



No
TO VIOLENCE
AGAINST
WOMEN



GBV & CONFLICT RESOLUTION

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CATEGORY: PRINT MEDIA

Mauritius SADC GENDER PROTOCOL SUMMIT

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Hennessy Park Hotel, Ebène

GENDER EQUALITY BY 2015, YES WE MUST!

BRIEF DESCRIPTION OF LE DEFI MEDIA GROUP

- The Défi Media Group has got 3 offices in the urban region of Port-Louis.
- It is a group of press with 4 main newspapers, a private radio and 3 specialized monthly magazines.
- With a circulation of an average of more than a 130 000 copies, including all newspapers per week we try through different headings to reach women and men as well as teenagers.
- We as far as possible try to balance our sources and get 50% of men and 50% of Women.
- The Defi Media group has a total of 235 employees out of which 74 are female.
- The media house part of the COE process since 2011.



WHEN HOME BECOMES HELL

- Incest, violence, harassment, women are no longer safe at home.
- This article shows how today, women is a victim of various atrocities in their own homes. And the perpetrators are their own parents, relatives or partners.
- Today the violence statistics against woman in Mauritius is alarming. This article aims to demonstrate how women and girls are raped by their own brothers, fathers and close relatives.
- This article aims are to sensitize not only the population on this issue but also to make the victims realise that they have rights and they can get out of this hell, if they chose to break the silence and seek help with the concerned authorities.
- I think this topic is a good example of Gender in media content because, it encloses the various types of violence some women go through during their lives, as a daughter, a spouse, a mother. This article also tries to underline the main factors that contributes to this in our society.

HOW DOES YOUR SUBMISSION CONTRIBUTE TOWARDS ACHIEVING THE 28 TARGETS OF THE SADC GENDER PROTOCOL?

PROTOCOL TARGET	COUNCIL ACTIONS
Article 29-31: Gender should figure in all information, politics of communication and medias as well as all the laws in accordance with it.	At The Defi Media Group we ensure that gender is mainstreamed in all information, communication and media policies.
	Members of the staff have received training with Gender Links in accordance with the protocol.

STORY BACKGROUND

- Weeks after weeks, incest, rapes, violence and cases are being reported every day.
- Violence against woman in the family circle is rising. New cases are reported everyday. Some, unfortunately are revealed when it is too late. Many women have preferring to suffer in silence have lost their lives.
- This article in this context aims at sensitizing the population, encouraging the victims in breaking the silence and seek help with the police and concerned authorities.
- Underlining the fact that to fight Gender Violence against women, it is also important to educate men since a very young age about the respect towards women.
- Gender violence is in most cases directed fundamentally against woman. The aim is to sensitize them in the fight against this scourge. And save their lives before it is too late.
- Violence against women has become worst nowadays and it does not only affect the victim but the whole family. This is one factor that causes families to be broken.
- Some children from such families, mostly boys tend to perpetrate violence against women too.
- When a man assaults a woman, the victim does not only suffer physical trauma but is also psychologically affected.

OBJECTIVES OF ARTICLE

- Denounce domestic violence, also known as spousal abuse, battering, family violence, and intimate partner violence (IPV), which is a pattern of behavior which involves the abuse by one partner against another in an intimate relationship such as marriage, cohabitation, dating or within the family.
- My aim is to underline this kind of Gender based violence in the Mauritian society. Sensitize the population so that such violence are not tolerated anymore.
- Educate the population on the causes of Gender based violence and its consequences and encourage the victims to report the cases before it is too late.
- Make the victims realise what are their rights.



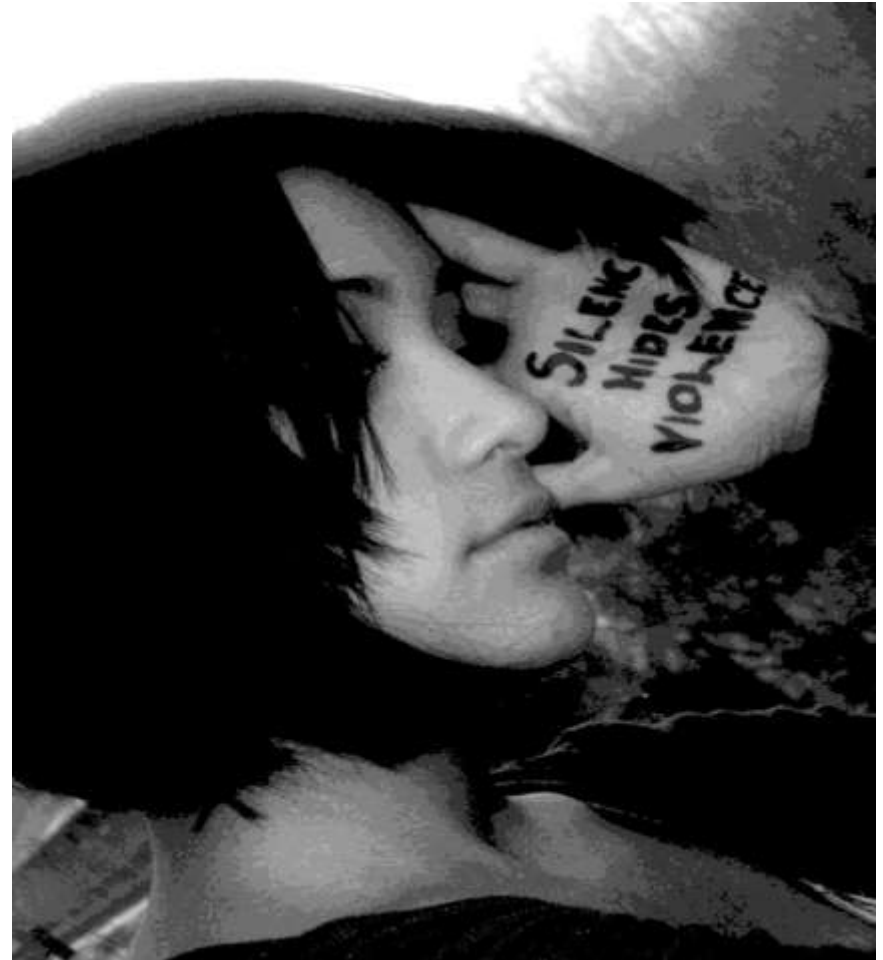
TARGETS

- Encourage the victims to report any kind of violence being done upon them.
- Attract the attention of the concerned authorities.
- Educate the population particularly young boys and man about the consequences of gender violence.
- Arouse readers concern. Many of them have been posting positive comments about this article on the Défi Media Group Websites. I feel it has touched and made many people feel more concerned.



PROCESS

- I gathered the data with the help of the Ministry of Gender & Equality.
- ONGs fighting against Gender based violence, Gender Links.
- The police.
- Experts in the field of psychology.
- Meeting the victims.
- I tried as much as I could to balance my sources and have at least 40% to 50% women.



FEEDBACK

- Readers have responded to the article very positively. The comments were very encouraging and showed that many people felt concerned about this problem and want to do something to change it.
- Some readers also commented on how they have been victims in their past or how they have witnessed gender violence cases in their lives.
- Some also showed great interest about the factors that were causing Gender violence and were ready to help fighting it.
- The statistics on the Défi Media Group's website also shows that readers are very interested with articles concerning gender based violence.

[thetruthisoutthere](#) • [il y a 2 mois](#)

- 3/4 crime dans moris sont commis par ban parent ou ami.

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- Mo ti deja dir ca et mo redir encore : quand mo ti encore tipti vers les années 85 sak foi nou ti fer mové nou ban parents ti bien corrige nou (coute rotin lor li-pied ou lor arriere train...mo ti deza agenouille lor la grain filao devant chemin avec ene bloque lor mo la tete...sa l`epoque la mo ti en colere sa ban punition la mais zordi zour mo kontan tou sa ine arriver parski grace a la discipline mo parent in impose moi zordi mo ena 39 ans et jamais mo pa in droguer ni gandia ,ni nanien...mo pa voleur,ni violeur ou criminel. Mais mo remarquer depi in met la loi parent pa batte zenfant aster pa facile pou ene papa ou ene maman fer so zenfant obeir ou empeche zenfant al ene l`endroit quand meme pa donne permission... BREF NOU P EVOLUER MAIS PAS DANS LA BONNE DIRECTION!!!

FOLLOW UP

- I would conduct follow up seeing with the concerned authorities what has been done about the reported cases.
- Yes follow up has been done to see what actions have been taken against the reported cases and also to know what are the sensitization campaigns that are being done to fight this social problem.
- Articles about Gender Links' and other ONGs Activities to fight against gender Based Violence.
- Article about how Mauritians and victims should change their mentality towards Gender based violence in order to fight it.