

STAGE 7 MEDIA COE – MEDIA MANAGEMENT AND EDITING WORKSHOP REPORT



Media managers and editors at the media management and editing workshop

Country	MOZAMBIQUE
Name of media house	<ol style="list-style-type: none">1. Televisão Independente de Moçambique2. Televisão de Moçambique3. Escorpião4. Publico5. Magazine Independente6. Savana7. A Verdade8. Zambeze9. ExpressoMoz10. Diário de Moçambique11. AIM
Stage	STAGE 7 – Media management and editing
Date	14 July 2012

Venue	Hotel Xisaka - Namaacha
Partners	None
Programme	Attach final programme as Annex A.
Participants	Attach participants list as Annex B.
Key points made in the inputs and discussion	<p>The main discussion was around the management of the newsrooms with a gender perspective. Participants were exposed to key concepts of transformative leadership and the roles each leader in the line management can play to ensure gender equality in the media house.</p> <p>Participants were unaware of the role they can play in changing behaviors in the newsroom and influence positive changes in the news production process.</p> <p>Strategies to ensure women journalists are supported and encouraged to remain in the newsroom and take up assignment not traditional to women were discussed, and participant acknowledged the importance of having female journalists covering stories in areas considered not traditional for women.</p> <p>The lack of female sources in the stories was highlighted and strategies and skills to get more women to speak were deemed urgent. All participants committed to change the picture presented by the GMPS study.</p>
Outputs	The workshop yielded to the conclusion that there is a need for the media house to adopt an instrument to guide the functioning of the newsroom and other areas of the media house in order to ensure there is consistency in the work of the media houses with regards to gender equality.
Comments on Knowledge and Attitudes Protocol quiz and discussions	<p>Participants were aware of the SADC protocol and most were familiar with the media provisions of the protocol.</p> <p>There was a mixture of position with regards to the attitude survey, but overall participants acknowledge the importance of gender equality between women and men in the work of the media and in the society as a whole.</p>
Comments on media	Participants indicated that although they acknowledge the importance of having gender balance in their media house this has not been

house scorecards	effective. Overall, they rate their media house satisfactory in terms of policy framework, workplace and editorial policy, and poorly in terms of management and monitoring and evaluation systems.
List of MandE forms and tools administered and sent to be Gender Links	SADC protocol quiz Knowledge and attitude survey Media scorecard

Annex 1

Participants list

#	NOME	Sexo M/F	INSTITUIÇÃO	TELEFONE
1	Fernando Gonçalves	M	Savana	
2	Antonio Barros	M	Televisão Independente de Moçambique	
3	Emília Moiana	F	Televisão de Moçambique	
4	Salomão Moyana	M	Magazine Independente	
5	Lourenço Jossias	M	Magazine Independente	
6	Victor Vulande	M	A Verdade	
7	Alvarito de Carvalho	M	Zambeze	
8	Anselmo Sengo	M	Expresso	
9	Gustavo Mavie	M	AIM - Mozambique News Agency	
10	Carlos André Júnior	M	Escorpião	
11	Raúl Senda	M	Savana	
12	Alexandre Chiúre	M	Diário de Moçambique	
13	Eduardo Constantino	M	Union of Journalists	
14	Refinaldo Chilengue	M	Association of Media Owners	

Attendance statistics by gender

Females	1	7.1%
Males	13	92.9%
TOTAL	14	100%