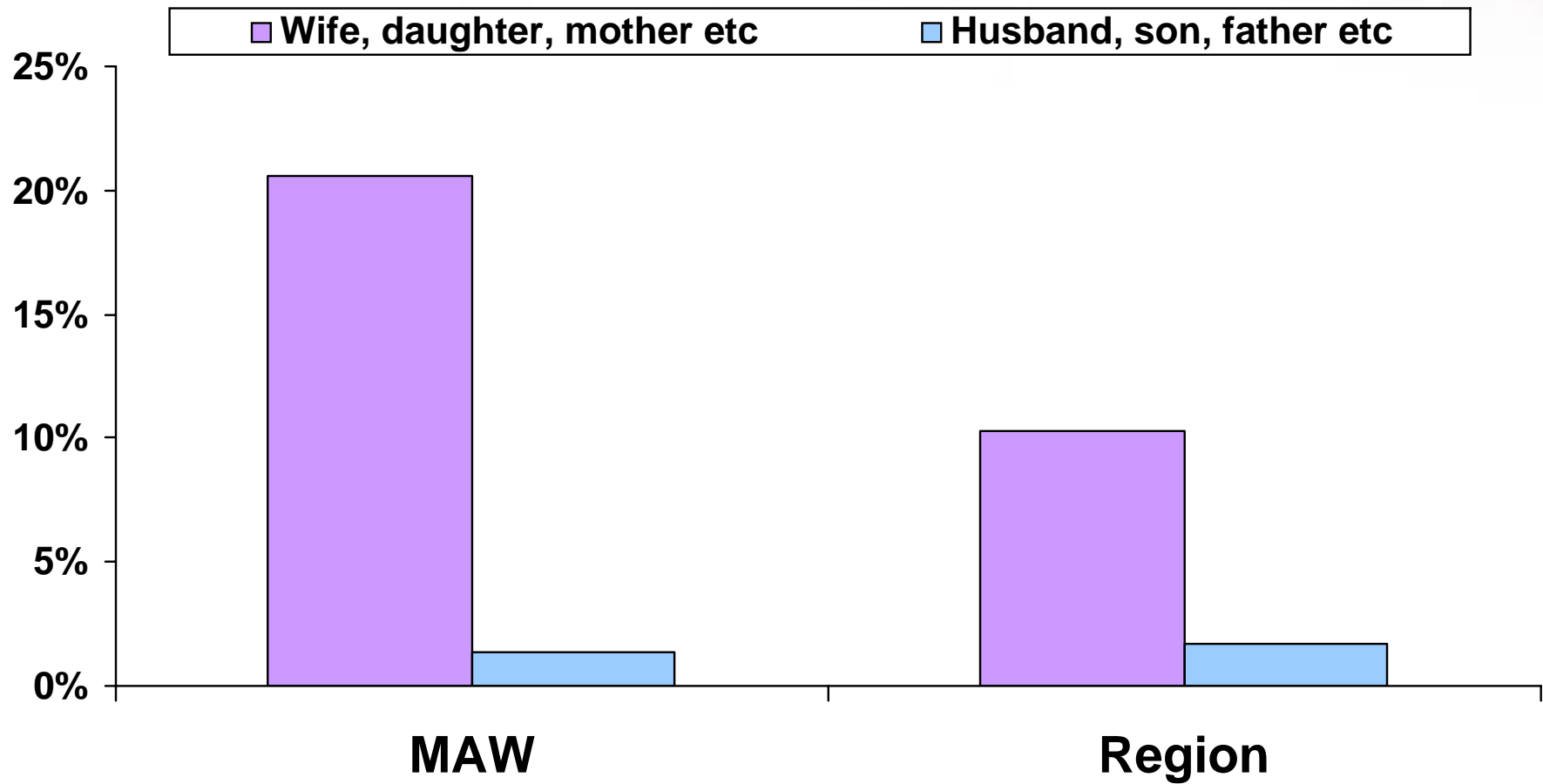


Sources per media house

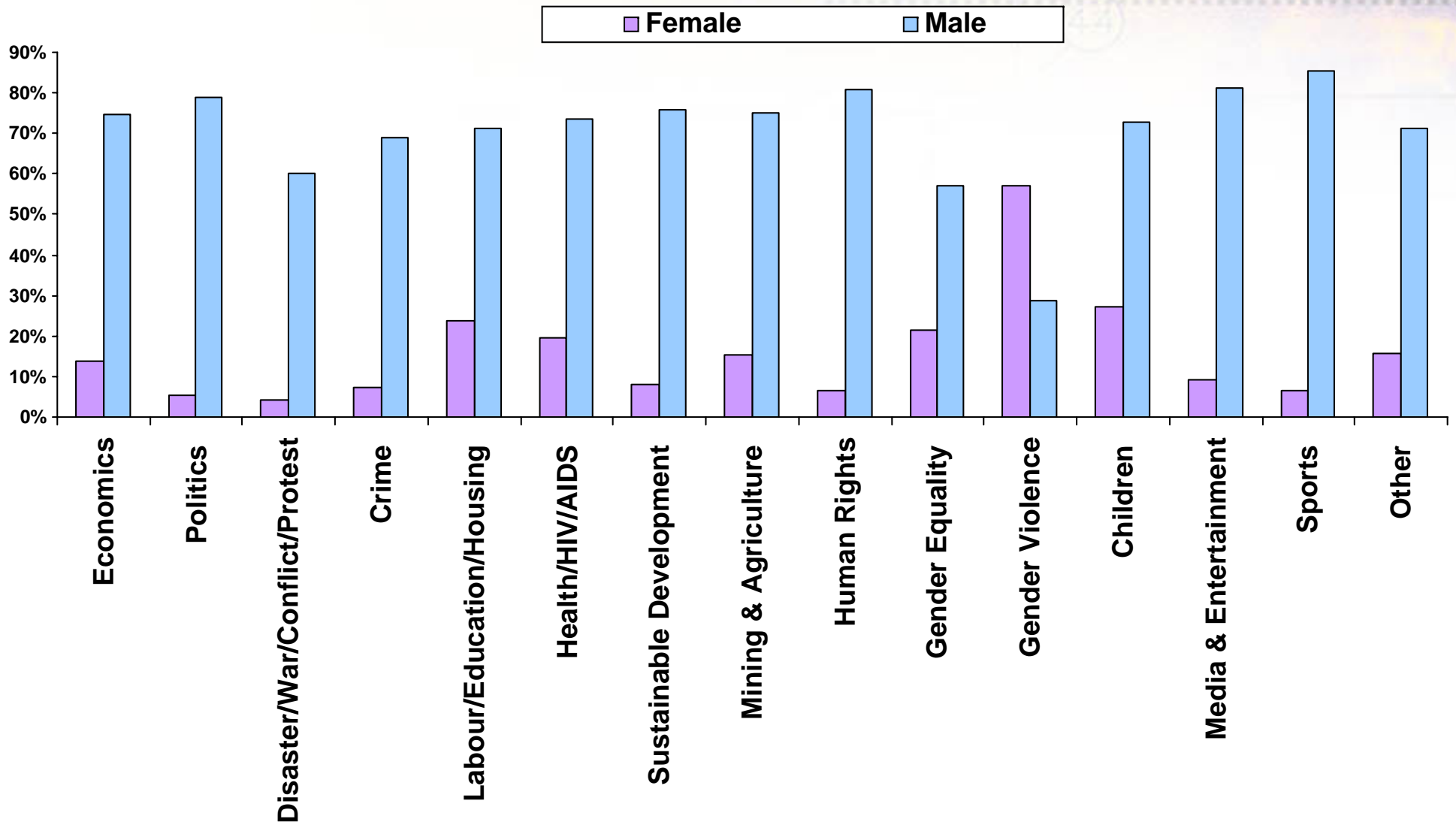
Analysis of male and female sources per medium



Relationships



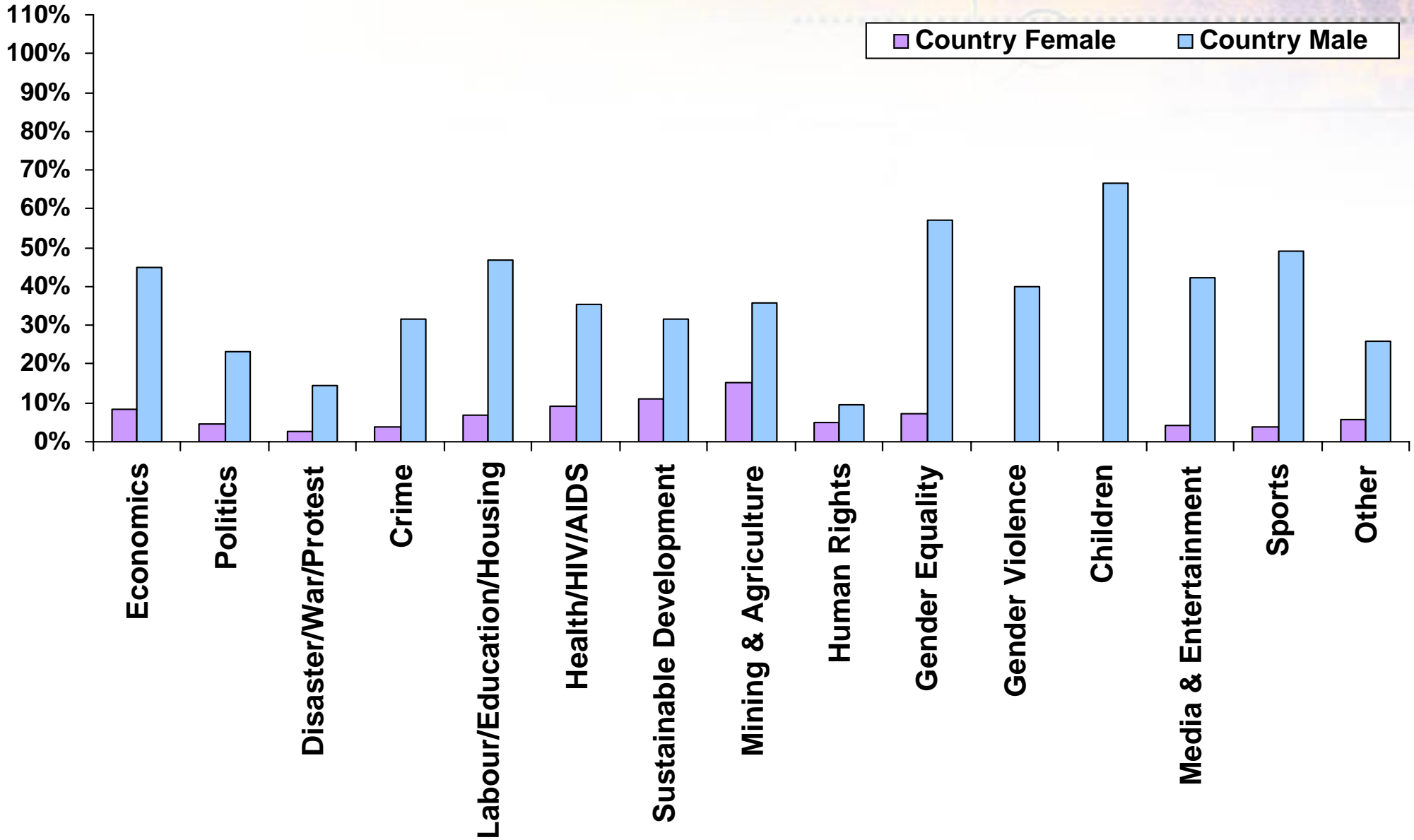
Who Speaks on What



People Behind the News

	Television Presenters		Television journalists		Radio		Print	
	% of women	% of men	% of women	% of men	% of women	% of men	% of women	% of men
Region	45	55	38	62	34	66	22	78
Malawi	42	58	27	73	28	72	8	92

Gender Analysis of Beats





QUALITATIVE FINDINGS



Blatant Stereotypes

Malawi NEWS

AFRICANS JOIN POLITICS FOR MONEY—PAGE 2



Established in 1959 Vol 44 No. 2553 September 14—20, 2002 Price K35

MALAWIANS STATELESS IN ZIMBABWE

Malawians living on white-owned commercial farms risk being deported for having dual citizenship

BY EDWARD CHINWAZA in Harare, Zimbabwe

THOUSANDS of people in Zimbabwe who trace their origin to Malawi have become stateless following a recent amendment of Zimbabwe's Citizenship Act which targets white farmers in the so-called land seizures.

The Malawi government also says it cannot accept the stranded farm workers on the grounds they have lived in Zimbabwe for more than 22 years without renouncing their dual citizenship.

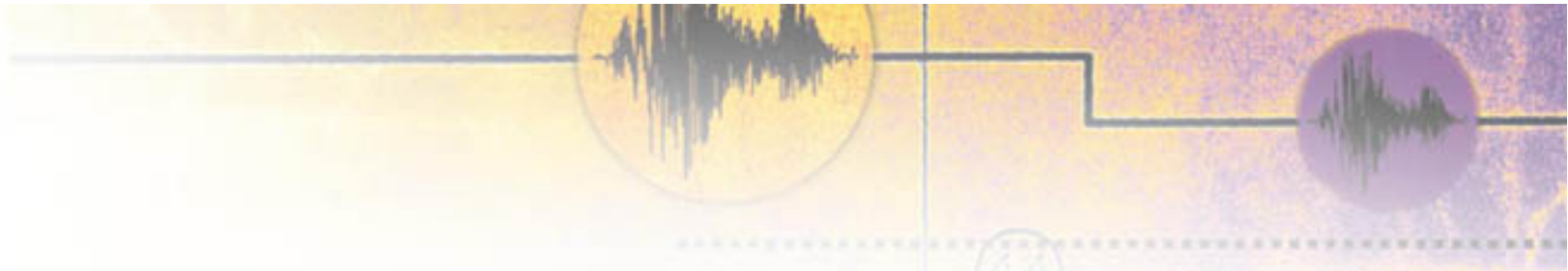
Turn to Page 3



Stranded Malawians on one of Zimbabwean farms—Picture Edward Chinwaza



Subtle Stereotypes



2.4



Gender Blind Reporting

~ Since 1993 - Speaking out Without Fear or Favour ~

THE Chronicle

Volume 10, No. 385 • LILONGWE • MONDAY 02 - SUNDAY 09 September, 2002 • Price K25.00

THIRD TERM NON STARTER!

By MARTINEZ NAMINGWA

Leaders of opposition in the country have categorically declared that the ruling party should desist from taking the newly reworked Open Term Bill to amend section 53 (3) of the Constitution back to Parliament.

Muluzi Congress Party president, Gauda Chikwira, said Muluzi had no right to take the bill to Parliament as the bill was not approved in July 4 this year. At that time, he said, the bill was not approved.



Chikwira, Muluzi Congress Party president.



Muluzi Banda, President of Malawi.



A member of Parliament.

Muluzi Shields Jumbe despite ACB recommendations for Prosecution

By LINDA MCHIZI

In a bid to shield President Muluzi from prosecution, the President has appointed a new Attorney General, Justice Banda, to replace Justice Mwaanga.

Justice Banda, who was appointed on July 2, is a former member of the Malawi Congress Party and has served as a judge in the Malawi High Court.

The ACB report on the Justice Banda, who was appointed on July 2, is a former member of the Malawi Congress Party and has served as a judge in the Malawi High Court.

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Justice Banda, the new Attorney General.

THE MAKING OF A DICTATOR



"We see it fit that the President should stay in power for three terms. Two terms are not enough for anyone to lay a foundation for development and implement projects. I want him (Muluzi) to serve another term to finish his development projects."

PROTECT YOUR-SELF

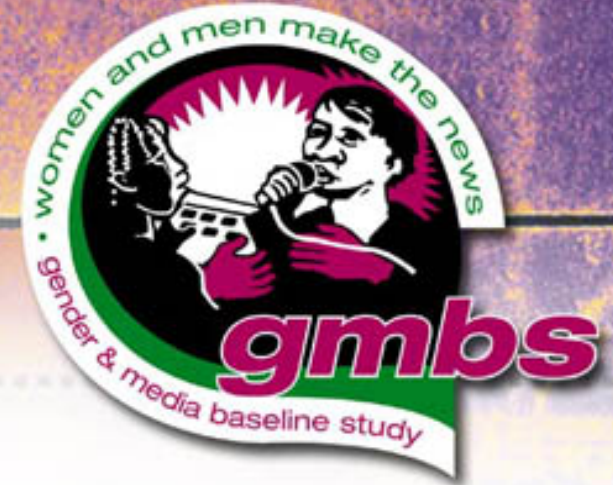


HIV STATISTICS

July 2002

Region	MACRO Malawi	MACRO Lilongwe	MACRO Mzimba	ALL MACRO Malawi
Male	15.0	10.7	7.7	11.3
Female	15.0	10.7	7.7	11.3
Total	15.0	10.7	7.7	11.3

KNOW YOUR STATUS



Gender Aware Reporting



Generation

Supplement
to Malawi
NEWS

Generation Supplement to Malawi News September 14—20, 2002

The joy of sitting for final exams

BY GRACIOUS CHITAKATA

STANDARD 8 pupils at Chichiri Primary School in Blantyre leaved a sigh of relief after sitting for the Primary School Leaving Certificate (PSLCE) final examinations last week, saying they long and winding road.

Pupils were seen sniggering across the school grounds and hugging each other soon after finishing the last paper at around 10 o'clock in the morning.

Most pupils interviewed at the school said they were happy to have reached the end of their primary education life and were eager to start a new chapter at a secondary school.

"I am very happy that I have written these exams and finished without any problems. I am looking forward to starting a new life at secondary school," said Enles Bwalewa.

Most of the pupils expressed hope that they would be selected to various secondary schools.

Another pupil, Andrew Kayiya said that some papers like mathematics and science were difficult because he believed that some questions which came were not from the syllabus. However, he was still confident that he would make it to secondary school.

Christina Somanje felt that the long holiday was not time to relax but to start preparing for Form 1 work.

"I will be asking my brothers to help me with form one work like mathematics and other subjects," he said.

Another pupil Chikwodi Shawa also said she would use the holiday to start studying secondary school material.

She said to avoid being involved in such immoral habits as beer drinking and illicit love affairs she would be concentrating on her books during the holiday.

Standard 8 pupils sat for their exams throughout the country last week.



Candidates wait for instructions to leave the exam room after sitting for a paper



Christina Somanje (inset) one of the candidates at Chichiri Primary School