



PLEASE FEEL
FREE TO ADD
YOUR OWN
BACKGROUND

**ADD AN ACTION PHOTOGRAPH
THAT SHOWS AN ASPECT OF THE
GOOD PRACTICE**

**YOUR
LOGO**

NAME OF GOOD PRACTICE
PRESENTERS NAME: MZURI ISSA
CATEGORY: MEDIA COE

COUNTRY SADC GENDER PROTOCOL SUMMIT
DATE

VENUE, BLUE PEARL HOTEL

GENDER EQUALITY BY 2015, YES WE MUST!

BRIEF DESCRIPTION OF MEDIA HOUSE

- Location (urban/rural)
- Type: print/radio/television
- Circulation (how many females/males)?
- Proportion of women sources
- How many employees (number of females/males)?
- Is the media house part of the COE process? If so for how long?

Photograph/graphics/
scans/map that will highlight
some of the information in the
description

Your submission

- SYNOPSIS: BRIEF DESCRIPTION OF THE ITEM SUBMITTED AND A MOTIVATION AS TO WHY IT IS A GOOD EXAMPLE OF GENDER IN MEDIA CONTENT? *
- IT IS A GOOD EXAMPLE BECAUSE MEDIA HOUSES ARE NOT MUCH GENDER ORIENTED AND GBV ISSUES ARE NOT GIVEN PROMINENCE .

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Descr.....

- THE ARTICLES REVEAL OUT THE ALARMING RATE OF GVB CASES WHICH GO UNDER REPORTED AND UNDER PUNISHED CALLING FOR THE ACTORS TO TAKE THE DUE CHANGE.
- MORE THEY TALK ABOUT THE LESS REPRESENTATION OF WOMEN IN THE LEADERSHIP POSTS WHICH IS ALSO A DEVELOPMENT ISSUE.

HOW DOES YOUR SUBMISSION CONTRIBUTE TOWARDS ACHIEVING THE 28 TARGETS OF THE SADC GENDER PROTOCOL?

PROTOCOL TARGET	COUNCIL ACTIONS
ADDRESS ISSUE OF GENDER BASED VIOLENCE	STORIES OF GBV ARE UNDER REPORTED, TRIVIALIZED AND COMMERCIALIZED.
THE ALARMING RATE OF GVB CASES IN ZANZIBAR WHICH IS REGARDED AS SAVE HEAVEN.	TO REPORT AND DEMAND REMEDIES AGAINST THE ILL ACTS.
LESS REPRESENTATION OF WOMEN IN THE LEADERSHIP POSTS	LINK GBV AND LEADERSHIP POSTS.

Background

- BRIEF BACKGROUND:
WHY DID YOU
PRODUCE THE STORY?
WHAT PROBLEM OR
CONTEXT IS IT
RESPONDING TO? *
- TO ANSWER THE
QUESTIONS WHY AND
HOW.
- FALSE PRETENCE THAT
THERE IS NO GBV IN
ZANZIBAR.
-

BACK.....

- LACK OF GBV FIGHT MECHANISM IN ZANZIBAR
- LACK OF WOMEN LEADERS IN THE LOCAL LEADERSHIP POSTS WHICH IS CRUCIAL IN GBV FIGHT.
- THE CULTURE OF TREATING THE CRIMES AS FAMILY MATTER.

bACKGROUND

- WOMEN LACK OF EDUCATION IN ZANZIBAR ESPECIALLY AT THE HIGHER LEVEL WHICH IS MAINLY CAUSED BY THE PATRIARCHY IDEOLOGY WHICH SUBJECTS WOMEN ONLY TO DOMESTIC CHORES

BACK...

- ARTICLES ALSO ADDRESS THE MARKET PROBLEM WHICH FACES WOMEN IN THE RURAL AREAS DUE TO MOBILITY RESTRICTION AND LACK OF CONTACTS

BACK.....

- THESE ARTICLES ALSO ENCOURAGE THE SOCIETY TO EDUCATE THEIR GIRL'S CHILDREN FOR THEIR OWN BENEFIT AND THAT OF THE SOCIETY SHUNNING AWAY WITH THE TRADITIONAL PRACTICE.

Objectives

- OBJECTIVES: WHAT DID YOU HOPE TO ACHIEVE WITH THIS COVERAGE?
 - TO ADVOCATE FOR SERIOUS GBV HANDLING MECHANISMS.
 - TO PROVIDE THE LINK BETWEEN GBV AND LEADERSHIP
- Photo

OBJECTIV.....

- TO ALERT DECISION MAKERS ON THE GBV ALARMING RATE.
- TO EDUCATE SOCIETY ABOUT WOMEN ABILITY ON THE LEDERSHIP POSTS.

Targets

- TARGETS: WHO DID YOU HOPE TO REACH? WHAT EVIDENCE DO YOU HAVE TO ILLUSTRATE IMPACT? *
-
- GOVERNMENT, LEADERS, MEN, WOMEN, SOCIETY, MEDIA AND COMMUNITIES.



Process

- PROCESS: HOW DID YOU GATHER THE DATA, HOW MANY SOURCES, FEMALE AND MALE DID YOU CONSULT? *
- I TARGETED TO REACH THE POLICY MAKERS, MEN, WOMEN, ACTIVISTS, RELIGIOUS LEADERS AND THE SOCIETY AS A WHOLE.

- Photo



Feedback

- PLEASE PROVIDE ANY EXAMPLES OF FEEDBACK THAT YOU RECEIVED FROM THE ARTICLES (FROM WEBSITES, LETTERS, ETC.). ATTACH ALL RELEVANT DOCUMENTATION.
*
- **Scans, quotes**
- ENGENDR HEALTH BASING IN DAR ES SALAAM ACKNOWLEDGE THE ARTICLE OF NORTH B GBV AND LACK OF WOMEN LEADERS AND WAS MADE NUMBER 2 IN THEIR ANNUAL GENDER AWARD IN REGARD TO GENDER RELATIONS, WOMEN AND MEN . THE NUMBER OF THE RESPONSIBLE OFFICER IS +255788670711 BY THE NAMME MUTTA.

Follow up

- HOW WOULD YOU CONDUCT FOLLOW UP?
- HAS ANY FOLLOW UP BEEN CONDUCTED
- The second story based on the first and in regard to north B, I have only preliminary information waiting for the completion of the story.