

**Commission on the Status of Women 54th
Summit
1 – 12 March 2010
New York**

Beijing Plus Fifteen Report



Gender Links' Mwendabai Yeta Mkhize keeping the team technically in tune

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EXECUTIVE SUMMARY

Quick facts

- 344 users logged into the chat room during the 5 cyber dialogues.
- 95 people (61 women, 34 men) participated in face-to-face discussions preceding the cyber dialogues.
- 5 editions of the newspaper were published.
- 1000 hard copies of each edition were distributed.
- 4096 people across the globe received each online edition of the newspaper via list serves.
- 7 articles, resulting in 19 publications, of commentaries resulting from the conference

The CSW Beijing Plus Fifteen Review conference (1-8 March 2010), was an opportunity to combine reflection on progress and challenges over the last fifteen years since the Beijing Platform for Action, with the opportunity to share ideas and experiences on ways forward among gender and women's activists from around the globe. A team comprising Gender Links, the Gender, Media Southern Africa (GEMSA) Network, and the Nairobi-based African Woman and Child Feature Service (AWC) attended the event to undertake several activities (for a list of individuals involved, see Annex A). The purpose was to bring the voices of gender activists unable to attend the CSW, especially from Africa, to the conference; share news and debates from the proceedings; and inform media about emerging issues. This included hosting "cyber dialogues" and related face-to-face discussions, producing a daily conference newspaper titled "Daily Links@CSW," producing a series of opinion pieces related to the event for distribution to media, and engaging in networking and relationship building. All of the participating organisations are part of the Gender and Media Diversity Centre (GMDC), a virtual and physical resource centre managed by Gender Links that aims to "connect, collect and collaborate" on issues of gender and the media.

Under the guiding banner of the SADC Protocol on Gender and Development, most of the activities were organised under the following key themes.

- Governance: the best man for the job is a woman
- Media: equality in and through the media
- Gender and soccer 2010: score a goal for gender equality
- HIV and Aids care work: making care work count
- GBV: yes we can end gender based violence

a) Cyber dialogues

The cyber dialogues are based on a model developed by GL during the Sixteen Days of Activism on Gender Violence and applied in partnership with UNIFEM and women's networks around the globe, and especially in Africa, during the Beijing Plus Ten Review. The dialogues bring activists together online in a cyber chat, making discussion possible where being physically together is not an option. What is unique about this strategy is that it is being driven by women in Africa, the continent most afflicted by the gender and digital divide, as part of the broader campaign to "*Make IT work for gender justice.*" During the Beijing Plus Fifteen Review, GL worked in partnership with a range of

organisations to run cyber dialogues in English, French, and Spanish. Working in collaboration with GL's sister organisation, GEMSA, country facilitators assisted with promoting the dialogues and organising local participation.

b) Face to face discussions

Face-to-face discussions held in New York and Johannesburg complemented each of the cyber dialogues. These discussions were an opportunity for those in New York and people in Africa to interact with each other, while sharing information with colleagues in other locations. Delegates in New York also found that the discussions provided an opportunity to engage with each other in a semi-structured way, which was sometimes more conducive to learning and sharing than the very large conference venues.

c) DailyLinks@CSW

A team of mostly women journalists from Africa produced five issues of an eight page tabloid called DailyLinks@Beijing Plus 15. Produced in English and French, with Spanish contributions, the newspaper comprised the following.

- news and issues emerging from the conference
- a daily theme-based centre spread.
- out and about - information about local sights for delegates
- commentary and opinion
- an "I" Story – personal perspectives from the ground
- wrap-up of the previous day's cyber dialogue

The newspaper was made available online every night, and distributed to GL's list serv of almost 4096 activists, government representatives, and media personnel.



d) Special series of the GEM Opinion and Commentary Service: As part of its GEM Opinion and Commentary service, GL distributed six stories from the conference to mainstream media in Africa. At the event itself, there was little media presence seen. By making this content available to editors in Africa, we were able to bring news and issues from the event to the public.

CYBER DIALOGUES

First initiated by Gender Links in 2004, the cyber dialogues are a forum for real time discussion amongst experts, decision-makers, and members of the community who may not be able to meet in person. In 2005, when Gender Links and AWC in partnership with UNIEFM, the World Bank and Microsoft held a series of cyber-dialogues, they became an integral part of a multi-media and IT strategy to ensure that discussions and debates from the CSW Beijing Plus Ten review were taken outside of the conference halls to people all over the world. During CSW54, these moderated chats brought the voices of women around the world, especially from our home base Africa, to be part of CSW and make their voices heard at the conference.



Students from Sacred Heart College in Johannesburg joined in the daily dialogues

GL hosts the cyber dialogues on the organisation's website. A series of web pages were created that provided facts sheets, background information, linked GL commentaries related to the day's theme, and the daily issue of the DailyLinks@CSW newspaper. Participants were encouraged to review these documents and then follow the link to the cyber dialogue page. Anyone with a laptop or Internet connection could join the cyber dialogues. However, to facilitate participation, GEMSA country facilitators helped to mobilise participation.

The online discussions ran from 9am to 10am New York time each day, with an hour-long face-to-face following in New York and the other centres. This meant people were able to discuss fresh news found in the conference paper, before the formal meetings begin at 10 am. It was morning in the Americas and Caribbean; early afternoon in Africa and early evening in Asia and the Pacific.

Each dialogue focused on the theme for the day, with two to three experts in that particular field available to provide context and analysis, structured around four key questions on the theme. One overall facilitator ensured adherence to time and basic online discussion protocols.

Schedule for Cyber Dialogue

DATE	TIME	THEME
Tuesday, March 2 nd Governance	9am-10am, NYC time	The best man for the job is a woman
Wednesday, March 3 rd Media	9am-10am, NYC time	Equality in and through the media
Thursday, March 4 th Soccer 2010	9am-10am, NYC time	Score a goal for gender equality
Friday, March 5 th HIV and AIDS and care work	9am-10am, NYC time	Making care work count
Monday, March 8 th GBV	9am-10am, NYC time	Yes we can end gender violence

Gender Disaggregated Data on Face to Face and Cyber Participants

During the 5 cyber dialogues, 344 users logged into the chat room. In some instances, the dialogues could not accommodate as many people who wanted to participate due to technical limitations. However this is being taken up with the service provider, to ensure that a new system is put in place that can handle higher volumes of users.

Beijing+ 15			M	F	U	Total
Face to face discussions NYC						
Governance: the best man for the job is a woman	02-Mar	NYC	2	5		7
Media: equality in an through the media	03-Mar	NYC	1	8		9
Gender and soccer 2010: score a goal for gender equality	04-Mar	NYC	0	3		3
HIV and Aids care work: making care work count	05-Mar	NYC	1	5		6
GBV: yes we can end gender based violence	08-Mar	NYC	0	3		3
Face to face discussions JHB						
Governance: the best man for the job is a woman	02-Mar	Johannesburg	3	11		14
Media: equality in an through the media	03-Mar	Johannesburg	3	4		7
Gender and soccer 2010: score a goal for gender equality	04-Mar	Johannesburg	5	8		13
HIV and Aids care work: making care work count	05-Mar	Johannesburg	11	6		17
GBV: yes we can end gender based violence	08-Mar	Johannesburg	8	8		16
Online Cyber dialogues						0
Governance: the best man for the job is a woman	02-Mar				45	45
Media: equality in an through the media	03-Mar				46	46
Gender and soccer 2010: score a goal for gender equality	04-Mar				50	50
HIV and Aids care work: making care work count	05-Mar				58	58
GBV: yes we can end gender based violence	08-Mar				50	50
TOTAL			34	61	249	344

M – Male; F – Female; U – Unknown

Cyber Dialogues Daily summaries

(these pieces were published in the Daily Links newspaper)

The best man for the job is a woman

By Joseph Robertson, Jennifer Elle Lewis and Saeanna Chingamuka

Quote of the day: Marren Akatsa-Bukaci

Men get the thighs and the breast, but women only get the feet...we need the whole chicken".

New York

"Men get the thighs and the breast," remarked Marren Akatsa-Bukaci of the Eastern African Sub-regional Support Initiative for the Advancement of Women (EASSI), "but women only get the feet...we need the whole chicken." And so followed a lively roundtable discussion on gender and governance: *The best man for the job is a woman.*

The discussion opened with comments on the statistical information related to achieving 50/50 parity. With a 7% improvement since Beijing, the discussion moved quickly towards questioning how to accelerate the rise of women in decision-making and leadership roles. Local government emerged as a key area of strategic focus. Revai Mekanje of Hivos suggested working to adopt a "more *catalytic*" approach to fostering support networks and the cultural underpinnings for women to take leadership positions and influence policy.

Leadership, as such, was the next topic: women need access to leadership positions, and women too often do not see themselves as right for leadership positions. Francisco Cos-Montiel of the International Development Research Centre noted that in studies of Indian political participation, it was clear those women who were able to achieve leadership or decision-making roles, in politics or in the private sector were almost uniformly from a societal and cultural elite. Similar trends exist across South America, highlighting the need to build the political capital of women from marginalised communities such as indigenous women.

Norah Matovu-Winyi, of the African Women's Development and Communication Network, viewed this as the challenge of "decolonisation of the mind." Matovu-Winyi explained that this problem relates to a psychological *colonisation*, because it cedes authority to a traditionally or systemically more powerful other who, it is supposed, "knows more than we do."

Akatsa-Bukachi noted the pervasive custom of how even food is distributed among men and women, where women are often left only the toes of the chicken, for example, while men enjoy the mean of the thighs and breast. This inequity is not only a household custom or a commentary on private relationship dynamics, but is in many ways politically relevant.

Women cannot have the face of a feminist in culture or in politics, yet not live up to feminist ideals more aptly put by Akatsa-Bukachi as the need to overcome the problem of "feminist faces with patriarchal minds."

Johannesburg

Across the ocean in Johannesburg, a simulation was held with Catherine Musuva, Programme Officer and Abigail Jacobs-Williams, Local Government, as key panelists.

They noted the slow progress of women in decision-making, though recognised that some progress was being made. Activists work with political parties so they suggested that there is a need to change the capacity to occupy decision-making positions.

It was also suggested that media should be controlled by women who are already in decision-making positions. Civil society should work hand in hand with the government in strengthening in-country campaigns and advocacy for the cause.



Gender and Soccer 2010 a hot topic in Johannesburg
Photo: Gender Links

Getting with the new media

By Saeanna Chingamuka, Emsie Erastus and Jennifer Elle Lewis

Quote of the day: Susan Mogari

"Nobody was born a news editor, we grow into the position. It's just like we are not born mothers; we learn how to be mothers. Women can be editors."

The marginal increase in women news sources from 17% in 1995 to 24% in the preliminary findings of the fourth Global Media Monitoring Project (GMMP) study released is a cause for concern, chatters agreed. However, participants in the global cyber dialogues pointed out that in addition to monitoring mainstream media it is important to factor in grassroots and community media, social media and blogging. The chatters from across the globe, including at physical hubs in New York and Johannesburg, noted that it's necessary to rethink and redefine what constitutes a "journalist."

According to a participant from the Philippines, the established media relied heavily on citizen journalists during a natural disaster such as the floods last year. However, after the flooding ended, citizen journalists and bloggers became second-class media once again. In both traditional and new media the group felt that education is key.

Journalists in both mediums need to understand how their message influences the lives of others. Participants suggested that gender awareness training be mandatory for journalism qualification. Training can be conducted even on more mainstream beats, such as reporting on economy and business. In addition to this, crafting a gender policy for media outlets is essential, especially for radio.

Cyber Dialogue: Gender and 2010

By Jennifer Elle Lewis

Dialogues were held in the hubs of Johannesburg and New York when participants from around the globe joined in a cyber discussion to explore the problems, challenges and benefits that the World Cup 2010 poses for women.

The discussions immediately recognised that the World Cup may be exploitative to "Africa" in general, as it is packaged as a traditional land of tribes and safaris, and in this, women's rights could be eclipsed. They all agreed it was essential to get women's rights on the media landscape. "We can put the women's teams on the agenda by improving and including women's sports from the grassroots," remarked one participant.



The discussants agreed it was important that women's soccer was now more accepted and recognised, and that this should also include women at the grassroots level. "The South Africa Football Association (SAFA) must recognise women's football constitutional structure so that the right people who have women's interests at heart represent and speak for the women."

A proposal to kick off a Women's World Cup was explored but there were differing views on the idea. One participant noted: "I think we should not make the gap bigger by having a separate World Cup for women and men. We should have it launched as one event."

Participants on the Spanish-language cyber-dialogue focused on the differences in how the woman's place in the soccer world is imagined or understood in different cultures. In the United States, for example, young girls often have access to recreational or school soccer teams, and the most visible role-models in their sport are women like Mia Hamm, from the women's Olympic soccer 'dream team'.

One participant questioned whether travel promotions suggest a male-friendly getaway that might involve sex and soccer, but the dialogue shifted to what can be done to stop human trafficking before it happens. The discussions noted the importance of raising awareness on human trafficking through person-to-person communication as well as advertising on highway and stadium billboards.

They all agreed that creating awareness is key to ensuring that both tourists to and citizens of Southern Africa understand the social implications of the event. There was also focus on how to get FIFA, corporate sponsors and South African government involved in promoting the sport as a social responsibility by including programmes for young women and men.

As far as economic opportunities are concerned, the dialogue participants felt that it was important that women benefit from the event. However, they recognised that “without lobbying and coming up with strong advocacy strategies, women will always be left out”. The bottom line is, without policies that protect and support women being put in place, we are fighting a losing battle.

Care work, women’s work worldwide

By Mwenda Yeta Mkhize, Joseph Robertson and Glenda Muzenda

Quote of the day: We are always on call. Communities know that we are care givers and when they are stuck with patients or if patients’ condition worsens, they rush to us even if it is in the middle of the night. Communities depend on us.

- Male care worker from Orange Farm – South Africa

Over 50 people joined in an English-language cyber chat to debate gender and HIV/AIDS as well as the important role that care workers play in responding to the health impacts worldwide. Chatters discussed how women have always played the care role in the family and in their communities. They felt that with the heavy burden of the HIV pandemic, it’s now time to shift our minds and reward them for the work that is being done. Remuneration is the only way to recognise and give respect to the people that work so hard.

One chatter raised the opposing view that the service should not be paid because it is done for love, seconded by one other participant. However, most believed care work to be a service being rendered, and since women are the majority of carers, the government needs to recognise and remunerate it. The participants identified priorities, including involving men; training and accrediting caregivers; developing national policies on care work; the need to popularise the SADC protocol on Gender and Development as a tool to lobby governments in the region; and advocating for care workers.

The Spanish-language cyber-dialogue gathered perspectives from North and South America and South Africa, and evolved into a brainstorming session examining ways to achieve a paradigm shift in public thinking about voluntary labour and how and why it should receive remuneration. Chatters raised the need to address lack of resources in the underprivileged and marginal socio-economic sectors where voluntary labour is most prevalent. In Latin America, scarce funds for HIV/AIDS treatment and prevention targeted vulnerable groups, in part due to the lower prevalence of the disease than what is seen in southern Africa. Pilot programmes were proposed, as a means of testing the viability of and best practices for normalising remuneration of voluntary care-work.

“Women have opportunities to influence the mainstream media, which can be seen through the Gender Links Opinion and Commentary Service,” said the editor of the service Deborah Walter. The service offers “fresh views on every day news” produces at least two articles a week for the mainstream media on topical issues

With new technology, women and men are able to comment on news articles and blog posts online. Women’s engagement can often be increased by placing practical tools in

women's hands. The group also suggested creating a "name and shame" website of individuals who harass women on the internet or post gender insensitive photos or comments.

THE NEWSPAPER: DAILY LINKS @ CSW

Gender Links, the African Woman and Child Feature Service, Gender and Media Southern Africa and the Gender and Media Diversity Centre collaborated to produce a daily conference newspaper for CSW54, in English and French, with a daily column in Spanish. Each edition featured:

- news and issues emerging from the conference
- a daily theme-based centre spread.
- out and about - information about local sights for delegates
- commentary and opinion
- an "I" Story – personal perspectives from the ground
- wrap-up of the previous day's cyber dialogue



The thematic focus of each issue was linked to the online "cyber dialogues"

- Governance – 50/50, women in politics, profiles, achievements, challenges, etc.
- Gender and the Media – breaking glass ceilings, media monitoring, new media, media diversity, reaching diverse communities, etc.
- Gender and Soccer 2010 – opportunities and challenges, etc.
- HIV/AIDS and Care Work.
- Gender Based Violence – how far have we come, measuring GBV, new initiatives, legal issues, prevention, etc.

The conference newspaper was able to bridge a gap between conference delegates and women's rights and gender activists not in attendance. Through such columns as the "I" Stories and commentary, these diverse voices were able to gain a place at the conference.

The paper also helped to highlight key issues – such as the confusion and lack of space at the venue, the debates over a new UN Agency for women, and unhappiness over key resolutions. In this way, delegates were better informed about what was happening, even when they themselves may not be able to attend certain events. The paper also took advantage of the wide variety of people present to produce pieces that highlighted certain issues, for example, reproductive health, climate change, and



"Queuing chaos," was a well-received Daily Links story!

Photo: Colleen Lowe Morna

women in post-conflict situations to name just a few.

Liens quotidiens@CSW54

This year the team took extra steps to ensure diverse voices were able to participate in the Beijing Plus Fifteen Review by including significant activities in French. The French section of the paper comprised pre-commissioned articles based on the five key themes: Governance, Gender and the Media, Gender and Soccer 2010, HIV/AIDS and Care Work and Gender Based Violence). The content also included translation of the best English stories appearing on page one of the English section, and other stories emanating from the conference itself. These stories were also complemented by a specific cyber dialogue room moderated in French.

Summary of articles published in Liens quotidiens@CSW54

<p>Pourquoi la femme libre fait peur aux religieux By Deepa Bhookhun A delegate analyses why empowerment of women makes religious people feel threatened. She believes that it is because women will choose their partners and this will change the structure of society. Men will lose their predominant roles and society will go array. A survey of AWID done with 1600 women reveals that 80% of them believe that religious fundamentalism is on the rise and that this will have a direct bearing on their sexual and reproductive rights.</p>
<p>Claudia a découvert la violence à 15 ans By Vincent Potage This is an I-Story about a girl who was raped at 15 by a policeman, a friend of her parents. Her boyfriend walked out of her, leaving her pregnant. She was so upset that she had a miscarriage. The best friend of her boyfriend tried to lock her up in the house so as to prevent her from going out. She was rescued by other friends. Her rapist came back and proposed marriage to her. Her parents are trying to force her to accept. She attempted suicide.</p>
<p>Le pouvoir est dans la parole By Loga Virahsawmy A counselor in education has done research on the healing power of speaking out. A survivor of violence reads a poem that she has written and the poem has been translated into French and printed.</p>
<p>La violence de mère en filles By Loga Virahsawmy This is an I-Story of a woman who was married to a batterer and who gave her two daughters. She had the courage to leave him and took her daughters with her. She managed to come back to Mauritius with her daughters but the latter did not adapt themselves and went back abroad and lived with their aunt. Their uncle has abused one of them and attempted upon the chastity of the other. They managed to reveal everything to their mother. The uncle has escaped.</p>
<p>La femme est le bouc-émissaire de l'homme castré socialement By Vincent Potage This is an analysis of the reasons behind domestic violence in Mauritius. Both the manager of the shelter for battered women and the sociologist interviewed believe that the changes</p>

<p>in power relations in the couple make the men feel inapt and that is why they resort to violence.</p>
<p>Les femmes ne sont pas des conserves By Loga Virahsawmy Women are not fresh meat. A delegate of Soroptimist International tells about what this NGO does to remove girls from sex trade. A survivor who has been kidnapped and forced to do sex work, has managed to get out of it and has founded a shelter to help sex workers go back to normal life.</p>
<p>Elles reconstruisent ce qu'ils ont détruit...et vice versa By Deepa Bhookhun Academics from Rwanda, Burundi, Ouganda and DRC have done research and found that men are at the base of conflicts whereas women have to manager the after-conflict and reconstruct the life.</p>
<p>L'accès universel aux soins en RDC: un leurre pour les PVVIH Even though the government of DRC has signed many Conventions and promised to give universal access to care to people living with HIV/AIDS but in reality, the PLWA lack of food, medicine and basic care.</p>
<p>Une croisade pour la survie de l'Afrique By Jimmy Jean-Louis This article analyses the situation of HIV/AIDS in Southern Africa and particularly in Mauritius where women living with HIV/AIDS who are on drugs still do not go to get their methadone treatment because of stigmatization.</p>
<p>Rémunérant mais à risques Par Volana Rasoanirainy The sex workers in Tananarivo have been interviewed on their work and they recognise that they are at risk of getting STD's and HIV/AIDS.</p>
<p>La scolarisation en RDC: Un défi pour la petite fille en RDC By Blandine Lusimana This article shows all the efforts done by Unicef to discourage girl children from dropping out of school and how these efforts have worked.</p>
<p>Bonnes pratiques pour l'application de l'article 3 des OMD By Loga Virahsawmy Delegates from Cameroun, Sénégal and Asia talk about the programs they have applied in the light of the article 3 of the OMD and which empower women effectively.</p>
<p>La radio au service des victimes du commerce sexuel By Loga Virahsawmy An animator of a community radio tells how prevention programs aired by community radios can warn girls against human trafficking.</p>
<p>Les Mauriciennes sont mitigées Par Jimmy Jean-Louis This article is a kind of vox pop with Mauritian women who are quite known and who give their impressions about Soccer 2010.</p>
<p>Un rêve inaccessible pour les travailleuses du sexe malgaches By Fanja Saholiarisoa The sex workers in Madagascar dream of going to South Africa to work during Soccer 2010 but they cannot afford to pay the air ticket.</p>
<p>La leçon des Francophones By Deepa Bhookhun</p>

<p>During a francophone meeting, a delegate voices her opposition towards the use of the words «forced prostitution » in a declaration and says it does not conform to what CEDAW says. Her walk-out makes the other delegates discuss the issue and at the end of the discussion, the words are changed.</p>
<p>L'égalité entre hommes et femmes est profitable à un pays By Loga Virahsawmy The Norwegian minister of Gender who is a man tells how equality between men and women benefits to a country. Laisser nos filles vivre By Loga Virahsawmy This is an appeal from delegates from India and China to stop the massacre of baby girls and this has a strong incidence on the population's ratio.</p>
<p>Les stéréotypes font de la résistance By Jane Lutchmaya This article is an analysis from editors in chief of Mauritius on the coverage of women's sources in the Mauritian press. While there has been some significant changes, stereotypes have a long life still.</p>
<p>Briser les plafonds de verre: une nécessité absolue By Loga Virahsawmy This article is a small analysis of the Glass Ceiling Report in Southern Africa.</p>
<p>Questions à Radhika Balakrishnanan, director of Centre for Women By Marie-Annick Savripène In this interview, the professor Balakrishnanan says that the US government has not done a thing to prevent the crisis of the subprimes and that it is high time that the women activists do something.</p>
<p>Voix discordantes dans un dialogue de sourds By Deepa Bhookhun During the NGO Forum, Islamic women have come in numbers to ask the western community to stop deciding for them. They want to keep their veils and burquas. This request has been ignored by the chair.</p>
<p>La volonté féminine est bien présente By Volana Rasoanirainy This article shows that even though there has been a political turmoil in Madagascar, women movements are popping and women are preparing themselves to be part of the next democratic elections.</p>
<p>La Mauricienne et la politique: Chronique d'un changement lent et laborieux By Vincent Potage Woman politicians and activists in Mauritius give their opinion on the reasons why there are so few women in national and local politics. They all believe that the situation will change this year with the upcoming general elections.</p>

The writers

The editorial team comprised of an English and French editor, an English editorial assistant, a layout designer, and a team of writers. While two of the journalists were present solely for writing for the newspaper, all of the team pitched in and put pen to paper to include a diverse range of contributions.

Distribution

By Mukayi Makaya

One thousand copies of Daily Links@CSW were produced daily. Distribution was primarily the responsibility of Mukayi Makaya and Shaudzirai Mudekunya, under the supervision of Loga Virahsawmy, although all members of the team supported distribution by carrying copies to meetings they attended.

The New York-based printers dropped off the newspaper by 8:00 am every morning at the Millennium Hotel, strategically chosen because of its proximity to the conference venues, and since the hotel itself hosted a number of CSW meetings throughout the day. Thus, the team was able to distribute to delegates throughout the morning as they came for their scheduled meetings.



Shaudrirai Mudekunya at the Millennium Hotel Photo: Rosemary Okello

The distribution was done in three ways.

- **Hand to hand** - Distribution of the paper was mainly outside the UN Building. This was a strategic outlet because a many of the closed meetings hosted by international organisations and attended by different government representatives and other key stakeholders were held in the UN Building premises. It proved to be especially effective to distribute the paper at the UN Building entrance. Further distribution was also done within the UN Building. This was mostly outside of the different Conference rooms where scheduled meetings were being held throughout the day.
- **Strategic drop off points** - Many CWS54 NGO Parallel Events and Caucuses meetings were held at the Church Centre for the United Nations (CCUN) and the Salvation Army building. The International Women's Tribune Centre was also a strategic drop off point as delegates used the office facilities for meetings as well as to use computers that were made available at IWTC office. The UN Secretariat for NGO Parallel Events had a documentation room in the CCUN, this was a place were delegates collected materials and other publications on the various meetings taking place throughout the Summit. Other drop off points were the UNIFEM building, UNICEF building and the UNPD office.
- **NGO Parallel Events and Caucuses Meeting** - As per Schedule of Meetings Attended, Annexed B in this report, team members used the platform to distribute copies of the newspaper.

Feedback and Comments on Daily Links @ CSW54

Positive feedback was received daily, mostly verbally, during distribution. Readers said that the paper was “fantastic” and that they looked forward to receiving the paper every morning. Given that delegates were rushing between meetings, it was a challenge to administer the Gender Links Publications Feedback; however the distribution team managed to get twenty-one readers to complete the form. Herewith is a summary of comments taken from the forms completed.



Are you a first recipient of Gender Links publications/productions?

Yes	NO
13 readers	8 readers

How do you plan to use the publication/production

	PLEASE PROVIDE DETAILS HERE
A. Training	2 readers
B. Research	1 reader
C. Advocacy	4 readers
D. General info	9 readers
E. Other	5 readers

How would you rate the publication/production:

	Excellent	Very good	Good	Fair	Poor
Design	10	8	1		
Content	9	5	4		
Visuals	7	8	2		
Relevance	9	4	2		
Usefulness	9	4	2		

Please give suggestions for how the publication/production could have been improved or how other publications/productions could be improved in the future:

	SUGGESTIONS FOR IMPROVEMENTS
--	------------------------------

Design	Very good, do not change Smaller size
Content	More quotes from all subjects of an article To possibly single out one of the panel member – Trafficking etc.
Visuals	More photos
Relevance	Content is very relevant
Usefulness	I find it useful in so many ways It would be good to know more about the organisation producing the paper

Please suggest any other kinds of publication/production you would find useful:

	PLEASE PROVIDE DETAILS HERE
A. Training	√
B. Research	√
C. Advocacy	
D. General information	√
E. Other	

Any other comments

- Wonderful!
- I really have no suggestions, other than that there should be more language options
- Please focus on sex work which continues to have controversial issues
- Thank you!
- I am thankful for being provided with the Daily Links paper
- Maybe try to deliver earlier in the morning, and have more issues around

GL COMMENTARY AND OPINION SERVICE

By Deborah Walter & Marie-Annick Savripene

Taking advantage of the wealth of interesting stories published during the event, several stories were recast for use by the GL Opinion and Commentary Service. While we are still collating tracking information from the region, initial data is below.

<p>International Women's Day: A long journey by Rosemary Okello-Orlale This 8 March marks a 100 years since Clara Zetkin first proposed the annual "International Women's Day" at an International Conference of Working Women in Copenhagen, a motion unanimously approved by over 100 women from 17 countries. This year also marks 15 years since the Beijing Declaration and Platform for Action, a global clarion call that recognised women's issues as global and universal.</p>	<p>Zim: The Chronicle AWID website SA: Daily News SA: The Star Pambazuka All Africa.com Africa Files</p>
<p>Peace on earth, war in the home by Loveness Jambaya Around the world on 8 March, thousands of women (and men!) will celebrate International Women's Day by gathering on bridges from San Francisco to Congo to call for an end to war and demonstrate that women can build the bridges of peace and hope. This action, organised by Women to Women International, is just one of the actions by communities and organisations in the global campaign "Say NO UNiTE to End Violence Against Women," initiated by the United Nations Secretary General.</p>	<p>Zim: The Chronicle Pambazuka All Africa.com</p>
<p>Time to go back to the streets By Kubi Rama Sitting in my office in Johannesburg reading the daily newspaper being published for the Beijing+15 Review at the Conference on the Status of Women in New York, I feel a sense of discomfort, a sense of a world going wrong. First, I read the article Playing it safe or losing ground? where we find out that the Secretary General of the UN, Ban Ki-moon, is not present at the opening of the meeting. S</p>	<p>Women 24 Pambazuka</p>
<p>Media - a hard nut to crack for women By Arthur Okwemba and Colleen Lowe Morna Women are yet to make significant inroads into the media 15 years after the Beijing Platform of Action recognised its centrality in advancing women's rights. Preliminary findings of the 2010 Global Media Monitoring Project conducted by the World Association for Christian Communication (WACC) suggests that women constitute less than a quarter of those interviewed, heard, seen or read about in mainstream broadcast and print news.</p>	<p>Zimbabwe: The Chronicle Women 24 Biz Community.com</p>
<p>Africa lax on CEDAW reporting By Arthur Okwemba African countries, known for their penchant to ratify international conventions and other instruments, are not doing well when it comes</p>	<p>Pambazuka</p>

to providing periodical reports on progress made in implementing the Convention on the Elimination of All forms of Discrimination against Women (CEDAW).	
<p>French articles</p> <p>L'annulation des réservations d'hôtels par la FIFA constitue une douche froide pour Maurice</p> <p>Coupe du Monde 2010: Les Mauriciennes sont mitigées</p>	Lavoix Kreol

GL Service media discussion & meeting

The editor of the GL Service participated in a media discussion linked to the media cyber dialogue and also invited delegates to “meet the editor” to discuss the commentary service. During these two meetings, the editor Deborah Walter was able to meet women working in media round around the globe. She had the opportunity to explain the GL Service, and discussed content sharing for a development oriented magazine published by Fokus. GL is also in the process of exploring radio. Sophie Turn who heads AMARC’s Women’s’ Network was very interested in GL’s audio programmes.

PANEL PRESENTATIONS

Inter-Parliamentary Union (IPU)

The Inter-Parliamentary Union (IPU) and the United Nations Division for the Advancement of Women (UNDAW) organised a one-day event entitled The Role of Parliaments in Enforcing Gender Equality and Women’s Rights: 15 years after Beijing. This event was convened to provide a forum for debate between parliamentarians from all over the world, and to contribute to the deliberations of the 54th CSW. At the meeting, delegates discussed achievements made at the national level in terms of women’s rights, fifteen years after the Fourth World Conference in Beijing. Colleen Lowe Morna delivered a speech in session 4 on “Building partnerships to achieve gender equality,” sharing her experiences form Southern Africa. During this session, participants heard how in some countries there has been dramatic increases, for example in South Africa from 2.7% in 1994 to 44% in last election, but how there is still very far to go. Delegates also discussed issues such as training, and why training is needed for women parliamentarians.



Colleen Lowe Morna speaks about the Southern African experience in promoting 50/50

Care Work

By Glenda Muzenda-Raftopoulos

The Gender and Media Southern Africa (GEMSA) participated at CSW 54 session and reviewed the year past since the agreed conclusion at 53rd session in 2009, which focused on care work. The sector of care work continues to change rapidly and key issues pointed out at the last session, have not been implemented yet; remuneration, training and recognition, logistics and material support, psychological support and gender equality.



Making care work count in communities

Shared views in the Africa region have been interesting and encouraging in some countries. Grassroots women in Kenya continued to work in partnership with Groots, towards the agreed conclusions and have had influence in the National Plan on HIV and AIDS. This little consideration has been noted by the women as they feel that their presence is significant and noted. Though more needs to be done in policy process to have care workers recognised in Kenya and government need to make these commitments real.

Esther Mwaura of Groots exclaimed, "Women have not stopped working in their communities in the hope that their governments would be in a position to assist them. In fact they continue to rise up and as leaders in their own right they are investing in methods of food security, health training and keeping their communities safe, especially with this economic crisis. They are not waiting for men to do it for them as sadly most have not been open to sharing of responsibilities in the case of HIV and AIDS. It is critical that government takes note of the changing face of HIV and AIDS by making sure they implement policies of care work and not be left in a health crisis of any kind."

In South Africa, the government has taken a very small step to acknowledge care workers. "In South Africa, most care workers are paid R780.44 for a 22.2 hours worth of work a week. A Bill is under discussion in South Africa to recognise the compensation for contributions of care workers. This is a process to be acknowledged by government," said Constance Mogale of Land Access Movement of South Africa.

GEMSA works to pull together actors in the areas of HIV and AIDS and key government departments to assist with implementing a policy that will adequately give care-givers the acknowledgement and recognition for their work. This is in process to develop an advocacy handbook, which will be launched in September 2010, in Johannesburg for during the Gender and Media Summit. This handbook informs of the key partners and

who to engage in countries where policies do not exist and influence the implementation of one for care-givers.

SADC Gender Protocol

By Loveness Jambaya

The Southern Africa Gender Protocol Alliance made a mark during the 54th Session of the Commission on the Status of Women by showcasing how SADC States have sub-regionalised key provisions in regional and international instruments on gender by adopting the SADC Protocol on Gender and Development in August 2008.

Loveness Jambaya, the Alliance manager based at Gender Links made a panel presentation on the Gender Protocol during an Africa Caucus parallel session organised by FEMNET on the 3rd of March. It was during the session that African NGOs finalised the oral statement on Beijing Plus Fifteen review.

The presentation articulated the implications of sub-regionalising the Beijing Declaration and Platform for Action (BPFA) among other instruments, through the Gender Protocol in the context of the BPFA fifteen year review – the CSW54 focus. She also spoke about how civil society organised themselves into a formidable alliance and campaigned hard from 2005 to get the Protocol adopted in August 2008. The handbook: *Roadmap to Equality: Lessons learnt in the campaign for a SADC Protocol on Gender and Development* was well received. It documents civil society's role and key lessons learnt in the process of getting the SADC Protocol on Gender and Development adopted.

The presentation received an overwhelming response from individuals and organisations, mainly from the rest of Africa, who attended the session. This is evidenced by the number of follow up questions that were posed to the presenter and four other key Alliance partners that attended the same session. SADC was commended for having achieved a global first by coming up with this omnibus. The SADC Gender Protocol enhances the BPFA in that it is a binding instrument that sets 28 specific targets on the various themes and timelines for achieving these. The BPFA does

GL thanks for putting Southern Africa on the international map at CSW (54th Session of the Commission on the Status of Women) and also at sub regional level. Next let's target AU (African Union). Yes we can! Together we can do this. –

Emilia Muchawa, Zimbabwe
Women's Lawyer's Association

We definitely look forward to working with the Alliance more as we have a lot to learn from you as we also strategise for the gender protocol for the East African sub- region (and) working with you more as we build a strong women's movement in Africa

– Norah Matovu Winyi, FEMNET,
Kenya

GL has provided good documentation for Southern Africa through the production of the SADC Gender Protocol Baseline Barometer and handbook on lessons learnt

– Netsai Mushonga, National Coordinator of the Women's Coalition of Zimbabwe

not have timeframes for implementation or sanctions for non-compliant states and there is no monitoring and evaluation mechanism.

Representatives from other sub-regions of Africa, particularly from East Africa, identified the SADC Gender Protocol campaign spearheaded by the Alliance as a good practice that they would like to replicate.

Lobbying and Advocacy

Members of the Southern Africa Gender Protocol Alliance held a Southern Africa caucus on the margins of CSW54 on 4th March. It provided a forum for representatives from the sub-region to reflect on a number of issues and come up with strategies to take these forward. Main issues raised included:

- The political declaration by governments on Beijing Plus Fifteen review. The meeting noted with disappointment the fact that there was no outcome document fifteen years later since the BPFA came into force. The normal outcome of the political negotiations is laid down in a document, called Agreed Conclusions. This year, there was no Agreed Conclusions. The meeting brainstormed on the need to find ways of influencing the political declaration.
- Agreed on a team to follow up on giving input into an outcome document on HIV and AIDS that was being negotiated on the sidelines of CSW54.
- Agreed on a team to follow the process of nominating an Under Secretary for the new UN Gender Entity and ensure that the sub-region lobbies their respective governments on preferred candidates.
- There is need to strategically position the Alliance so that it can be more visible in regional and international processes. This is because it was felt that Southern Africa input was not well reflected in the Africa NGO shadow report on Beijing Plus 15 review as well as during the Africa caucuses.

Outcomes

While the Alliance was not able to influence the political declaration, some members of the Alliance were able to participate in reviewing language of the outcome documents. For example the WLSA Regional coordinator, lead organisation of the Alliance Constitutional and Legal Rights cluster, was able to participate in reviewing and influencing the language in the Women, the girl and HIV and AIDS resolution.

This followed a pre-Beijing caucus meeting that was held prior to CSW on 5th February 2010. The Alliance will continue to follow the developments surrounding the nomination of an Under Secretary for the UN Gender Entity and use



African women took opportunities to caucus at CSW54

available spaces to influence this highly political process The Alliance will also follow developments around the three resolutions of the CSW54:

- Eliminating preventable maternal mortality and morbidity through the empowerment of women
- Women, the girl child and HIV and AIDS
- Ending female genital mutilation (FGM)

The Alliance also picked up that the Commission identified four areas of priority importance to women being:

- Maternal mortality
- Violence against women
- Role of women in decision-making
- New gender entity

These correspond with the Alliance's thematic clusters and issues raised will be incorporated in the network's lobbying and advocacy initiatives.

Conclusion

Members represented observed that while a lot of effort was put in getting partners together, it was necessary to strategise well before the event on how the Southern Africa caucuses would be held in the future during CSW sessions. This is because the one meeting held showed that the sub-region needs a forum and mechanism to organise and sharpen strategies on various developments during regional and international meetings in order to influence processes in a systematic and consistent manner speaking with one voice.

STRATEGIC MEETINGS AND PARTNERSHIPS

FOKUS

By Loga Virahsawmy

CSW54 provided an opportunity for Gender Links to meet its funder FOKUS, to get to know more about them and to discuss the Gender Based Violence Indicators Projector that will take place in South Africa, Botswana and Mauritius. Meeting with FOKUS has been very helpful as the Representative of Gender Links. I had the chance to meet with the Executive Committee as well as the other people FOKUS work with. I had the chance to interview the Chair and the Director as well as organisations they have funded.

As a result of being invited by FOKUS, I had the chance to meet the Norwegian Minister of Gender and Social Inclusion, Audin Lysbakken. I wrote an article on him. This was an eye opener as I then realised that a man can be a Gender Minister. The Minister is not only breaking stereotypes but being a man he looks at the other side of the coin and gets men involved in domestic chores and doing multiple tasking. "Men have been deprived of looking after their children and doing domestic chores for too long," he said at the event organised by the Norwegian Embassy in New York.

The CSW54 allowed me to meet quite a few delegates and participants, as well as attend events, workshops and presentation of papers. I wrote articles on all the activities I attended and had to chance to interview quite a few people to give depth to my articles.

The CSW54 also made me realise how Gender Links is a well respected and known organisation. All the partners of FOKUS had nothing but praise for Gender Links. Every morning they were waiting (not to say queuing) for the Daily Links. I was overwhelmed by the praise of Gender Links Newspaper and could not believe it when I was the 1000 copies went "en un clin d'oeuil" (at the click of the eye)!!! Amazing

UNDP

GL Executive Director Colleen Lowe Morna met with Geraldine Fraser Moleketi, the Democratic Governance Practice Director in the Bureau for Development Policy (BDP), and former Minister of Public Service and Administration in South Africa. GL provided a full set of relevant publications for the UNDP library and received several publications for its library. The ED briefed Ms Fraser Moleketi on GL's work on gender and governance and intention to update its seminal research, Ringing up the Changes: Gender in Southern African Politics. Ms Fraser Moleketi briefed the ED on the work on the UNDP in this area. We agreed to strengthen links going forward.

HIVOS

Hivos funded the CSW project and Hivos Southern Africa gender advisor Revai Makanje stayed with the GL team at the apartments rented for this operation. She also participated in several of our dialogues and face to face discussions. GL Executive Director Colleen Lowe Morna also met with Hivos global gender advisor Irene Dubel who played a key role in advocating and funding the project.

UNIFEM

By Jennifer Elle Lewis

Following the seminar on Gender Based Violence on March 8th, 2010, Jennifer Elle Lewis was called for a meeting at UNIFEM headquarters regarding partnering on their *Say NO! Unite* campaign and outreach to youth through social media. She met with Oisika Chakrabarti, Media Specialist (oisika.chakrabarti@unifem.org), Nanette Braun, Head of Communications (Nanette.braun@unifem.org) and Urjasi Rudra (urjasi.rudra@unifem.org).

In the meeting they discussed how Gender Links and the *Say No! Unite* campaign could partner, specifically around the FIFA 2010 World Cup. Seminars for youth, advertising and the use of popular social networking platforms were highlighted. Beyond the *Say No! Unite* campaign the possibility of linking up over Facebook was explored. At the close of the meeting it was established that Lewis would liaise with Rudra to take these initiatives forward.

World Bank

By Jennifer Elle Lewis

Ambassador Edith Grace Ssempala, Senior Advisor, Head, Global Civil Society Team External Affairs (esempala@worldbank.org) attended the GMDC seminar on Gender Based Violence held on March 8th, 2010. Ambassador Ssempala and Jennifer Elle Lewis met following this seminar to discuss the ways in which the World Bank and Gender Links might work together. Ambassador Ssempala was particularly interested in bringing gender into her work at the World Bank and suggested that Gender Links attend their annual meeting in April.¹ At this meeting Ssempala believed that GL might find mutually beneficial partnerships with funders.

GMDC Partnership

By Jennifer Elle Lewis

The Beijing Plus Fifteen review was fertile ground for forging new alliances. Aside from linkages with the World Bank and UNIFEM the GMDC also met with various organisations including:

- New School University: Gina Luria Walker, walkerg@newschool.edu :
- Jennifer Elle Lewis met with Gina Luria Walker to discuss linking with the New School Media Studies department or Gender Studies department on Gender Links Internship Programme.
- Institute of Development Studies @ University of Sussex: Tessa Lewin, T.Lewin@ids.ac.uk
- Lewis met with Tessa Lewin to discuss linking the IDS with Gender Links Internship Programme.
- NGO committee on UN and Sports: Richard T. Jordan, richardjordan@mailcity.com

- Richard Jordan was interested in exploring popularising 2010 World Cup initiatives at UN headquarters.
- Harvard University, Graduate School of Education: Junko N. Kim, junkokim@gmail.com
- Lewis met Junko Kim at a panel discussion on new media technology. Kim was keen to discuss the use of Open Source Education software.
- Fokus: Trine Tandberg, tt@fokusvinner.no
- While Fokus and Gender Links have a long history, Lewis and Trine Tandberg met to discuss out of the box campaigning and outreach tactics, with particular emphasis on the use of art and online newsletters.
- WITNESS: Violeta Krasnic, violeta@witness.org Violeta Krasnic is interested in using documentary film to cover GBV. It is suggested that the Gender Justice department make contact to follow up.
- IDRC: Francisco Cos-Montiel, fcos-montiel@idrc.ca
- Francisco Cos-Montiel attended the GMDC seminar on women and economic empowerment. He is interested in exchanging publications with Gender Links.
- International Working Group on Women and Sport: Johanna A. Adriaanse, Johanna.adriaanse@uts.edu.au
- Lewis spoke with Johannan Adriaanse regarding their upcoming summit on Women and Sport to be held in Sydney, May 2010
- Global Fund for Women: Deborah Holmes, dholmes@globalfundforwomen.org
- WACC: Sarah Macharia, SM@waccglobal.org
- AAUW: Carolyn Donovan, acdonovan@optonline.net
- Women's United Nations Report Network: Lois A. Herman, mosie@infionline.net
- Women, Media and Change (WOMECE): Charity Binka, cbinka@gmail.com

Alliance Partnerships

By Loveness Jambaya Nyakudiyarah

CSW54 provided an opportunity for the Alliance to seek new partnerships as well as cement existing ones. The Alliance Manager attended strategic meetings to achieve this. See the diary of events attended attached. Partnerships include NGOs, development agencies and donors. For instance, as a result of the Alliance working together with FEMNET in the period leading up to and during CSW54 (Africa caucuses) the relationship has become stronger. The Alliance will join FEMNET, an Africa wide network strategically placed to influence regional and international processes as an associate member. It builds on the foundations laid during a Women in Politics meeting hosted by Gender Links in 2009.

There are a number of potential partnerships that the Alliance should explore with various regional and international organisations. For example, because of the linkages made during CSW, the Alliance will consider working with the Solidarity for African Women's Rights (SOAWR) a coalition of 30 civil society organisations across the continent working to ensure that the Protocol to the African Charter on the Rights of Women in Africa remains on the agenda of policy makers. The Alliance manager managed to meet with the Gender Justice regional manager for Oxfam GB and discussed possible projects for the Alliance.

As a result of the good partnerships enjoyed, Alliance was able to provide a channel for member organisations to meet and strategise again affirming the partnerships that already exist. For example with UNIFEM, the Women’s Coalition of Zimbabwe, Zimbabwe Women’s Lawyers’ Association, WLSA-regional among others.

The Alliance manager was able to get feedback from the Alliance member organisations on their views of the partnership with Gender Links as coordinator of the Alliance working. This feedback will be shared during Gender Links’ board meeting.

PUBLICATIONS AND PROFILE

CSW Opportunities

By Mukayi Makaya

Gender Links capitalised on the opportunities presented by the CSW Summit and NGO Parallel Events to profile and promote GL publications. GL Publications are stretch across the following broad thematic areas - Media, Gender and HIV & AIDS; Gender and Governance, Gender Justice and the Southern Africa Gender Protocol Alliance. Appropriate publications were carefully selected to compliment the different meetings attended by Gender Links staff.

The main event that presented an opportunity to profile Gender Links and promote GL publications was the Art Fair. This event was held on the 8 March at the Church Centre. The Art Fair is the brainchild of Suzanna Harvey, United Nations Representative, The Peacemaker Corps Association. During an interview with Harvey, she informed that the Art Fair started about ten years ago; “Over the years I observed that women would go around sneaking and pulling each other into corners, to show and sell their products,”she says. “Oh, can I show you this, can I show you that,” the women would always say.” This led to Harvey suggesting to the CSW-NGO Parallel Events Committee the need to have a day set aside for women, as individuals and organisations, to showcase and trade amongst each other.



Mukayi Makaya and Shaudzirai Mudekunye promoting GL publications at the Art Fair

Gender Links participated in the Art Fair, displaying the full range of GL publications, and sold several copies. Favourites for buyers included the Gender Justice "*I*" *Stories on Polygamy ~ the heart of the matter* and *Speaking out on gender violence in Southern Africa*. Also popular were both the Southern Africa Gender Protocol Alliance titles *SADC Handbook: Road Map to equality* and the *SADC Protocol Baseline Barometer 2009*, as well as the Gender and Media Diversity Centre titles *Gender, media and sport* and *Gender and Soccer 2010*.

The Fair was well attended by UN officials, international delegates from government, NGOs and civil society. While other stalls exhibited purely Arts and Crafts, Gender Links' stall exhibited books; this attracted a significant number of people. Thus, an opportunity to profile Gender Links was presented to as many as stopped by to browse and chat!

Marketing and promotional opportunities were identified with International Women's Tribune Centre (IWTC). Vickie Semler, head of IWTC expressed an interest in promoting Gender Links' publications in New York, targeting feminist bookshops, commercial bookshops and relevant academic institutions. Further discussions will be initiated with Semler and an MOU drafted to formalise the arrangement.

Complimentary full sets of Gender Links publications were strategically distributed to key donor and partner organisations. These included the World Bank, UN Main Library, International Women's Tribune Centre, UNDP office and UNIFEM.

OUTPUTS AND INDICATORS

The ten days spent in New York, as well as the weeks leading up to the event were busy for the team. At the end of the conference, the following outputs were identified.

- Five x 1000 copies professional newspaper with in-depth analysis of issues and breaking news. Oral and written feedback suggests that the newspaper delivered needed news to delegates.
- Approximately 344 people participated in the cyber dialogues, with transcripts clearly showing lively debates.
- Five GEM Opinion and Commentaries were distributed, and picked up by media, demonstrating that the team filled a gap in media coverage of the event.
- The Gender Links team was able to use the event to significantly expand networks and raise the organisation's profile, as evidenced in the very large number of meetings, events and contacts resulting at the conference. .

EVALUATION AND RECOMMENDATIONS

The team comprising of colleagues from Gender Links, the Gender Media Southern Africa Network and the African Woman and Child Feature Service took time to review and evaluate the pre-Summit planning; summit arrangement and



The CSW54 Team

logistic with the view of sharing good practises that worked and learning from experiences that were less positive.

The following were some of the outcomes of the exercise

What worked well	What can be improved on
<ul style="list-style-type: none"> • Branding: GL a purposeful team, gets things done, engaged • Distribution: targeting at specific events. Having a dedicated team to oversee the distribution function; charming team • • Well organised: I have never seen such an organised operation; I was proud to be part of the GL team. • Preplanning was excellent • Clear division of labour guided by detailed schedule of roles and responsibilities • Holding editorial meetings in the evening so that we could get on with our work • Good time management, not too stressed; managed to finish newspaper on time every evening. • Communication was great • Accommodation arrangements that saw functional units staying in the same place; having a separate room for the editors • Mature, experienced, professional team • Having an IT Expert as part of the group to provide technical support and updating of the website was done in a prompt manner • The newspaper was great; captivating; always on time; good content • Opportunity for personal growth and mentorship • Team work , good spirit and collaboration. • Networking, eg with donors like FOKUS 	<ul style="list-style-type: none"> • Packing exercise – too many materials were packed for the Summit. Caution to align materials more closely to meetings being attended • Packing a bit last minute and stressful. • Pre journalism training for those with no media experience. • More attention to proofing. • More fresh stories in the paper; a few were dated. • First newspaper a curtain raiser on the first day of the conference. • Technical hitches with cyber dialogues; beyond GL’s control but distressing. • Strategic access to event: UN really should have had this meeting elsewhere. Beyond our control; on balance GL did very well in getting access

Partner Feedback

FEMNET, one of Gender Links' partner organisations based in Kenya, commented in their shadow report on the review that "The cyber chats / dialogues with Gender Links and UN Millennium Campaign were a great start [to widely disseminated conference proceedings], even though they faced a few technical glitches. The Daily Links @ the CSW, a daily newspaper in English and French by CSO media organisations, provided excellent analysis, interviews and information to participants at the CSO. Perhaps FEMNET can link with the organisations to circulate this newspaper widely online during the CSW." The report also includes mention of Loveness Jambaya Nyakujarah's presentation on the SADC Protocol, as well as two paragraphs outlining the cyber dialogue process.

ANNEX A: PARTICIPANTS AND RESPONSIBILITIES

Who	Responsibilities
Colleen Lowe Morna Managing director	<ul style="list-style-type: none"> • Head of the team, provide editorial direction, coordination between newspaper and new media. • Convene and chair Editorial meeting daily • Write editorial • Sign off on newspaper each day • Attending strategic meetings with donors/partners • Editorial contributions
Rosemary Okello Orlale Managing editor	<ul style="list-style-type: none"> • Participating in daily editorial committee meetings; directing hard news coverage. • Assisting with organising cyber dialogues in the news centre. • Attending and reporting on event for the daily paper. • Providing articles for the paper daily. • Attending strategic meeting with donors/partners
Loga Virahsawmy Chief of operations	<ul style="list-style-type: none"> • GL representative on the FOKUS team • Assisting in coordination of distribution from strategic vantage point at the Millennium Hotel. • Attending and reporting on event for the daily paper • Providing articles for the paper daily • Attending strategic meeting with donors/partners • Facilitating French cyber dialogues
Deborah Walter English Editor	<ul style="list-style-type: none"> • Editing English stories • Uploading related stories that do not make it into the paper • Feeding and distributing articles on Commentary Service • Looking out for potential writers; having a meeting with them.
Jane Godia Deputy English Editor	<ul style="list-style-type: none"> • Assisting with editing of English stories. • Placing, collecting and distributing AWC features • Proof reading
Marie Annick Savripene French editor	<ul style="list-style-type: none"> • Editing French stories; translating some from English • Editing French chat from the cyber dialogues • Uploading related stories that do not make it into the paper • Feeding and distributing articles on Commentary Service • Looking
Debrah Lucas (Top Art) Design and layout	<ul style="list-style-type: none"> • Lay out and design of Daily Links @ CSW • Liaison with printers and ensuring all print deadlines are adhered to • Cleaning, editing and storing photos; ensuring that these are captioned.
Loveness Jambaya Special correspondent	<ul style="list-style-type: none"> • Attending caucus meetings, lobbying and advocacy, networking on behalf of the Southern African Gender Protocol Alliance. • Providing articles for the paper daily • Attending strategic meeting with donors/partners

Who	Responsibilities
	<ul style="list-style-type: none"> • Organise governance panel
Glenda Muzenda Special correspondent	<ul style="list-style-type: none"> • Taking forward the GEMSA care work campaign • Providing articles for the paper daily • Attending strategic meeting with donors/partners • Organise care work panel
Angelica Pino Columnist	<ul style="list-style-type: none"> • Daily Spanish column summing up the theme of the day • Facilitation of Spanish chat
Deepa Bhookhun Reporter	<ul style="list-style-type: none"> • Participating in daily editorial committee meetings • Attending and reporting on event for the daily paper • Providing articles for the paper daily • Translating articles from English to French if required
Arthur Okwemba Reporter	<ul style="list-style-type: none"> • Participating in daily editorial committee meetings • Attending and reporting on event for the daily paper • Providing articles for the paper daily
Jennifer Lewis New media manager	<ul style="list-style-type: none"> • Coordinating panellists; ensuring that all panellists for cyber dialogues are confirmed and informed of venue, questions, expectations. • Organising media and Soccer 2010 panels. • Anchoring cyber dialogues in the UN building • Summarising the chat each day • Coordinating inputs from the different hubs • Providing text to editors by 12.00 each day • Attending/covering media related events • Expanding partnerships for the GMDC • NY Out and About Column (
Mwendabai Yeta Mkhize Technical coordinator	<ul style="list-style-type: none"> • Technical support at cyber dialogues • Participation at cyber dialogues • Assist with summary of cyber discussions (daily) for the newspaper and e-distribution • Uploading E- format of the daily paper • Updating website on daily basis • Sending out correspondence on the list serve • Managing commercial FTP site • Updating and adding content on the UNIFEM GL page
Mukayi Makaya Coordinator: Marketing and distribution	<ul style="list-style-type: none"> • Strategy for distributing the paper daily and ensuring distribution • Promotion and marketing of Gender Links publications at events/meetings • Registering and securing space at the Market for Thursday book sales day • Managing book displays and coordinating selling points • Set up and maintenance of publications register • Establish contact and engage with book shops
Shaudzirai Mudekunya Editorial and distribution assistant	<ul style="list-style-type: none"> • Assisting in distributing the paper daily • Taking copies to UNIFEM and key distribution points daily. • Assisting Promotion and marketing of Gender Links publications at

Who	Responsibilities
	events/meetings <ul style="list-style-type: none">• Supporting at the Market for Thursday book sales day• Assisting with proof reading; cyber dialogue mobilisation; covering events and any other tasks as may be assigned.

Annex B: Events Diary						
Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
Saturday, 27 February						
8:15am-5:00pm	Global Beijing + 15 NGO Forum (Day 1)	Salvation Army	LJN/CLM/MMM	CSW Website	GL Pamphlet GL Folder At the Coalface Regional book At the Coalface Zambia At the Coalface Swaziland At the Coalface DVD Glass Ceiling Regional book Glass Ceiling country report Barometer Roadmap to equality SADC DVD Protocol English Pamphlet Protocol French Pamphlet I Stories Polygamy 16 Days of Peace DVD 365 Days of Activism Making Every Voice Count GMDC Gender, Diversity, Elections & Media GMDC Gender, Media & Sport GMDC Gender & Soccer 2010	
6pm	Welcome team dinner	Janine Morna 229 West 60 th st apt 10E, NY		ALL invited 1 203 436 0243		
8.00	GL/AWC Induction meeting	CLM apartment 150 East 39 th St; Apt. 1401	All team members			

Annex B: Events Diary						
Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
		(btwn Lexington Ave & 3 rd Ave)				
Sunday, 28 February						
8:15am-5:00pm	Global Beijing + 15 NGO Forum (Day 2)		LJN	CSW Website	All pubs left from Saturday meeting	
6:45pm	FOKUS Welcome Dinner	Millennium Hotel Millennium UN Plaza Hotel New York 1 United Nations Plaza (44 th St. btwn 1 st & 2 nd Ave)	LV	FOKUS documentation	<ul style="list-style-type: none"> • GL Pamphlet • At the Coalface Regional book • At the Coalface Zambia • At the Coalface Swaziland • At the Coalface DVD • Glass Ceiling Regional book • Glass Ceiling country report • Barometer • Roadmap to equality • SADC DVD • Protocol English Pamphlet • Protocol French Pamphlet • I Stories Polygamy • 16 Days of Peace DVD • 365 Days of Activism • Diversity in Action • Diversity in Action French • Gender & Tabloids • Making Every Voice Count • Picture of lives 	

Annex B: Events Diary						
Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
					<ul style="list-style-type: none"> • Gender in entry level journalism • GMDC Gender, Diversity, Elections & Media • GMDC Gender, Media & Sport • GMDC Gender & Soccer 2010 	
Monday, 1 March						
7:15am	FOKUS - Joint Breakfast	Millennium Hotel	LV	FOKUS Meeting schedule		•
8:30	Getting Accredited	UN Ground Pass	LV	FOKUS Meeting schedule		•
10:00am	From Social Media to Social Action	CCUN, 2 nd Floor	JEL	CSW Website Women Intercultural Network	<ul style="list-style-type: none"> • Making Every Voice Count • GMDC Gender, Media & Sport • GMDC Gender & Soccer 2010 	•
2:00pm-4:00pm	Africa Caucus	CCUN, 8 th Floor	LJN/GM		<ul style="list-style-type: none"> • Barometer • Roadmap to Equality • GMDC Gender, Media & Sport • GMDC Gender & Soccer 2010 • At the Coalface Regional book 	•
6:00pm	CEDAW as a tool to promote gender equality in sport	CCUN, 8 th Floor	JEL	CSW Website International Working Group on Women and	<ul style="list-style-type: none"> • GMDC Journals • Gender, Media & Sport • Gender & Soccer 2010 	•

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Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
				Sport, IWG	<ul style="list-style-type: none"> GL Pamphlet 	
7:00pm	FOKUS – Reception at the Norwegian Ambassador’s Residence	The Campbell Apartment, Grand Central Terminal	LV/CLM	FOKUS Meeting schedule Ms Britt Larsson Tel: 1 212 310 1537	<ul style="list-style-type: none"> GL Pamphlet GL Annual Report GL Dvd 	<ul style="list-style-type: none">
Tuesday, 2 March						
7:15am	FOKUS – Joint Breakfast	Millennium Hotel	LV	FOKUS Meeting schedule	<ul style="list-style-type: none"> 	<ul style="list-style-type: none">
8:00am	Delivery of Paper from Printer	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	MMM, SM		<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> CSW Banner 1
8:30am	Drop off Paper at UNIFEM Office	UNIFEM	MMM, SM		<ul style="list-style-type: none"> Daily Links @ CSW 	<ul style="list-style-type: none"> CSW Banner 1
9:00 am	Arab Caucus`	Salvation Army	GM		<ul style="list-style-type: none"> Daily Links 	<ul style="list-style-type: none">
9:00am-10:00am 10:00am-11:00am	Cyber Dialogue Governance	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	CLM, JEL, MYM, MMM,		Permanent display of all GL Publications <ul style="list-style-type: none"> GL Pamphlet GL Folder At the Coalface Regional book At the Coalface Zambia At the Coalface Swaziland At the Coalface DVD Glass Ceiling Regional book Glass Ceiling country report Barometer Roadmap to equality SADC DVD 	<ul style="list-style-type: none"> GMDC Banner GL Banner CSW Banner 1

Annex B: Events Diary						
Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
					<ul style="list-style-type: none"> • Protocol English Pamphlet • Protocol French Pamphlet • I Stories Polygamy • 16 Days of Peace DVD • 365 Days of Activism • GMDC Gender, Diversity, Elections & Media • GMDC Gender, Media & Sport • GMDC Gender & Soccer 2010 • GMDC Gender, activism, change 	
10:00am-6:00pm	The Role of Parliaments in Enforcing Gender Equality and Women's Rights :15 years after Beijing	UN Headquarters	CLM (MMM to set up display of GL pubs)		<ul style="list-style-type: none"> • Roadmap • Barometer • SADC Gender Protocol Dvds • At the Coalface (regional book) • At the Coalface Country books • GMDC Gender, Elections and the Media 	•
13.00	Say No to Violence against women event	UN Temporary building, Conference room 6	LJN	nanette.braun@unifem.org		•
3.00-5.00	What Happened to Section J? Gender	The Millennium Hotel	CLM/LV/JEL/RO		<ul style="list-style-type: none"> • Glass Ceiling (regional report) 	

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	equality in the world's media in 2010				<ul style="list-style-type: none"> • Glass Ceiling country profiles • Journal 4: Media, activism & change • Journal 5: Critical citizens and responsive media • Gender & Soccer 2010 	
4:00pm	Coordinating Caucus	CCUN, 8 th Floor	LJN/SM		<ul style="list-style-type: none"> • Roadmap • Barometer • SADC Gender Protocol Dvds • At the Coalface (regional book) • At the Coalface Country books 	•
6:00pm	Meeting of Know How partners	International Women's Tribune Centre	JEL/CLM		<ul style="list-style-type: none"> • GMDC Gender, Media & Sport • GMDC Gender & Soccer 2010 • GMDC Gender, activism, change • GL Pamphlete • GL Dvd 	
6:00pm	What women want from the UN women's agency Oxfam International Oxfam Novib	CCUN, 2 nd floor	CSW 54 Parallel Events - www.ngocsw.org			
Wednesday, 3 March						
7:15am	FOKUS – Joint Breakfast	Millennium Hotel	LV	FOKUS Meeting schedule	•	•

Annex B: Events Diary						
Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
8:00am	Delivery of Paper from Printer	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	MMM, SM		•	•
8:30am	Drop off Paper at UNIFEM Office	UNIFEM	MMM, SM,GM		• Daily Links @ CSW	• CSW Banner 1
9:00am-10:00am 10:00-11:00 am	Cyber dialogue Media	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	JEL, CLM, MYM, MMM,		Permanent display of GL pubs	• GMDC Banner • GL Banner
10:00am 5:00pm	Africa Caucus – ECA Coordinating Caucus	CCUN, 8 th Floor CCUN, 8 th Floor	LJN LJN		• Barometer • Roadmap to equality • At the Coalface • GL Pamphlet • SADC Pamphlets • SADC DVDs	•
11:00 am–12:00 pm	Gender Links Opinion and Commentary Service Meeting	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	DW		Permanent display of GL pubs	• GMDC Banner • GL Banner
12:00pm	Stopping human trafficking. What can be done about demand	SA location – Downstairs room	LJN	CSW 54 Parallel Events - www.ngocsw.org	•	•
12:00pm	Comparative Strategies to End Violence Against Women	CCUN, 10 th Floor		CSW Website MADRE	• I Stories Polygamy • 16 Days DVDs	
	2010-2015 Strategic Plan of the UNTF		LJN			

Annex B: Events Diary						
Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
16:00pm	16 Days Campaign Round Table Discussion	CCUN, 2 nd Floor	LJN/JEL	CSW 54 Parallel Events - www.ngocsw.org	<ul style="list-style-type: none"> I Stories 16 Days DVDs 	
7:00pm	FOKUS Joint Dinner		LV		<ul style="list-style-type: none"> 	
Thursday, 4 March						
7:15am	FOKUS – Joint Breakfast	Millennium Hotel	LV	FOKUS Meeting schedule	<ul style="list-style-type: none"> 	<ul style="list-style-type: none">
8:00am	Delivery of Paper from Printer	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	MMM, SM		<ul style="list-style-type: none"> 	<ul style="list-style-type: none">
8:30am	Drop off Paper at UNIFEM Office	UNIFEM	MMM, SM		<ul style="list-style-type: none"> Daily Links @ CSW 	<ul style="list-style-type: none"> CSW Banner 1
9:00am-10:00am 10:00-11:00am	Cyber dialogue Soccer 2010	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	JEL,CLM,GM, MYM, MMM, LV, MAS		Permanent display of all GL pubs	<ul style="list-style-type: none"> GMDC Banner Soccer 2010 Banner
10.00 a.m.	Southern Africa caucus	150 East 39 th Street, Apt 1401	LJN/CLM	alliance@genderlinks.org.za	<ul style="list-style-type: none"> 	
1:15-3:15pm	Feminists on the Frontline: Resisting and Challenging Fundamentalisms	Zephyr Room, Beekman Tower Hotel, 3 Mitchell Place (East 49 th St & 1 st Ave)	LV,GM	Invitation sent via email cf@awid.org	<ul style="list-style-type: none"> 	<ul style="list-style-type: none">
4:00pm	Beijing An Assessment of the Gender Is My Agenda Campaign	CCUN, 11 th Floor			<ul style="list-style-type: none"> 	<ul style="list-style-type: none">

Annex B: Events Diary						
Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
	HIV/AIDS		GM		•	•
TBA	Wrap up meeting with CLM	CLM apartment 150 East 39 th St; Apt. 1401 (btwn Lexington Ave & 3 rd Ave)	All team members		•	•
Friday, 5 March						
07:00			CLM check out and makes way to the airport		•	•
7:15am	FOKUS - Joint Breakfast	Millennium Hotel	LV	FOKUS Meeting schedule	•	•
8:00am	Delivery of Paper from Printer	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	MMM, SM		•	•
8.00 – 9.30 a.m.	UNIFEM breakfast meeting	UNIFEM building, East 44 th Street	LJN	beatrice.frey@unifem.org		
8:30am	Drop off Paper at UNIFEM Office	UNIFEM	MMM, SM		• Daily Links @ CSW	• CSW Banner 1
9:00am-10:00am 10:00am-11:00am	Cyber dialogue HIV and AIDS and Care Work	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	JEL,GM, MYM, LV, MAS		Permanent display of all GL pubs	• GMDC Banner • GL Banner • CSW Banner •
10:00am	Sex Trafficking and	SA, Main	JEL	CSW Website	• GL Pamphlet	•

Annex B: Events Diary						
Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
	Women in Situations of Armed Conflict	Auditorium		Coalition Against Trafficking in Women		
12:00pm	Promises and Challenges to the Elimination of Violence Against Women	CCUN, 2 nd Floor	LJN		<ul style="list-style-type: none"> • I Stories Polygamy • 16 Days DVDs • GL Pamphlet 	•
10:00am 5:00pm	Africa Caucus – ECA	CCUN, 8 th Floor	LJN		<ul style="list-style-type: none"> • Barometer • Roadmap to equality • At the Coalface 	•
13.15 -14.45	Say NO UNITE	UN HQ, Temporary North Lawn Building; Conference Room 6	LJN		<ul style="list-style-type: none"> • I Stories • Gender justice DVDs • Sixteen Day pamphlets 	•
4:00pm	Caregivers and SRHR rights to PLHIV Homophobia within the Educational System	SA, Downstairs Room	GM	CSW 54 Parallel Events - www.ngocsw.org	<ul style="list-style-type: none"> • GEMSA Pamphlets 	•
Saturday, 6 March						
7:15am	FOKUS - Joint Breakfast	Millennium Hotel	LV – Check out and make way to the airport	FOKUS Meeting schedule	•	•
					•	•
Sunday, 7 March						
7:00am			MMM,MYM,LJN, DW, DL, MAS, DB, GM – Check and make way to the airport		Ensure that remaining pubs /materials are packed and brought back	•
2:00pm	The Women’s Movement	CCUN, 11 th Floor	JEL	CSW Website	<ul style="list-style-type: none"> • GL Pamphlet 	•

Annex B: Events Diary						
Time	Event	Venue	Who	Source/Contact Information/ Tel Numbers	Publications/DVDs	Banners / Quantities
	in DR Congo: Challenging Attitudes, Violence, and Militarism			Global Fund for Women		
					•	•
Monday, 8 March						
8:00am	Delivery of Paper from Printer	150 East 39 th St; Apt. 608 (btwn Lexington Ave & 3 rd Ave)	JEL		•	•
8:30am	Drop off Paper at UNIFEM Office	UNIFEM	JEL		• Daily Links @ CSW	• CSW Banner 1
9:00am-10:00am 10:00am-11:00am	Cyber dialogue GBV		JEL		•	• GMDC Banner • GL Banner
2:00pm	Mobilising for the Future with Mass Media and Participatory Web	CCUN, 10 th Floor	JEL	CSW Website Women's Learning Partnership WLP	•	•
Tuesday, 9 March						
07:00			JEL – Make way to the airport		Ensure that you bring all remaining GL pub/ materials is brought back	

ANNEX C: Cyber Dialogues Participation

Date	Slogan/Questions	English		French		Spanish	
		In NY	Not in NY	In NY	Not in NY	In NY	Not in NY
Tuesday March 2 nd Governance	The best man for the job is a woman	-UNIFEM. Ms. Anne Marie Goetz -International Development Research Centre, Mr. Francisco Cos-Montiel - IPPFWHR			-UNIFEM -Alicia Ziffer, UN-INSTRAW		-UNIFEM - Alicia Ziffer, UN-INSTRAW
Wednesday March 3 rd Media	Equality in and through the media	-Jan Moolman, APC -Ammu Joseph -Ruth, Isis- WICCE -IAWRT -WINGS -Women's Media Center	-Margaret Gallagher -Media Equity Collaborative -Women's eNews -Lys Anzia, WNN -Sally Chiwama, WNN		-Gender Links, Mauritius -Alice Alech, The WIP -IAWRT	-Maria Suarez	-Bettina Corke-Decade Media/ Feminist Media-Italy -Louise Belfrage, The WIP
Thursday March 4 th Soccer 2010	Score a goal for gender equality	- International Working Group on Women and Sport, IWG - Norma Ramos, Esq. Coalition Against Trafficking in Women	-Connie Botma, UNICEF, Galz and Goals -SWEAT -Red Light 2010 -Zack Kaufman, Skillz Magazine		-Fatoumata Sire Diakite, CATW		-Teresa C. Ulloa Ziaurriz, CATW
March 5 th HIV and AIDS and care work	Making care work count		-Mama Rose, Let Us Grow -Bongai Mondeta -AIDS Consortium -Save the Children -HPCA	-UNIFEM -UNHCR			
March 8 th GBV	Yes we can end gender violence	-Fatima Ahmed Zenab for Women in Development -MADRE - UNANIMA	-Mama Rose, Let Us Grow -MISA		-UNIFEM	-Maria Suarez	-Ms. Vanessa Juarez Arevalo Girl-child, Peru -Leigh Tommpert, UN-INSTRAW

Date	Slogan/Questions	English		French		Spanish	
		In NY	Not in NY	In NY	Not in NY	In NY	Not in NY
		International - IFOR-WPP					