

STAGE 7 MEDIA COE – UNDERSTANDING THE CONTEXT WORKSHOP REPORT



Participants at the during the Understanding the context workshop in Maputo

Country	MOZAMBIQUE
Name of media house	<ol style="list-style-type: none"> 1. Televisão Independente de Moçambique 2. Escorpião 3. Público 4. Magazine Independente 5. Savana 6. Radio Muthiyana 7. Radio Terra Verde 8. Radio Mocambique 9. A Verdade 10. AIM 11. Zambeze
Stage	STAGE 7 – Understanding the context
Date	6 August 2012

Venue	Hotel Rovuma – Maputo
Partners	None
Programme	Attach final programme as Annex A.
Participants	Attach participants list as Annex B.
Key points made in the inputs and discussion	<p>Discussions focused on the provisions of the SADC protocol and the commitments made by the SADC Head of States to attaining the targets of gender equality by 2015.</p> <p>A review of the state of gender equality in the region was discussed and the reasons why progress has been slow in certain areas was also discussed.</p> <p>Participants were presented with the updated finding of Gender Links research in the area of governance, media and media education to highlight the gaps that still exist and they were asked to comment on those.</p> <p>Almost all participants agreed that the figures were not encouraging, except in the area of political representation and that the government and CSOs must work together to ensure the SADC protocol commitments are met. They agreed that advancing women’s participation in education is the starting and crucial area for achieving gender equality in the region.</p>
Outputs	<p>After the workshop there were a number of stories published in the local and international media, particularly in the daily Noticias, Televisão Independente de Moçambique, Diário de Moçambique, and in the Cape Verdian Television, Angola News Agency. The stories focused on the SADC protocol and the progress made by State parties. The Executive Director was interviewed in live broadcast at Televisão Independente de Moçambique and for Germany Radio Deutsche Welle.</p>
Comments on Knowledge and Attitudes Protocol quiz and discussions	<p>Participants showed knowledge of the SADC protocol although they did not have details of who has signed and ratified the protocol and who has not. The discussion concentrated on the media provisions of the SADC protocol and the role of the media in helping achieve the other targets, i.e. political representation, economic empowerment, eradication of gender based violence, among others.</p>
Comments on media	<p>Participants acknowledged that media house are far from reaching the SADC protocol provision in both representation in leadership position</p>

house scorecards	and representation of women as sources of information. They agreed that this is a major weakness as the media is to serve both women and men, but it has so far served mostly men.
List of MandE forms and tools administered and sent to be Gender Links	SADC Protocol quiz Media house scorecard Knowledge and Attitude survey

Annex 1 Participants list

#	NOME	Sexo M/F	INSTITUIÇÃO	TELEFONE
1	Amina Laca	F	Público	
2	Gilberto Macuacua	M	Homem que é Homem	
3	Argunaldo Romeu	M	Savana	
4	Sérgio Ribé	M	Canal de Moçambique	
5	António Chipe	M	Rádio Terra Verde	
6	Aida Matsinhe	M	RM	
7	Simon Francisco	M	A Verdade	
8	Nolasca Cuna	F	Rádio Muthiana	
9	Cláudio Saúte	M	Canal de Moçambique	
10	Alexandre Rosa	M	TIM	
11	Victor Bulaunde	M	A Verdade	
12	Aida Matsinhe	M	Magazine Independente	
13	Elisio Muchanga	M	Zambeze	
14	Muhamad Matsinhe	M	AIM	
15				
16				

Attendance statistics by gender

Females	2	14.3%
Males	12	85.7%
TOTAL	14	100%