

## MEDIA COE WORKSHOP REPORT

<b>Country</b>	Lesotho
<b>Name of media house</b>	Informative newspaper
<b>Stage</b>	7
<b>Date</b>	21-22 November 2012
<b>Venue</b>	Informative newspaper
<b>Partners</b>	<b>Informative newspaper</b>
<b>Program</b>	Program attached as Annex A
<b>Participants</b>	Participant list attached as Annex B.
<b>Key points made in the inputs and discussion</b>	<p>During the discussions on the sessions on gender based violence and HIV/AIDS, the following were some of the key points.</p> <ul style="list-style-type: none"> <li>➤ Media should be used to root out bad cultural practices through informing people on how these practices infringe on people's rights.</li> <li>➤ Women should be taught about their rights so that they are able to recognize that they are being violated. People in the communities and all other stakeholders should make it</li> <li>➤ GBV module, everyone agreed that GBV topic that is mainly covered in the news is rape .Other forms of GBV such as FGMs, GBV towards men, emotional abuse and forced marriages hardly feature in the news whereas these tendencies are popular in the community.</li> <li>➤ People do not necessarily follow the law when it comes to GBV</li> <li>➤ Culture is the greatest barrier to ending GBV and knowing of their rights.</li> <li>➤ People should not only advocate amongst themselves they should include both men and women in their initiatives on GBV and HIV and AIDS.</li> <li>➤ GBV should not be seen as a family's private issue and family members should be able to talk to the media and not shy away so that we are able to write much fuller stories.</li> <li>➤ From the media monitoring it emerged that very few stories were on GBV and HIV and AIDS . The GBV stories were not major stories but were buried deep inside the newspaper pages.</li> <li>➤</li> </ul>
<b>Outputs</b>	Deployment plan and 16 Days stories
<b>Comments on 16 Days Quiz</b>	Journalists knew of the 16 Days of Activism but however were not clear of the happenings around its beginnings. They promised to learn more about this and also the articles that address GBV.
<b>List of MandE forms and tools administered and sent to Gender Links</b>	<ul style="list-style-type: none"> <li>• Registration form</li> <li>• Media house score card</li> <li>• Workshop evaluation</li> </ul>

## Annex A: PROGRAM



DAY/TIME	ACTIVITY	DOCUMENTATION	WHO
<b>DAY ONE:</b>			
8:45 – 09:00	Registration	Registration forms	
9:00 – 9:15	Introductions and objectives <ul style="list-style-type: none"> <li>• To provide background and agree on objectives for the workshop</li> <li>• Expectations from participants</li> <li>• To develop ground rules of participation</li> </ul>	Training manual	Mme Malisema/ Mme Motheba
<b>Key concepts and definitions</b>			
9:15-10:00	<ul style="list-style-type: none"> <li>• What is gender?</li> <li>• What is gender based violence</li> </ul>	Making every voice count module on GBV	
10:00-10:30	<ul style="list-style-type: none"> <li>• 16 days quiz</li> </ul>		Mme Malepota
<b>10:30 – 11:00</b>	<b>TEA</b>		
<b>Covering GBV</b>			
11:00-11:30	<ul style="list-style-type: none"> <li>• Framing the issues: SADC Protocol on gender and development media provisions on covering GBV</li> </ul>	Making every voice count module on GBV	
11.30–12:00	<ul style="list-style-type: none"> <li>• Media monitoring: How the media reports on GBV               <ul style="list-style-type: none"> <li>➢ Quantity</li> <li>➢ Sourcing</li> <li>➢ Portrayal of women</li> </ul> </li> </ul>	Informative newspaper	Group work/ALL
12:00-12:30	Report back	Group presentations	ALL
12:30-13:15	Debate: Is media part of the problem or the solution	Making every count manual	ALL
<b>13:15–14:00</b>	<b>LUNCH</b>		
14:00- 14:30	SADC Protocol provisions on HIV and AIDS	Training manual	TN/ALL
14:30-15:00	Group work: Understanding the issues <ol style="list-style-type: none"> <li>1. Sexual and reproductive health and rights</li> <li>2. Maternal health and mortality</li> <li>3. Model for understanding HIV and AIDS and gendered dimensions of care work</li> <li>4.</li> </ol>	Training manual	ALL
15:00-15:45	Report back and discussion	Group presentations	Mme Malepota

<b>DAY/TIME</b>	<b>ACTIVITY</b>	<b>DOCUMENTATION</b>	<b>WHO</b>
15:45-16:15	<ul style="list-style-type: none"> <li>➤ The role of the media in reporting GBV, health and HIV and AIDS</li> <li>➤ Opinion and commentary writing</li> </ul>	<ul style="list-style-type: none"> <li>• Making every voice count manual</li> <li>• GMPS HIV and AIDS findings</li> </ul>	ALL
16:15-16:45	Story ideas and field work	List of GL councils	Mme Malepota/Ntolo Lekau
<b>DAY TWO: 22 November</b>			
09:00-12:00	Field trip	List of GL COE councils	ALL
12:00-13:00	Lunch		
13:00-16:00	Writing stories		Mme Motheba Magara/TN
15:30-16:00	Deployment plan for 16 days		Mme Motheba/TN



**REGISTRATION FORM**  
**Workshop stage 7**  
**21-22 November 2012**  
**Informative newspaper**  
**Maseru, Lesotho**

N°	Name	Sex	Media house	Telephone	E-mail
01	Palesa Mosole	F	Informative newspaper	00266 63364420	<a href="mailto:Palesamosola@gmail.com">Palesamosola@gmail.com</a>
02	Keiso Mohloboli	F	Informative newspaper	00266 594 671 28	<a href="mailto:kmohloboli@gmail.com">kmohloboli@gmail.com</a>
03	MAJARA Molupe	M	Informative newspaper	00266 59898960	<a href="mailto:majaramolupe@gmail.com">majaramolupe@gmail.com</a>
04	Motheba Makara-Mpota	F	Informative newspaper	0026658848191	
05	Limakatso Mokobocho	F	Informative newspaper	00266058184370	<a href="mailto:lmakimavan@yahoo.com">lmakimavan@yahoo.com</a>

**ATTENDANCE PER SEX**

Male	4	20%
Female	16	80%
Total	20	100%