



NAME OF GOOD PRACTICE: MALE INVOLVEMENT IN GBV PREVENTION

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CATEGORY: GENDER BASED VIOLENCE & CONFLICT RESOLUTION

INSTITUTION: CAPRIVI ORGANIZATION FOR COMMUNITY ACTION & DEVELOPMENT (COCAD)

COUNTRY SADC GENDER PROTOCOL SUMMIT

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VENUE: INDABA HOTEL, JOHANNESBURG

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BACKGROUND



Caprivi Organization for Community Action & Development (COCAD) is a Non Governmental Organization recognized and registered with the Ministry of health and Social services and affiliated to Nangof Trust and NANASO. It was founded in November 2008 by five members and got its government recognition in June 2010. The vision of this Organization is to improve the wellbeing of people both socially and economically and the mission is to have empowered communities through capacity building programmes to explicitly enable them to respond positively to social problems, promote social relations and economical independence.



BRIEF DESCRIPTION OF THE GOOD PRACTICE

Male involvement programme is an ongoing intervention to discourage and educate men about the effects of gender based violence on women. The project transformed 484 men to become role models and agents of change in preventing gender based violence targeted at women. It has explicitly created men to men talk and built awareness and better understanding of gender concepts and mainstreaming among the men's population.



WHAT IS THE PROBLEM BEING ADDRESSED?

WHY?

- The problem addressed was the persistence of gender inequality in terms of accessing equal opportunities such as social inclusion of women in key leadership positions and decision making in marriage settings, polygamy as a result of strong traditional beliefs and cultural practices among men which increases emotional abuse to women, escalation of rape cases, physical beatings and passion killings of women emanated from bad relationships and alcohol abuse among men.
- The reasons why all these has to be tackled or addressed was because of their critical impact on the socio economic wellbeing of women in Caprivi region whereby women do not fully enjoy their constitutional rights like their male counterparts and they are still regarded as victims of inferiority and incapable people of the society.



HOW IS THE PROJECT CONTRIBUTE TOWARDS ACHIEVING THE 28 TARGETS OF THE SADC PROTOCOL?

PROTOCOL TARGET	ACTIONS
<p>Target 14 of Article 20-25: GBV -Enact and enforce legislation prohibiting all forms of gender based violence</p>	<p>-Mobilized traditional authorities to put traditional laws that stops intentions resulting to all forms of gender based violence.</p>
<p>Target 15 of Article 20-25: GBV -Ensure that laws on gender based violence provide for the comprehensive testing, treatment and care of survivors of sexual abuse</p>	<p>-Conducted referrals of survivors to acquire care services such as counselling, medical attention and court orders.</p>
<p>Target 19 of Article 20-25: GBV -Adopt integrated approaches, including institutional cross sector structures, with the aim of reducing current levels of gender based violence by half by 2015</p>	<p>-Worked with other stakeholders such as Women & Child protection unit, Ministry of health and social services, Ministry of gender equality & child welfare, Ministry of education, Katima mulilo Town council and traditional authorities</p>

DESCRIBE YOUR TARGET GROUP

- The target groups were boys and men from 18-50 years old. These are active age groups and their involvement was vital in terms of information dissemination and response to gender base violence.
- Boys and Men are most perpetrators of GBV and can play a critical role in creating a better solution when involved by talking to other fellow men and boys.



OBJECTIVES

- To reduce the gender based violence regional prevalence rate by 50% by year 2015
- To educate 5000 men and increase male participation in gender based violence prevention by 50% by end of 2015.
- To liaise with all stakeholders with similar inclinations to mitigate GBV at cross sectoral level



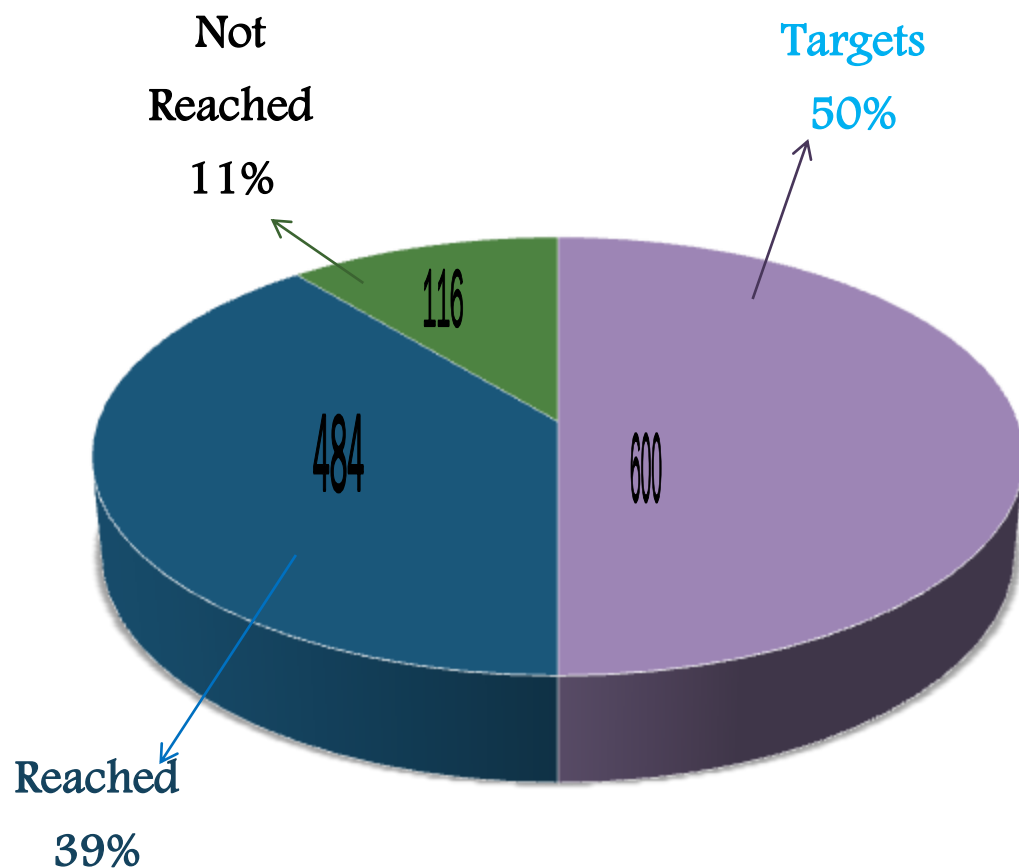
PROCESS

- Community sensitization became a workable process to get the message across or reach the intended targets
- The distribution of educational leaflets in the community to enable more men to get relevant information.
- The use of NBC radio to disseminate information about gender based violence



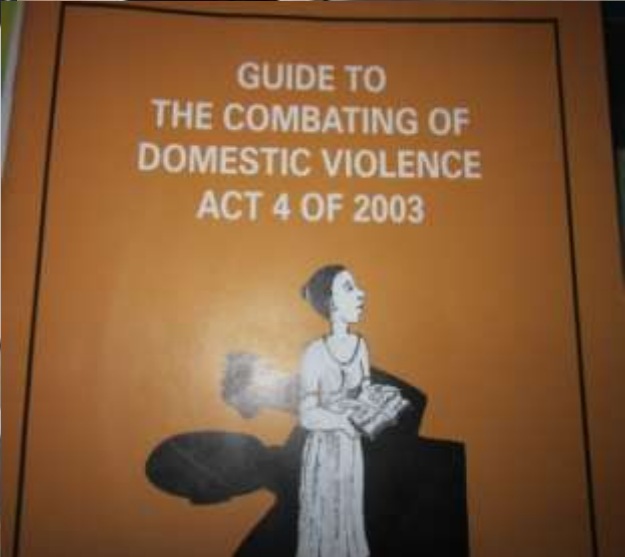
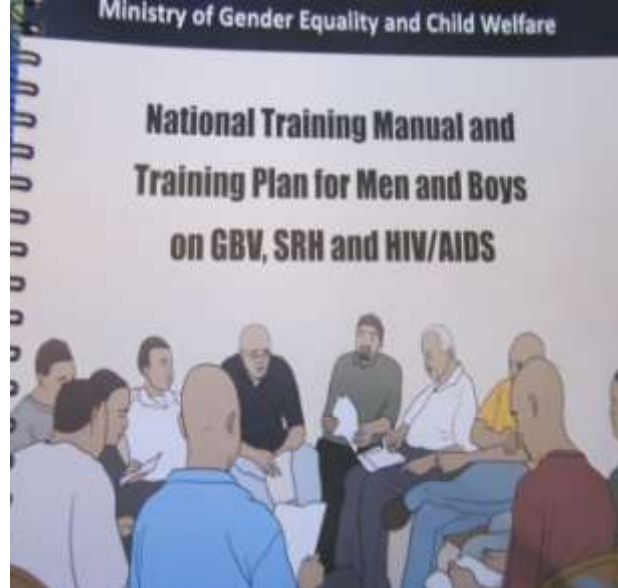
WHAT HAVE BEEN THE MAIN SUCCESSES?

- The project intended to reach 600 men that could make 50% in overall achievement but successfully it reached 484 men by scored 39%, indicates that the project is a real good practice and has contributed to the 6 targets stipulated in SADC gender protocol under articles 20-25: gender based violence.



KEY OUTPUTS (MATERIALS ETC.)

- Training materials used were such as National training manual for GBV, SHR & HIV, information leaflets, The Guide to the Combating of domestic violence Act 4 of 2003 and the National gender policy which served as an additional guiding tool for our intervention.

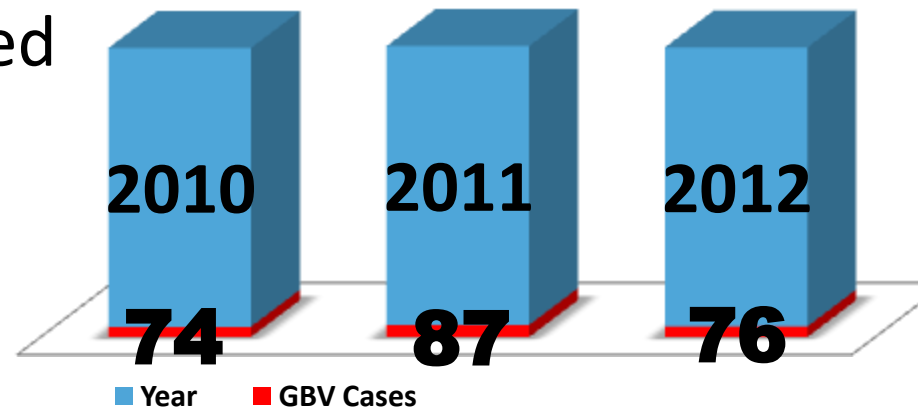


KEY OUTCOMES (MAIN RESULTS)

- Men has good understanding of gender concepts and applied it in all spheres.
- Improved good relationships as a result of education gained.
- increased number of stakeholders involved
- Prevalence of GBV has reduced



Community GBV Trend



CHANGING LIVES

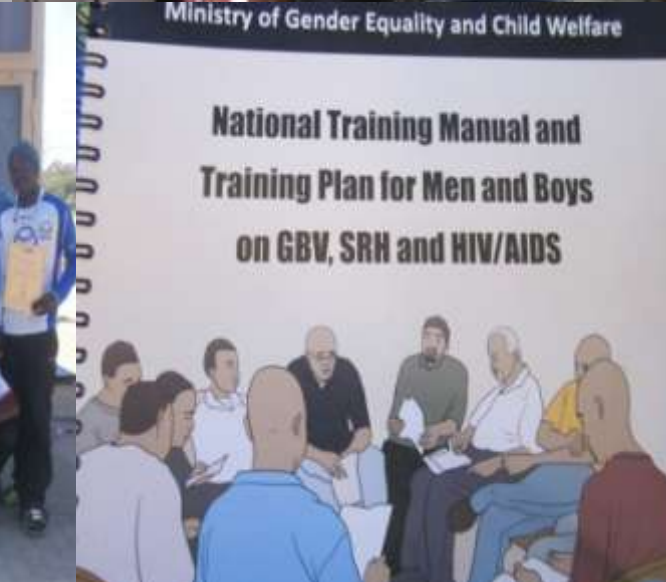
Mr. George, he said to be abusive to his wife for several years and could not be able to control his behaviour especially when drunk. He was quick to become angry and resort to violent. His wife lived in fear for several years and that one day he might will kill her. In order to protect herself she could follow what ever he orders whether its right or wrong. He eluded that she was not having any freedom of speech in their marriage or make any decision without consulting him. George became our regular participant in GBV sensitization workshops since we started and he said that the education that he got from this project has completely changed his life. He stopped drinking alcohol which he said it was one of the causes of his violence and said that he now lives in happiness with his family and felt that he has taught to be a caring father. George said that even though he changed , the project should continue to change more men of the society. He appreciated for education materials that was used especially the National training manual for GBV which he said it is much educative since it explain how violence starts and the end result of it.



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LESSONS LEARNT

- Group reactions as a result of the gender concepts
- Personal Testimonies and openness among participants
- Motivation as a result of certification
- leadership exposure
- learning Materials were useful.
- More men were coming forth as care givers.
- More men has changed their abusive behaviours as a result of this engagement.



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WAY FORWARD

- The Replication and sustainability of the project will only depend on the availability of resources such as funds.
- The Organization is currently mobilizing funds from local donors and government agencies to sustain the project.
- The project can easily replicated by other resourceful Organizations
- Strategically and in case of lack of funds, the use of the media will serve as a vehicle to educate the community about GBV, gender concepts and mainstreaming.
- To reach more men and involve adolescents in order to bring about behaviour change at a younger age.



I thank you!



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