

**REPORT**  
**CENTRES OF EXCELLENCE IN GENDER MAINSTREAMING**  
**IN LOCAL GOVERNMENT**  
**STAGE FIVE WORKSHOP REPORT**

**Country: Madagascar**

**District: Rural council of Ialananindro and Andoharanomaitso/ Fianarantsoa**

**Date: 30 June-01 July 2011**

**Venue: Villa Rouge Fianarantsoa**



**Participants from Ialananindro Council**

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## **Executive Summary**

This document is a report on the proceedings of the Centers of Excellence for Gender Mainstreaming in local Government stage five, held on 30<sup>th</sup> June to 01<sup>st</sup> July 2011 at the rural council of Ialananindro, Fianarantsoa, Madagascar. This workshop gathered council's representatives and member of local civil society.

The purposes of the program were to:

- Build the capacity of Council, management, stakeholders and community to understand the importance of establishing a communal budget which takes into account men as well as women's needs.
- Improve the existing budget in detail so that everyone in the Council may benefit from it.
- Discuss about the problematic of mainstreaming gender issue in the current budget.
- Highlight the importance of good communication skills for the smooth running of information and message in external and internal levels.
- Consider the techniques and strategies of communication to be adopted for conveying clear but complete message through the "Broken communication" tool.
- Explore the roles that are assigned to women and men in society and how they are portrayed in the media.
- Discuss about the roles of journalists and the media in gender promotion.
- Explore the Internet and the ways to exploit it as a communication tool (Yahoo Mail and Facebook)

See the full workshop programme attached at **Annex A**.

This two days workshop was attended by a range of council officials, members of local civil society, councillors and stakeholder representatives, in total 40 participants (13 men and 27 women); see **Annex B** for the full workshop participants list.

The participants evaluated the workshop as having been an interesting and enlightening one. A summarised version of the evaluation forms is attached as **Annex C**.

## **Background**

In 2003, GL undertook the first comprehensive study of the impact of women in politics in Southern Africa. One of the key findings of "*Ringing up the Changes, Gender in Politics in Southern Africa*" was that local government is a sadly neglected area of the gender and governance discourse. Taking heed of this finding, GL conducted groundbreaking research in 2006/2007, *At the Coalface, Gender and Local Government* covering South Africa, Lesotho, Mauritius and Namibia.

A key finding of this study was that few practical steps have been taken to mainstream gender in this tier of government or to build the capacity of councillors to lead this process. The study has since been extended to nine countries. In terms of process, once the research reports have been written up, GL hosts launch and strategy workshops in the respective countries with key stakeholders and partners, ideally the local government associations of that particular country to map out a way forward of how to roll out the strategy and host Gender and GBV action plan workshops. The launches are then followed by Gender and GBV action plan workshops that are held at a provincial, regional or district, level to ensure that all councils have gender action plans.

In 2009, GL embarked on a study in Zimbabwe on women's representation and participation in local government to assess the conditions necessary to increase the representation of women in local government in Southern Africa, and to ensure their effective participation.

In March 2010 GL convened the first Gender Justice and Local Government Summit and Awards to gather evidence of institutional and individual initiatives to empower women and end gender violence. The recommendations of this event informed the need for councils to become Centres of Excellence for Gender Mainstreaming in Local Government to ensure that Councils have the necessary and support to address issues of gender across all spheres.

## **Process and activities**

That workshop was the last leg of the Centres of Excellence of Gender Mainstreaming in Local Government for the council. The participants were very numerous to attend the workshop. It brought together mayors, counsellors, stakeholder representatives, members of local civil society, and some members of local associations.

## **Welcome and opening**

The GL country facilitator, Ialfine PAPISY welcomed all the participants and particularly the gender champions of the council. The workshop was officially opened by some officials of the town, namely, the director of the regional direction within the Ministry of Population and Social Affairs, RAZANADRAKOTO Jane Aline Diana, the deputy mayors from the rural councils of Isandra and Lalangina.

## **Closing**

GL's Madagascar country facilitator shared and closed the workshop. She thanked all the participants for their active participation in the hope that all of them benefited from it. By the way, she gave explanations about the continuation of collaboration between the council and Gender Links. She also introduced the two issues to be added in the COE process from now on, namely economic development and climate change.

## **Process and activities**

### **STAGE 5**

This was Gender Link's last leg of COE process which dealt with Gender, the Economic and Budget, Media Literacy and capacity building in many ways. But GL will continue giving capacity and skills development when Action Plans are popularized and implemented.

#### ➤ **Gender, the Economic and Budget**

This session is very important; because in order to achieve gender equality and women empowerment, council's budget should take into consideration women and men's needs. Factually, the main objective of this work is to make the participants realize that at a point, a part of council's budget favour men and put women in the gap. It was actually the case for the rubrics dealing with sport, ceremonies or festivals. In these budgets, it was realized that men are more numerous to benefit from it. Another issue is that just a few women have access to decision-making posts.

#### ✓ **Gaps**

The results of the budget analysis revealed that money allocated to social matters is unclear or insignificant; the major part of the budget are devoted to infrastructure building (road infrastructure, rehabilitation and administrative expenses).

#### ✓ **Problematic arisen from discussion**

-Infrastructures and organisations which consider women's issue are not yet sufficient in the town.

-Some customs and traditions of the region should be revised to achieve gender equality.

#### ✓ **Recommendations**

-Women and girls should be more involved in some cultural or leisure activities such as festival, sport events ... so that they may not be tempted by prostitution.

-Women candidatures should be encouraged when there are recruitments

-Women need to be more united each other to have a synergy in the different works undertaken.

➤ **Communication**

The communication session has the objective to make the participants understand the importance of communication techniques and strategies. A group work was organized, taking the case of the director who must dismiss half of his employees. After this program, the participants were convinced that a good communication skill is a must for the smooth running of information in the council. From then on, they are able to convey clear, complete and unambiguous information or message.

## **Challenges**

- Communication skills
- Women empowerment.
- Policies formulations.
- Resources.
- Education.
- Computer skills.

## **Way forward**

- Gender Links to do follow-up workshops.
- Assistance in action plan implementation.
- Involve the regional councils in Gender Links activities.
- Hold on-going awareness campaigns.

## **Outputs**

- Ialanandro council, stakeholders and Community members have completed all stages of the COE. Stage 1-6.
- The participants are more aware of the stakes of conveying messages through the media.
- Council have a better understanding of all stages for better implementation.
- Council now can popularise the roll out of Action Plans of the COE smoothly.
- Council has prioritised their Plan of Action.
- All the participants have opened an e-mail address and a Facebook account to communicate better with institutions. They also have the ability to search information on Internet



## Annex A: Workshop program

### Workshop program stage 5 Centre of Excellence

**Date:** 30 June – 01 July 2011

**Duration:** 8:30 – 17: 00

**Venue:** Villa Rouge

Hour	Activities	Who
Thursday 30 June 2011		
8:00 – 8: 30	Registration	IP
8: 30 – 8: 45	Opening official	IP
8:45- 10:00	Gender, the economy and budget	IP
10h- 10h30	T/BREAK	
10:30-12:30	Gender, the economy and budget (next) Communication for women leaders	IP
12:30-14:00	Lunch	
14:00-16:00	Communication for women leaders Media literacy, media monitoring	IP
16:00- 16:15	T/BREAK	
16:15- 17:00	Media literacy (next)	
Friday 01 July 2011		
9:00 -10:30	New technologies of Information and Communication (what is Internet, how to create a yahoo or Gmail account? How to attach a document or photos while sending an e-mail?)	GL
10:30-10:45	T/BREAK	
10:45-12:30	Google and research on Internet	GL
12:30– 14:00	Lunch	
14:00-16:00	How to create a Facebook account	GL
16:00-16:15		
16:15-17:00	Evaluation	GL

## Annex B: Participant's list



**ATTENDANCE- PARTICIPANT LIST**  
**Ialananindro Council**  
**Venue: Villa Rouge**  
**Dates: 30 June -01 July 2010**

N°	NAMES	SEX	ORGANISATION/ MUNICIPALITY	DESIGNATION	TELEPHONE	E-MAIL
01	VOLOLONIRINA Rosette Marie Josephine	F	RC Andoharanomaitso	Member	034 45 594 20	vololonirina@yahoo.fr
02	RALAIVAO Albert	M	RC Andoharanomaitso	Member	034 39 576 63	ralaivaoalbert@yahoo.fr
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04	MAMISOASEHENO Charline Yvette	F	RC Andoharanomaitso	Member		mamisoasehenocharlineyvette@yahoo.fr
05	ANDRIATAHINA Etienne Bruno	M	RC Andoharanomaitso	Member	032 89 048 59	andriatahianaetiennebruno@yahoo.fr
06	RAKOTOZAFY Augustin	M	RC Andoharanomaitso	Member		rakotozafyaugustin@yahoo.fr
07	RAVELOMANANTSOA Jean Baptiste	M	RC Andoharanomaitso	Treasurer	032 42 349 27	raveljeanba@yahoo.fr
08	RAZAFININDRINA Jean de Dieu	M	RC Andoharanomaitso	Chief of Fokontany	032 46 345 39	razafyjeandedieu@yahoo.fr
09	RALAIVAOZAFY Alfred	M	RC Lalangina	Deputy chair	034 40 232 99	
10	RASOANDRAINY Marie Josia	F	RC Isandra	Deputy chair	034 13 030 84	
11	RAHANTANIAINA Aimée Gisèle	F	TVM Fianarantsoa	Journalist	034 03 275 77 032 02 526 80	rabesonprisca@yahoo.fr
12	RATSIMBAZAFY Perle	F	Radio TSIRY	Journalist	034 06 806 90	hildarphl@yahoo.fr
13	Dr RAZAFINDRAKOTO Diana	F	Regional Direction of Population	Director	034 01 044 99	dianarazafi@yahoo.fr

14	RAZANADRAKOTO Noeline	F	RC Andoharanomaitso	Councillor	034 03 287 94	noelinerazanadrakoto@yahoo.fr
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16	RASOANANDRASANA Arline	F	RC Andoharanomaitso	Member		arlinerasoanandrasana@yahoo.fr
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22	RASOANANTENAINA Adélaïde Josephine	F	RC Andoharanomaitso	Chief of Fokontany	033 21 535 07	rasoanantenainaadelaide@yahoo.fr
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24	RASOANJANAHARY Mariette	F	RC Ialananindro	Leader of an association of farmers		anastasiemari@yahoo.fr
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26	RASOANJANAHARY Françoise	F	RC Ialananindro	Teacher		rasoanjanahary@yahoo.fr
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28	RASOANANDRASANA Paulette Marie Claire	F	RC Andoharanomaitso	Teacher		rasoanandrasanap@yahoo.fr
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30	RATEFINANAHARY Georgette	F	RC Ialananindro	Teacher	034 10 267 39	rindrasoaratefy@yahoo.fr
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32	RAKOTONIRINA Louis Odon	M	RC Ialananindro	Councillor	032 46 721 48	rakotoodon@yahoo.fr
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34	RASOANIRINA Yolande	F	RC Ialananindro	Farmer	032 69 908 08	rasoanirinayolande@yahoo.fr

35	RASOAMANANDRAY Jeannette	F	RC Ialananindro	Mayor	032 47 913 95	jeannetterasoamanandray@yahoo.fr
36	TSARAMANANA Jean Fidel	M	RC Ialananindro	President of Association	033 03 301 46	andriamanajanahfidel@yahoo.fr
37	RAVOLOLOMAMONJY H. Dollicia	F	GL	Ialananindro		ravololomamonjydollicia@yahoo.fr
38	RAZANADRATEFA Zotonantenaina	M	GL	Intern	034 43 087 78	zotonantenaina@gmail.com
39	RABOZY Euphrasie Yvonne	F	RC Ialananindro	Chief of Fokontany	034 18 116 22	randriamahazomananasambany@yahoo.fr
40	PAPISY Ialfine	F	GL	Focal point	032 04 771 18	madalocalgvt@genderlinks.org.za

**Attendance statistics by sex**

<b>Females</b>	<b>27</b>	<b>67,5</b>
<b>Males</b>	<b>13</b>	<b>32,5</b>
<b>TOTAL</b>	<b>40</b>	<b>100%</b>

## Annex C: Summary of workshop Evaluations

### EVALUATION FORM

#### Information Administratif

<b>Sex</b>	<input type="checkbox"/> Male 12 <input type="checkbox"/> Female 26					
<b>Country</b>	Madagascar					
<b>City/ Town/ Village</b>	CR Ialananindro and Andoharanomaitso					
<b>Age Group</b>	<input type="checkbox"/> 12 - 17	<input type="checkbox"/> 18 -30 1	<input type="checkbox"/> 31- 40 7	<input type="checkbox"/> 41 – 50 20	<input type="checkbox"/> 51 – 60 10	<input type="checkbox"/> 60 +
<b>Education level</b>	<input type="checkbox"/> Primary 3	<input type="checkbox"/> Secondary 25	<input type="checkbox"/> Tertiary 8	<input type="checkbox"/> Vocational 2	<input type="checkbox"/> Adult literacy	

#### EVALUATION :

	<u>EXCELLENT</u>	<u>GOOD</u>	<u>CORRECT</u>	<u>POOR</u>	<u>VERY POOR</u>
<b>1. PROGRAM DESIGNING</b>	20	14	4		
<b>2. PROGRAM CONTENTS</b>	18	15	5		
<b>3. DOCUMENTATION</b>	19	15	4		
<b>4. FACILITATION</b>	19	19			
<b>5. GROUP WORK</b>	19	13	6		
<b>6. OUTPUTS</b>	19	9	10		
<b>7. OUTCOMES AND FOLLOW UP PLANS</b>	24	11	3		
<b>8. LEARNING OPPORTUNITIES</b>	23	13	2		
<b>9. NETWORKING OPPORTUNITIES</b>	21	12	5		
<b>10. ADMINISTRATIVE ARRANGEMENTS</b>	15	11	12		

#### COMMENTS

- What session did you found most useful? Why?
  - Internet
  - The notion of information, the use of computer and the Internet
  - Internet, budget, and communication
  - All the programs in stage 5.
  - The training on budget sensitive to gender and the Internet.
  - The Internet because I learned many new concepts.
  - Even if it is the first time I am learning the Internet, I find it very interesting.
  - The Internet session because it is very useful for the development of the council.
  - The creation of E-mail address and communication.
  - Capacity building.
- What session did you found least useful? Why?
  - Restoration because it was more convenient to have shared money.

3. How would you apply what you have received during this workshop?

- Assimilation of informatics
- Sensitization of people to learn computer usage in order to be aware of international news.
- Train other people
- Going to the Cyber.
- Live with modern life
- Sensitization of the personnel of the council.
- Use new technology of information and communication to improve my knowledge and develop my own culture
- To practice everyday
- Sensitization at the villages to learn informatics and especially the Internet.

Other comments?

- We hope that the training be continued
- We should not spend money for restoration
- The training is very interesting but too short.
- Training in TIC need more time for assimilation. So, we wish we had a training every three months.
- Lack of basic tools and materials.

**END**