

## STAGE 6 MEDIA COE – OPINION AND COMENTARY SERVICE WORKSHOP REPORT

|  |   |
|--|---|
| Country                                      | <b>MOZAMBIQUE</b>   |
| Name of media house                          | <ol style="list-style-type: none"> <li>1. Televisão Independente de Moçambique</li> <li>2. Televisão de Moçambique</li> <li>3. Escorpião</li> <li>4. Publico</li> <li>5. Magazine Independente</li> <li>6. Savana</li> <li>7. Radio Muthiyana</li> <li>8. Radio Terra Verde</li> <li>9. Radio Mocambique</li> <li>10. A Verdade</li> <li>11. Zambeze</li> <li>12. Canal de Mocambique</li> <li>13. Diario de Moçambique</li> <li>14. Televisão MiraMar</li> <li>15. STV</li> </ol>  |
| Stage  | <b>STAGE 6 – Opinion and Comentary</b>  |
| Date   | <b>24 March 2012</b>  |
| Venue  | Hotel Xisaka - Namaacha   |
| Partners                                     | None  |
| Programme                                    | Attach final programme as Annex A.  |
| Participants                                 | Attach participants list as Annex B.  |
| Key points made in the inputs and discussion | <p>Role of Gender Links Opinion and Commentary Service in providing the media with fresh views and voices on current affairs, as well as the rationale behind the creation of the Service, mainly the realisation that women’s voices are grossly misrepresented in the media.</p> <p>Type of articles the editors of the Service were looking, namely that they must be Opinion pieces which provide a gender analysis of news, issues, etc..., as well as being written in a clear, engaging and accessible style and if possible, have a bearing on the SADC region. An article on gender and climate change in Module Nine of of the COEs Media Training Manual was used to show how such an opinionated article should look like.</p> <p>Then participants were asked to individually come up with ideas for</p> |

|  |   |
|--|---|
|  | <p>stories they would write. After this particular exercise, there was some discussion regarding the way-forward. It was decided that the editor would look into every single story idea and send any observations and green light to write to each participant.</p>  |
| Outputs  | <p>After the workshop there were a number of opinion and commentary articles produced and published in the media</p>  |
| Comments on Knowledge and Attitudes Protocol quiz and discussions        | <p>There's an awareness that there is a SADC Gender Protocol, although they were hard-pressed to say who is a signatory.</p>  |
| Comments on media house scorecards                                       | <p>Generally, women continue to be under-represented in media houses. There's a perception that more women reporters are needed although media houses don't make a serious effort to hire or retain those already in the institution.</p> <p>Media houses have not established any goals to have an equal representation of women by 2015.</p> <p>Female sources are still underrepresented as well</p> |
| List of M and E forms and tools administered and sent to be Gender Links | <p>Media house scorecard</p> <p>Gender scorecard</p> <p>Knowledge and Attitude Survey</p> <p>Protocol quiz</p> <p>Workshop evaluation form</p>  |

## ANNEX 1 Participant List

| Name                   | Institution             | Email                           |
|------------------------|-------------------------|---------------------------------|
| Joana Macie            | Notícias                | joanamarca2003@yahoo.com.br     |
| Jaime Mause            | Rádio Moçambique        | jaimemausse@gmail.com           |
| Dalila Miquidade       | Rádio Moçambique        | jdalila@yahoo.com.br            |
| Gilberto Macuacua      | HOPEM/TVM               | gilberto_mz@yahoo.com.br        |
| Ana Otilia Charles     | ECA-UEM                 | otiliacharles1@gmail.com        |
| Edna Matapisse         | HOPEM/TVM               | gina7oana@gmail.com             |
| Edgar Barroso          | Universidade Pedagógica | edgarmundulai@gmail.com         |
| Rogério Mandlate       | TIM                     | rogeriohead@gmail.com           |
| Alexandre Rosa         | TIM                     | alexandre.rosa@tim.co.mz        |
| Sérgio Ribe            | Canal de Moçambique     | ribe.sergio@hotmail.com         |
| Cláudia Muguande       | ECA-UEM                 | claudiamuguande@yahoo.com       |
| Muhamud Matsinhe       | AIM                     | mmatsinhe@gmail.com             |
| Simon Francisco        | Diário de Moçambique    | simonngomane@yahoo.com.br       |
| Argunaldo Nhampossa    | SAVANA                  | arjnhampossa@hotmail.com        |
| Cláudio Saute          | Canal de Moçambique     | claudiosaute@yahoo.com.br       |
| Hamina Lacá            | Jornal Público          | haminalaca@gmail.com            |
| Aida Matsimbe          | Magazine Independente   | aidamatsimbe@gmail.com          |
| Nolasca A. Cuna        | Rádio Muthiyana         | nolascaadriano@gmail.com        |
| José Macamo            | TV Miramar              | josemacamo@yahoo.com.br         |
| Egídio Plácido         | Zambeze                 | egidioplacidocossa@yahoo.com.br |
| Victor Bulande         | Jornal @Verdade         | bulande.victor@gmail.com        |
| Elísio Muchanga        | Magazine Independente   | muchangaelisio36@gmail.com      |
| Ercília da Luz Justino | SAVANA                  | justercilia@gmail.com           |
| Edma Macave            | STV/SOICO               | edma.macave@soico.co.mz         |

### Attendance statistics by gender

|                |           |              |
|----------------|-----------|--------------|
| <b>Females</b> | <b>10</b> | <b>41.7%</b> |
| <b>Males</b>   | <b>14</b> | <b>58.3%</b> |
| <b>TOTAL</b>   | <b>24</b> | <b>100%</b>  |



**PROGRAMA PARA O WORKSHOP SOBRE GÉNERO E MUDANÇAS CLIMÁTICAS**  
**24-25 Março 2012**  
**Xisaka - Hotel & Centro De Conferências**  
**Namaacha - Mozambique**

| <b>HORA</b>                 | <b>ACTIVIDADE</b>  | <b>QUEM</b>       |
|-----------------------------|--|-------------------|
| <b>DIA 2: 25 MARÇO 2012</b> |  |                   |
| 08:00-08:30                 | Registro e M e E   | Ruben Covane      |
| 08:30-09:00                 | Mudanças Climáticas em Moçambique  | Telma Manjate     |
| 09:00-09:30                 | Exercício: Artigos sobre mudanças climáticas                                 | Todos             |
| 09:30-10:00                 | Como é que a Comunicação Social reporta sobre mudanças climáticas: Relatório | Telma Manjate     |
| 10:00-10:30                 | Discussão  | TODOS             |
| <b>10:30-11:00</b>          | <b>LANCHE</b>  | <b>TODOS</b>      |
| 11:00-11:30                 | Mudanças climáticas: Quais são as questões                                   | Todos             |
| 11:30-12:00                 | Reportagem sensível ao género  | Eduardo Namburete |
| 12:00-12:30                 | Serviço de Opinião e Comentários da GL                                       | Bayano Valy       |
| 12:30-13:00                 | Discussão  | Todos             |
| <b>13:00-14:00</b>          | <b>ALMOÇO</b>  |                   |
| 14:00-15:00                 | Ideias para artigos  | Todos             |
| 15:00-15:30                 | Plano individual para cada artigo  | Todos             |
| 15:30-16:00                 | Plano de Trabalho  | Todos             |
| 16:00-16:30                 | Outros assuntos  | Bayano Valy       |
| 16:00-16:30                 | Sumário e encerramento   | Eduardo Namburete |