

ANNEX C: MEDIA COE WORKSHOP REPORT

Country	Zimbabwe
Name of media house	Zimpapers/Kwayedza, H-metro and ZimTravel
Stage	7: Backstopping and Training
Date	11 & 17 November 2014
Venue	Herald House, Harare
Partners	
Programme	Attach final programme as Annex A.
Participants	Attach participants list as Annex B.
Key points made in the inputs and discussion	<ul style="list-style-type: none"> - Need to be aware of and report on other factors beyond sex that may make groups of people vulnerable e.g. disability - Need for field visits to ensure the application of some of the knowledge on gender concepts in practice - Need to understand rights issues so that these can be presented properly in the media e.g. child sexual abuse should not be sanitized as early marriages - Need to align stories to the new constitution - Gender equality is about reflecting on the relations and differences among women and men - Gender issues can be analysed in view of climate change, mental abuse, child rights
Outputs	Story ideas on: GBV and disability; culture and women's rights; factors hindering women's access to justice at the traditional courts; domestic violence and the economy; Zimbabwe's preparedness for Ebola, case for women's rights; assessing conjugal rights in the face of marital rape; gender dimension of climate change – adaptation and mitigation by women to ensure food security; gender issues to sponsorship of sporting disciplines; sexual harassment of men by female bosses; gender issues in travel and tourism
Comments on Knowledge and Attitudes Protocol quiz and discussions	There is increasing awareness of gender issues, recognition of stereotypes and how these result in discrimination among women and men.
Comments on media house scorecards	The scores showed that most staff understand the level of integration of gender issues within their media house.
List of M and E forms and tools administered and sent to Gender Links	Evaluation forms administered